

THE INTENTIONAL LEADER

Leading with Purpose, Growth, and Service



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Tim Lane
Credit & Collections Manager
Arcosa Specialty Materials
timothy.lane@arcosa.com

What Is Intentional Leadership?

Intentional leadership is the deliberate decision to lead with purpose, focusing on growth, relationships, and long-term impact. It is not just about achieving results—but about developing people along the way.

“Intentional leaders develop people while delivering results.”

Why It Matters

- Teams drift without direction
- Clarity builds trust
- Strong leaders create resilience

The Dual Mission

- Deliver results
- Develop people
- Balance performance & growth

Lead Through Service

Leadership is about connection, trust, and empowerment. The strongest teams are built when leaders serve first and lead second.



The I.N.T.E.N.T Framework



Reflection

Where are you leading by design?
Where are you leading by default?
What is one intentional step you will take?

"Intentional leaders leave legacies, not just results."