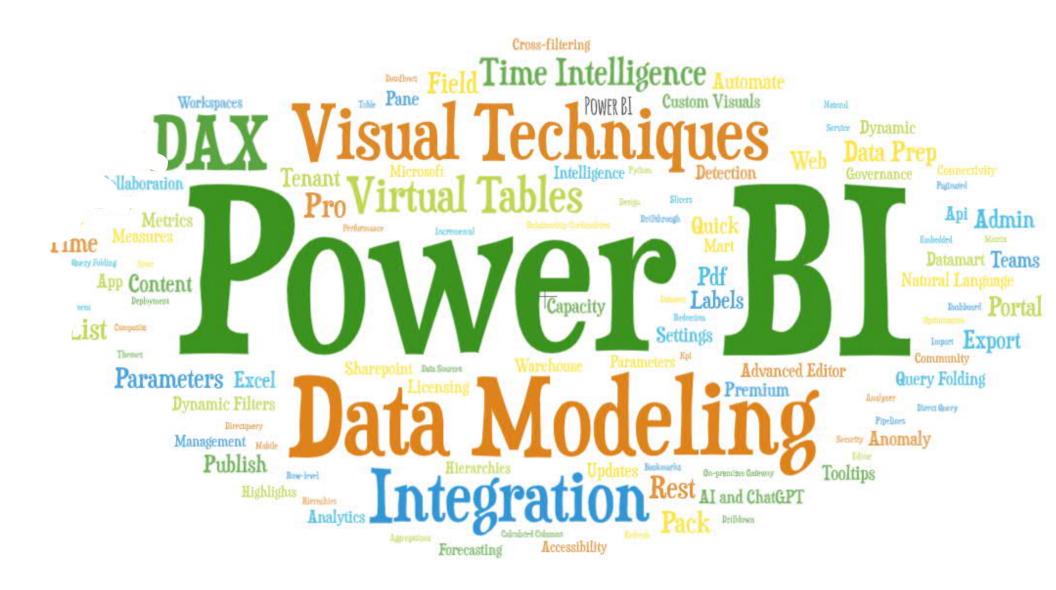
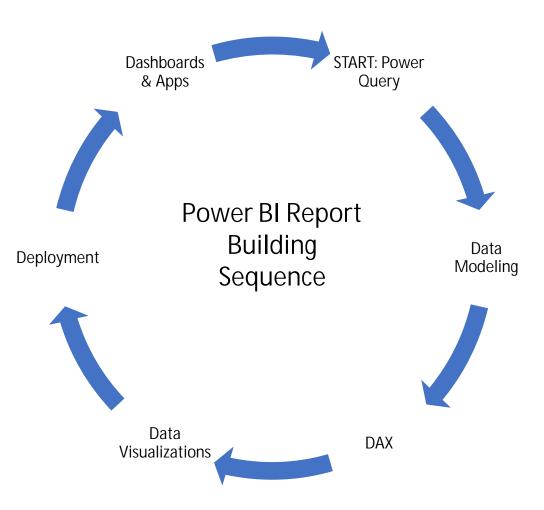


## The Potential of Power BI for Credit Managers

Presented by: Rebekyah Brewer Date: May 20, 2025 Session: #37033





Session 6 Platform Publishing Power

Session 5

Designing

Dynamic

Dashboards

Session 1 Power Bl Potential

Learn how Power BI can be utilized within the credit department for portfolio monitoring, account reviews, enhancing your routine reporting capabilities to improve decision-making across your organization. In this overview of Power BI, we will look at a sample Power BI report and discuss a few of the basic necessities and best practices of creating effective Power BI reports. Whether you're new to Power BI or looking to strengthen your reporting skills, this session will equip you with a foundational overview and knowledge you need to get started.

Session 4 Discovering DAX Session 3 Data Modeling Done Right Session 2 Power Query Proficiency

# DOWNLOAD FILES

Session 1 Files Download: Power BI Potential for Credit Managers Password: NACM2025

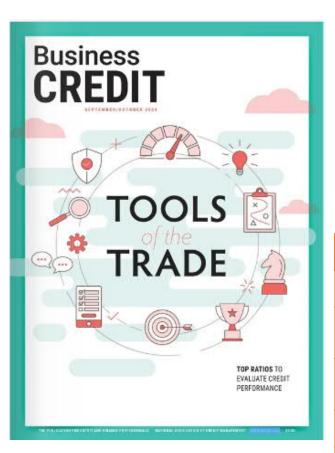
https://tinyurl.com/NACMPowerBIPotential

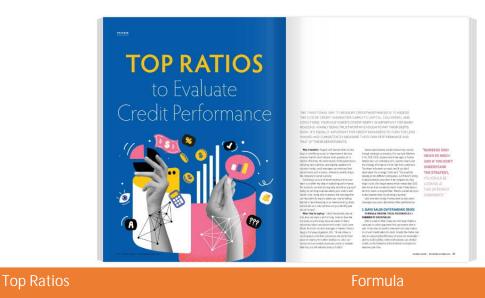


Link Expiration: 6/18/2025

*Power BI is simple, but it's not easy.* 

- POWER BI COMMUNITY





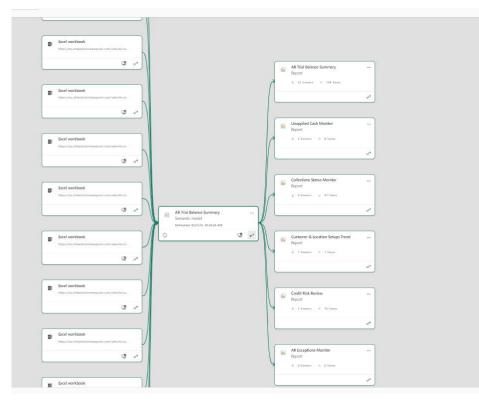
| 1. Days Sales Outstanding (DSO)   | Ending Total Receivables x Number of Days/Sales   |
|---|---|
| 2. Percent of Age Category (30,60,90, Future,<br>Current, Past-Due Buckets) | Total Amount in Chosen Age Category and Above/Total Receivables x 100   |
| 3. Average Days Delinquent (Add)  | Days Sales Outstanding – Best Possible Days Sales<br>Outstanding  |
| 4. Bad Debt as a Percent of Sales   | Bad Debt Net of Recoveries/Sales x 100  |
| 5. Cash Collected as a Percent Available to Collect for the Month           | Amount Collected within the month/amount<br>available to collect (E.G. Current Receivables + Past<br>Dues – Deductions) x 100 |

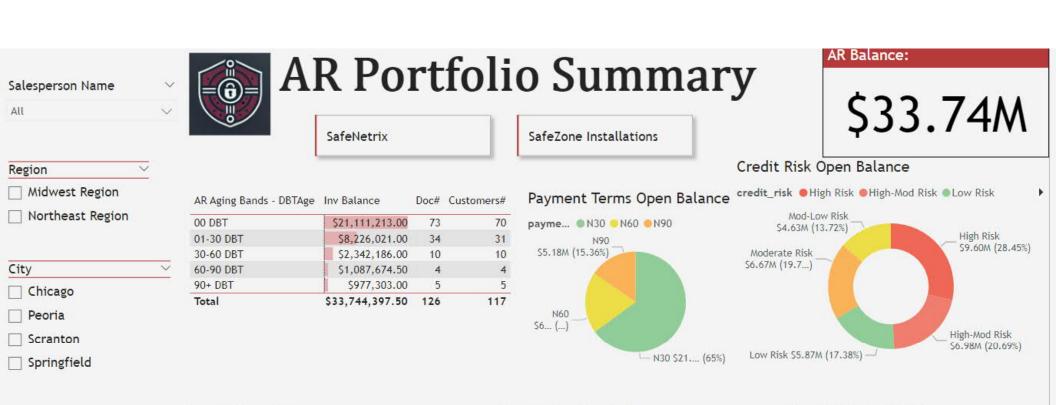
| Accounts Receivable        |   |
|----------------------------|---|
| AR Portfolio Summary       |   |
| PaymentPulse               |   |
| Credit Risk Review         | ~ |
| Lien Notice Monitor        | ~ |
| AR Historical Time Buckets | * |
| Collections Status Monitor | ~ |
| Aging by Period            | * |
| Unapplied Cash Monitor     | ~ |
| Credit Memo Monitor        | ~ |
| Customer & Location Setups | * |
| AR Financials Power BIs    |   |
| Tax Certificate Monitor    | * |
| Job Close Status Monitor   | ~ |

«

| AR Performance Trends          |
|--------------------------------|
| Regional AR Performance Trends |
| AR Comparison                  |
| EOM Summary                    |
| Service Trend Comparison       |
| Bad Debt Report                |
| Bad Debt WO % of Revenue       |
| Bad Debt Summary               |
| N180 Potential Bad Debt        |
| Unrecovered Bad Debt WO        |
| Credit Card Activity           |
| Volume Trend                   |
| CC Activity                    |
| Customer Volume                |
| Transaction Detail             |
|                                |

CC Entry Method





| Trade Description | $\sim$    |
|-------------------|-----------|
| Access Control S  | ystems    |
| Closed-Circuit Te | elevision |
| Cybersecurity     |           |
| HWD Developme     | nt        |
| Monitoring Servio | ces       |
| Software Develo   | pment     |
| Systems Integati  | on        |
|                   |           |

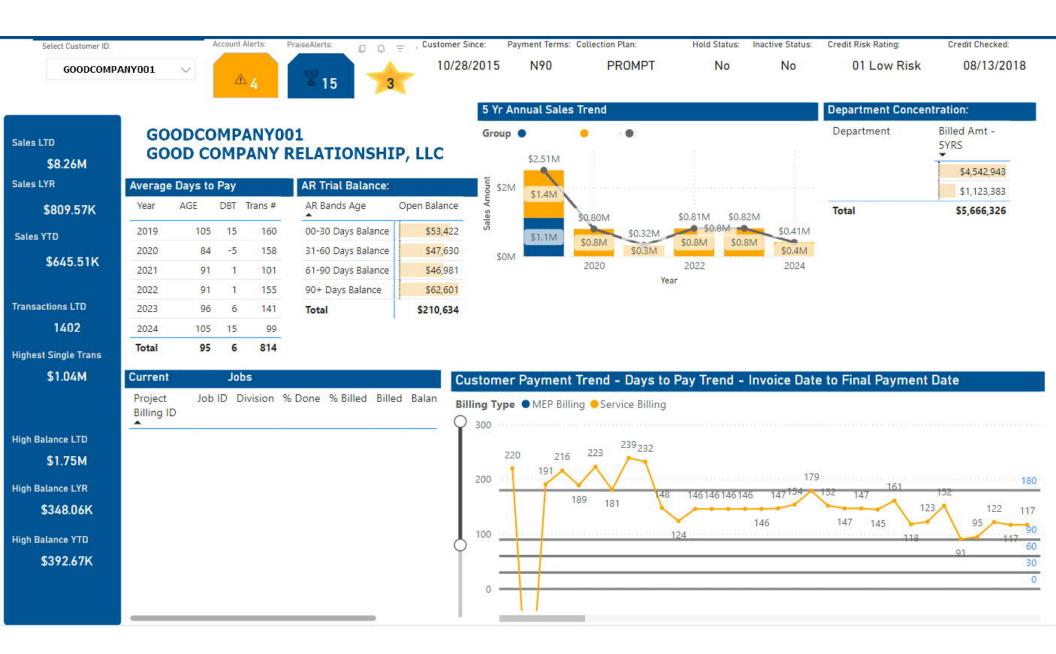
#### Top 10 Open Balances

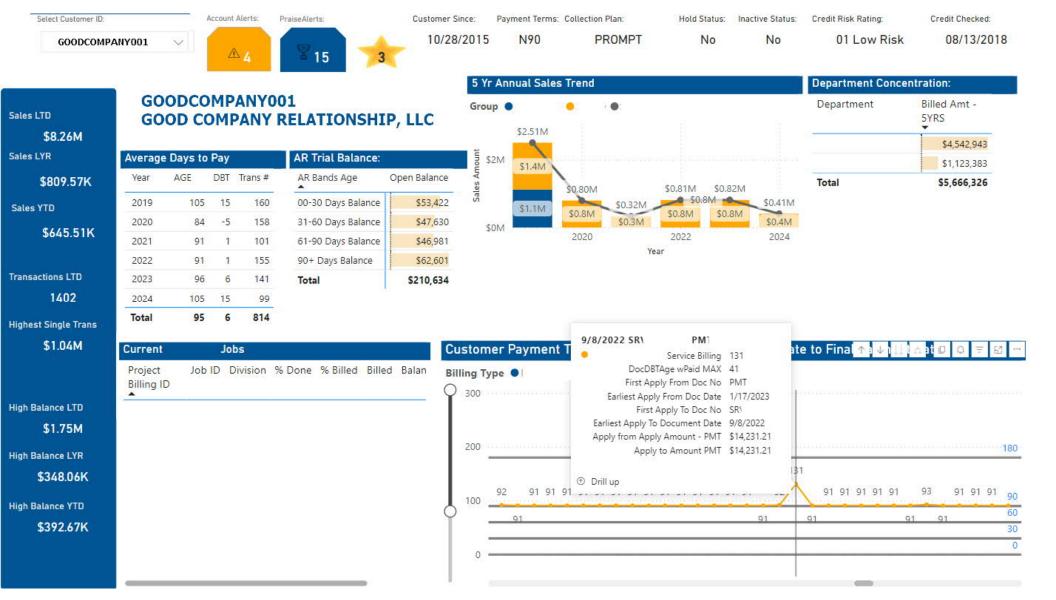
| Company_Name                     | Inv Balance    | #Docs |
|----------------------------------|----------------|-------|
| Bartoletti, Kuhlman and Reynolds | \$591,199.00   | 2     |
| Conroy LLC                       | \$495,248.00   | 1     |
| Davis-Kunde                      | \$970,212.00   | 3     |
| Gulgowski, Fritsch and Reinger   | \$583,163.00   | 2     |
| Jacobs-Ward                      | \$634,678.00   | 2     |
| Jerde-Flatley                    | \$780,003.00   | 2     |
| O'Hara Inc                       | \$496,326.00   | 1     |
| Walsh-Batz                       | \$493,666.00   | 1     |
| Willms Group                     | \$878,281.00   | 2     |
| Wiza-Greenfelder                 | \$613,069.00   | 2     |
| Total                            | \$6,535,845.00 | 18    |

#### Top 10 Past Due Balances

#### Company\_Name Past Due ALL Company\_Name 120+ DBT #Docs #Docs DBTAge Davis-Kunde \$970,212.00 3 Hyatt Inc \$267,541.00 1 127 Willms Group \$878,281.00 2 Quigley-Howe \$216,266.00 125 Jacobs-Ward \$634,678.00 2 Wiza-Greenfelder \$216,142.00 1 123 Wiza-Greenfelder \$613,069.00 2 Johnson-Hermiston \$84,069.00 149 1 O'Hara Inc \$496,326.00 Wiza-Greenfelder 39 1 1 Conroy LLC \$495,248.00 Total \$784,018.00 5 Wehner, Sanford and Durgan \$488,791.00 1 Nolan-McClure \$477,848.00 Renner-Wilderman \$434,625.00 1 Trantow-Kris \$428,037.00 1 Total 15 \$5,917,115.00

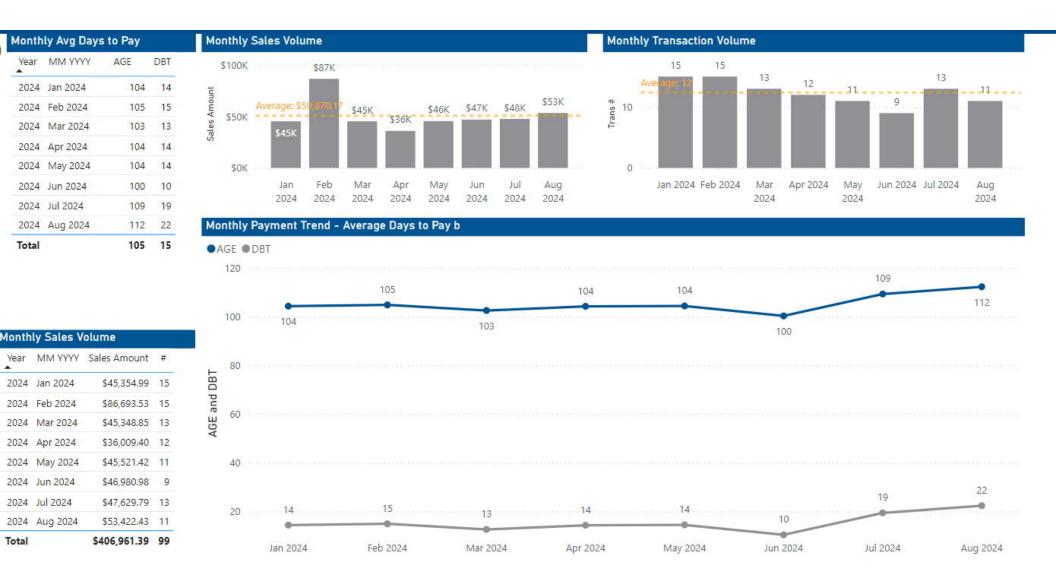
180+ Bad Debt WO Risk

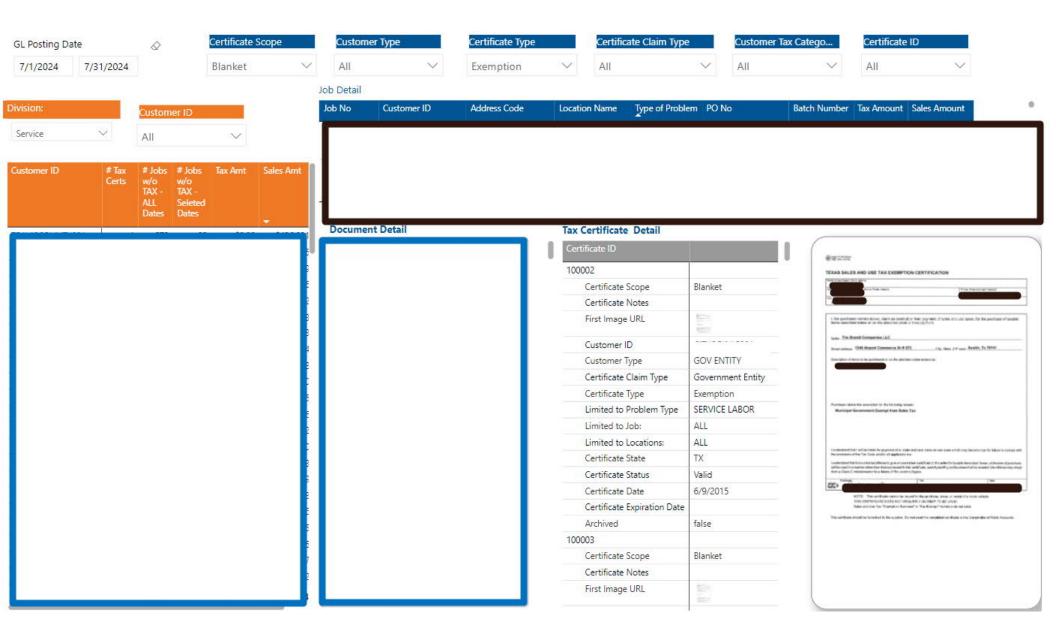


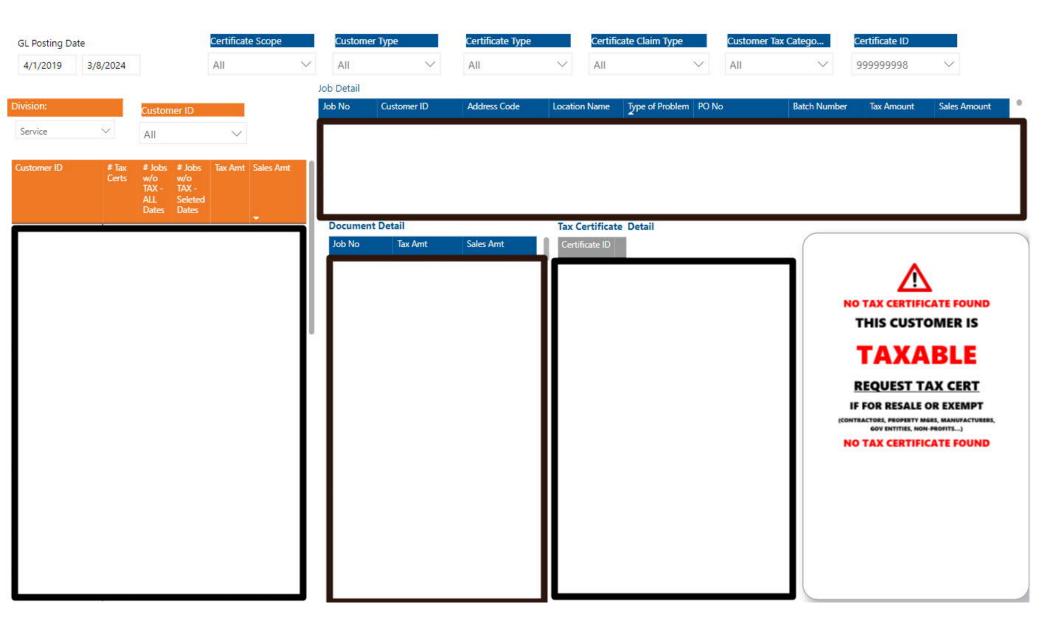


|  |                                 | A       | ccount | Alerts:        | PraiseAlerts:          | Customer Sin  | nce: Payment Term                    | s: Collection Plan:      | Hold Status:       | Inactive Status: | Credit Risk Rating: | Credit Checked:           |
|--|---------------------------------|---------|--------|----------------|------------------------|---------------|--------------------------------------|--------------------------|--------------------|------------------|---------------------|---------------------------|
| GOODCOM  | PANY001                         | ~       | Δ      | A              | ¥ 15 🤧                 | 10/28/2       | 2015 N90                             | PROMPT                   | No                 | No               | 01 Low Risk         | 08/13/201                 |
|  | -                               |         |        |                |                        |               | 5 Yr Annual Sal                      | es Trend                 |                    |                  | Department Concer   | tration:                  |
|  |                                 |         |        | PANY0<br>PANY  | 01<br>RELATIONSHII     | P, LLC        | Group •                              | •                        |                    |                  | Department          | Billed Amt -<br>5YRS<br>▼ |
| \$8.26M<br>/R  |                                 | Days to | Deur   |                | AR Trial Balance:      |               |                                      |                          |                    |                  |                     | \$4,542,943               |
|  |                                 | 1990    | 199    | T#             |                        | On on Balance | \$2M \$1.4M                          |                          |                    |                  |                     | \$1,123,383               |
| 809.57K  | Year                            | AGE     | DRI    | Trans #        | AR Bands Age           | Open Balance  | 0                                    | \$0.80M                  | \$0.81M \$0.821    | M                | Total               | \$5,666,326               |
| TD   | 2019                            | 105     | 15     | 160            | 00-30 Days Balance     | \$53,422      | 51.1M                                | \$0.8M                   | \$0.8M \$0.8M      | \$0.41M          |                     |                           |
| \$645.51K  | 2020                            | 84      | -5     | 158            | 31-60 Days Balance     | \$47,630      | \$0M                                 | \$0.3M                   |                    | \$0.4M           |                     |                           |
| 043.31N  | 2021                            | 91      | 1      | 101            | 61-90 Days Balance     | \$46,981      |                                      | 2020<br>Ye               | 2022               | 2024             |                     |                           |
|  | 2022                            | 91      | 1      | 155            | 90+ Days Balance       | \$62,601      |                                      | 10                       |                    |                  |                     |                           |
| tions LTD  | 2023                            | 96      | б      | 141            | Total                  | \$210,634     |                                      |                          |                    |                  |                     |                           |
| 1402   | 2024                            | 105     | 15     | 99             |                        |               |                                      |                          |                    |                  |                     |                           |
| Single Trans   | Total                           | 95      | 6      | 814            |                        |               |                                      |                          |                    |                  |                     |                           |
| Single mails   |                                 |         |        |                |                        |               |                                      |                          |                    |                  |                     |                           |
| \$1.04M  | Current                         |         | .Jo    | bs             |                        | Cus           | stomer Paymer                        | it Trend - Days to       | Pay Trend - I      | nvoice Date      | e to Final Payment  | Date                      |
|  | Current<br>Project<br>Billing I | Job     | Lange  | and the second | % Done % Billed Billed | d Balan Billi | ing Type<br>300<br>200<br>119        |                          | 120                |                  | to Final Payment    |                           |
| \$1.04M<br>lance LTD<br>\$1.75M<br>lance LYR<br>348.06K              | Project<br>Billing I            | Job     | Lange  | and the second | % Done % Billed Billed | d Balan Billi | ing Type<br>300<br>200               | 100100100 <sup>105</sup> | 106 <sup>120</sup> | 120              | 140                 | 15105105 10410            |
| \$1.04M<br>lance LTD<br>\$1.75M<br>lance LYR<br>348.06K<br>lance YTD | Project<br>Billing I            | Job     | Lange  | and the second | % Done % Billed Billed | d Balan Billi | ing Type<br>300<br>200<br>119<br>100 | 100100100 <sup>105</sup> | 106 <sup>120</sup> |                  | 140                 |                           |
| \$1.04M<br>lance LTD<br>\$1.75M<br>lance LYR<br>348.06K              | Project<br>Billing I            | Job     | Lange  | and the second | % Done % Billed Billed | d Balan Billi | ing Type<br>300<br>200<br>100        | 100100100 <sup>105</sup> | 106 120            | 120              | 140                 | 15105105 10410            |

|  | ays to Pay   |   | Mor         | nthly               | Sales Volu                               | me              |                     |  | 1                         | Monthly Tra   | nsaction Volu | me                                       |                    |                              |                |
|--|--|---|-------------|---------------------|--|-----------------|---------------------|--|---------------------------|---------------|---------------|--|--------------------|------------------------------|----------------|
| Year MM YYY  | Y AGE  | DBT   |             |                     |  |                 |                     | \$101K   |                           |               |               |  | 16 15              |                              |                |
| 2023 Jan 2023  | 93   | 3   | ≠ S         | 100K                |  | \$9             |                     | \$86K  | \$77K \$75K               | 0             | 14            |  | 10 15              | 15                           | 15             |
| 2023 Feb 2023  |  | 1   | mour        | 100K                | Average: \$6                             |                 | \$72K<br>\$59K      | 68K  | 377K \$75K                | # = _ = 10    | e: 12         | 8 8                                      | • • • • • • • • •  | le state <mark>d</mark> a ma | - 10           |
| 2023 Mar 2023  | 3 91   | 1   | Sales A     | \$50K               | \$32K                                    | \$31K           |                     |  |                           | 1010          |               | 0 0                                      | 0                  |                              |                |
| 2023 Apr 2023  | 91   | 1   | Sa          |                     | 55ER                                     | 3511            |                     |  |                           | _             |               |  |                    |                              |                |
| 2023 May 202   | 3 91   | 1   |             | SOK                 |  |                 |                     |  |                           | 0             |               |  |                    |                              |                |
| 2023 Jun 2023  | 91   | 1   |             |                     | Jan Fel                                  | b Mar Apr M     | ay Jun Jul /        | Aug Sep Oct                                    | Nov Dec                   | Jan           | Feb Mar       | Apr May J                                | Jun Jul Aug        | Sep Oct                      | Nov Dec        |
| 2023 Jul 2023  | 88   | -2  |             |                     | 2023 202                                 | 23 2023 2023 20 | 23 2023 2023 2      | 023 2023 2023                                  | 2023 2023                 | 202           | 3 2023 2023   | 2023 2023 2                              | 023 2023 2023      | 3 2023 2023                  | 2023 2023      |
| 2023 Aug 2023  | 3 91   | 1   | Mor         | thly                | Payment T                                | rend - Averag   | e Days to Pay       | b  |                           |               |               |  |                    |                              |                |
| 2023 Sep 2023  | 95   | 5   | 1000000     | GE 🜒                | ne en e |                 |                     |  |                           |               |               |  |                    |                              |                |
| 2023 Oct 2023  | 90   | 0   |             |                     |  |                 |                     |  |                           |               |               |  |                    |                              |                |
| 2023 Dec 2023  | 3 114  | 24  |             | 1770                |  |                 |                     |  |                           |               |               |  |                    |                              | ~              |
| Total  | 96   | 6   |             | 100                 | 93                                       | 91              |                     | 91   | 91                        | 01            |               | 01                                       | 95                 |                              | 114            |
|  |  |   |             |                     | 0  |                 |                     |  | -                         |               |               |  |                    |                              |                |
| anthly Salas V   | lumo   |   | 2.2         |                     |  |                 |                     |  |                           |               |               |  |                    |                              |                |
| NEWSTREES ALSO NOT   | 1111-1111-111-1  |   |             | 80                  | 10179619499747                           |                 | 91                  | NURSPORT                                       |                           |               | 88            |  |                    | 90                           |                |
| ear MM YYYY  | 1111-1111-111-1  | #   | Ŀ           | 80                  | 1011242841010                            |                 | 91                  |  | 400 M (3) / 4 / 4 / 6 / 6 |               | 88            |  | /01/1995/1999/199  | 90                           |                |
| /ear MM YYYY   | 1111-1111-111-1  |   | I DBT       | 80<br>60            |  |                 | 91                  |  |                           |               | 88            |  |                    | 90                           |                |
| Year MM YYYY<br>2023 Jan 2023  | Sales Amount   | 10  | and         | (1) (1)<br>(1) (1)  |  |                 | 91                  |  |                           |               | 88            |  |                    | 90                           |                |
| /ear MM YYYY<br>2023 Jan 2023<br>2023 Feb 2023   | Sales Amount<br>\$31,557.69  | 10<br>14  | and         | (1) (1)<br>(1) (1)  |  |                 | 91                  | 101.053007011111.100<br>123.123.234 134.114.11 |                           |               | 88            |  |                    | 90                           |                |
| <ul> <li>MM YYYY</li> <li>Jan 2023</li> <li>Jan 2023</li> <li>Feb 2023</li> <li>Mar 2023</li> </ul>  | Sales Amount<br>\$31,557.69<br>\$52,783.39   | 10<br>14<br>9   | AGE and DBT | 60                  |  |                 | 91                  |  |                           |               | 88            | - 10070007777777777777777777777777777777 |                    | 90                           | 24             |
| Year         MM YYYY           2023         Jan 2023           2023         Feb 2023           2023         Mar 2023           2023         Apr 2023   | Sales Amount<br>\$31,557.69<br>\$52,783.39<br>\$71,873.00<br>\$31,295.25<br>\$90,020.31  | 10<br>14<br>9<br>8<br>8                                   | and         | 60                  |  |                 | 91                  |  |                           |               | 88            |  | 5                  | 90                           | 24             |
| Appendix Sales         Appendi | Sales Amount<br>\$31,557.69<br>\$52,783.39<br>\$71,873.00<br>\$31,295.25   | 10<br>14<br>9<br>8<br>8                                   | and         | 60<br>40            | 3  | 1               | 91                  | 1  | 1                         | 1             | 88            |  | 5                  | 90                           | 24             |
| MM YYYY           2023         Jan 2023           2023         Feb 2023           2023         Mar 2023           2023         Apr 2023           2023         May 2023           2023         Jun 2023  | Sales Amount<br>\$31,557.69<br>\$52,783.39<br>\$71,873.00<br>\$31,295.25<br>\$90,020.31  | 10<br>14<br>9<br>8<br>8<br>8                              | and         | 60<br>40            | 3  | 1               | 91                  | 1  | 1<br>1                    | 1<br>1        |               |  | 5                  |                              | 24             |
| Year         MM YYYY           1023         Jan 2023           1023         Feb 2023           1023         Mar 2023           1023         Mar 2023           1023         May 2023           1023         Jun 2023           1023         Jun 2023           1023         Jun 2023           1023         Jun 2023   | Sales Amount<br>\$31,557.69<br>\$52,783.39<br>\$71,873.00<br>\$31,295.25<br>\$90,020.31<br>\$72,001.31   | 10<br>14<br>9<br>8<br>8<br>8<br>8<br>16                   | and         | 60<br>40<br>20      | 3  | 1               | 91                  | 1  | 1                         | 1             | 88            |  | 5                  | 90                           | 24             |
| Vear         MM YYYY           1023         Jan 2023           1023         Feb 2023           1023         Mar 2023           1023         Mar 2023           1023         May 2023           1023         Jun 2023           1023         Jun 2023           1023         Jun 2023           1023         Jun 2023           1023         Jul 2023           1023         Aug 2023   | Sales Amount<br>\$31,557.69<br>\$52,783.39<br>\$71,873.00<br>\$31,295.25<br>\$90,020.31<br>\$72,001.31<br>\$59,200.61                                | 10<br>14<br>9<br>8<br>8<br>8<br>8<br>16<br>15             | AGE and     | 60<br>40<br>20      | 3<br>•<br>Jan 2023                       | 1<br>Feb 2023   | 91<br>1<br>Mar 2023 | 1<br>Apr 2023                                  | 1<br>May 2023             | 1<br>Jun 2023 |               | 1<br>Aug 2023                            | 5<br>5<br>Sep 2023 |                              | ^              |
| MM YYYY           2023         Jan 2023           2023         Feb 2023           2023         Mar 2023           2023         Apr 2023           2023         Jun 2023           2023         Jun 2023           2023         Jun 2023           2023         Jun 2023           2023         Jul 2023           2023         Sep 2023  | Sales Amount<br>\$31,557.69<br>\$52,783.39<br>\$71,873.00<br>\$31,295.25<br>\$90,020.31<br>\$72,001.31<br>\$59,200.61<br>\$67,681.60                 | 10<br>14<br>9<br>8<br>8<br>8<br>8<br>16<br>15<br>15       | AGE and     | 60<br>40<br>20<br>0 | •  | 1<br>Feb 2023   | •<br>•<br>•         | 1<br>Apr 2023                                  | 1<br>May 2023             | 1<br>Jun 2023 | -2            |  |                    | 0                            | ^              |
| Year         MM YYYY           2023         Jan 2023           2023         Feb 2023           2023         Mar 2023           2023         Apr 2023           2023         May 2023   | Sales Amount<br>\$31,557.69<br>\$52,783.39<br>\$71,873.00<br>\$31,295.25<br>\$90,020.31<br>\$72,001.31<br>\$59,200.61<br>\$67,681.60<br>\$101,167.92 | 10<br>14<br>9<br>8<br>8<br>8<br>8<br>16<br>15<br>15<br>13 | AGE and     | 60<br>40<br>20<br>0 | •  | 1<br>Feb 2023   | •<br>•<br>•         | 1<br>Apr 2023                                  | 1<br>May 2023             | 1<br>Jun 2023 | -2            |  |                    | 0                            | 24<br>Dec 2023 |







| Select Customer ID:   | Account Alerts:   | PraiseAlerts:  |
|---|---|--|
| GOODCOMPAN  | 1Y001 V   | ¥ 15 3   |
| Sales LTD<br><b>\$8.26M</b><br>Sales LYR  | GOODCOMPAN<br>GOOD COMPANY<br>Average Days to Pay   | 001<br>Y RELATIONSHIP, L<br>AR Trial Balance:  |
| Sales UP<br>S2 2016         CO-DD COMPANY RELATIONSHC , LLC           Sales IV2         An erage Days to Pay         All Trial Balance<br>All Trial Balance<br>S485 51K         An erage Days to Pay         All Trial Balance<br>All Trial Balance<br>S485 51K         All Trial Balance<br>All Trial Balance<br>S485 51K         Open Balance<br>S485 51K         All Trial Balance<br>All Trial Balance<br>S485 51K         Open Balance<br>S485 51K         State S485 51K | Vir Aanual Salas Trend         Department Convert           vogr         12.01 M         Department           22.01 M         10.02 M         50.81 M           10.01 M         50.81 M         50.81 M           50.01 M         50.81 M         50.81 M           50.01 M         50.02 M         50.21 M           50.01 M         50.02 M         50.21 M           mer Payment         9/8/2/22 50 M         Mil<br>Gener Bling 11         10 to Fina 1 L  | Alert Balance >90 DBT Alert Collection Plan Bankruptcy Alert Collection Plan Blocked Alert Collection Plan Blocked Alert Collection Plan Collections Alert Collection Plan HIGH RISK Alert Credit Exposure Limit 2500 Alert Payment Terms COD Alert Payment Experience 0 |
| Meh Balanez LUD<br>\$1.754<br>Hoph Balanez L/R<br>\$348.004K<br>Hoh Balanez 1/D<br>\$392.67K<br>0   | 1         1 | Alert On Hold Account<br>Alert New Account < 90 Days<br>Alert Inactive Account<br>Alert Inactive Account<br>Alert New Account, 0 Payments, Balance Over 90<br>Alert Credit Rating 5  |

| PraiseAlert Total                              | 15 |
|--|----|
| PraiseAlert Possible                           | 33 |
| PraiseAlert If Alerts are 0                    | 0  |
| PraiseAlert Customer Length >1yr + Active      | 1  |
| PraiseAlert Customer Length >5yrs + Active     | 1  |
| PraiseAlert Customer Length >10yrs + Active    | 0  |
| PraiseAlert Invoice # Transaction > 100        | 1  |
| PraiseAlert Invoice # Transaction > 500        | 1  |
| PraiseAlert Invoice # Transaction > 750        | 1  |
| PraiseAlert Invoice # Transaction > 1000       | 0  |
| PraiseAlert Credit Risk Low 1                  | 1  |
| PraiseAlert Credit Risk Low 2                  | 0  |
| PraiseAlert Credit Check < 1 Year              | 0  |
| PraiseAlert Payment Avg DocAge LTD <30         | 0  |
| PraiseAlert Payment Avg DocAge LTD <60         | 0  |
| PraiseAlert Payment Avg DBT LTD < 30           | 1  |
| PraiseAlert Payment Avg DBT LTD < 15           | 1  |
| PraiseAlert Payment Avg DBT LTD < 5            | 0  |
| PraiseAlert Sales LTD > \$100k                 | 1  |
| PraiseAlert Sales LTD > \$500k                 | 1  |
| PraiseAlert Sales LTD > \$1M                   | 1  |
| PraiseAlert Sales LTD > \$5M                   | 1  |
| PraiseAlert Sales LTD > \$10M                  | 0  |
| PraiseAlert Sales LTD > \$50M                  | 0  |
| PraiseAlert Sales LTD > \$100M                 | 0  |
| PraiseAlert Sales LTD > \$250M                 | 0  |
| PraiseAlert Sales LTD > \$500M                 | 0  |
| PraiseAlert Highest Single Trans Size > \$100K | 1  |
| PraiseAlert Highest Single Trans Size > \$250K | 1  |
| PraiseAlert Highest Single Trans Size > \$500K | 1  |
| PraiseAlert Highest Single Trans Size > \$1M   | 0  |
| PraiseAlert Highest Single Trans Size > \$5M   | 0  |
| PraiseAlert Highest Single Trans Size > \$10M  | 0  |



Comptroller ews Public RiskLegal S tomer σ Revi sn Finance Court Secretary Taxes Data 🕫 0 es eau cemen Corporate<sub>Si</sub> Insurance gment Sta NAICS de es NACM Φ Payabl e Bank Trends Cer Business Trade ρ Reports

afeCore Holdings, LLC S afeCore Holdings, LLC S

## SPREADSHEET OVERLOAD

### **DATA OVERLOAD**

## **INFORMATION OVERLOAD**

We pull information from ERPs, Cloud, 3<sup>rd</sup> Party Service API or Download, Manual Spreadsheets, we must bring it all back to together in one place.

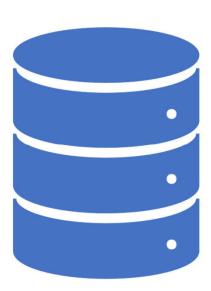
| 100  | 26 Rule Show eumsalenmidt and                | 1002589 | 4818 MON-CH  | N60 | INV100258900 | 4/23/2024  | n85122/2024 of | 3131745503.60      | \$ | 193.299,00CCD |
|------|--|---------|--------------|-----|--------------|------------|----------------|--------------------|----|---------------|
| 209  | 549069 Hilling Walker 5 oners inbach-Wilkins | 1002884 | 4818 ACS-CHI | N90 | INV100288400 | 8/18/2024  | 18218/2024 \$  | 13:00 393 74658.00 | \$ | 36903626.040  |
| 288  | 712 30346 1752 945 Baumbach-Wilkins          | 1000132 | 4818 ACS-CHI | N90 | INV100013200 | 4/8/2021   | 197,2021 \$    | 1016253,019.00     | \$ | SWD           |
| 71   | and 18499972 Morar, Lindgren and             | 1000645 | 4564 CYB-SCR | N30 | INV100064500 | 11/27/2021 | 12/29 33521 \$ | 217,069.00         | \$ |               |
| - 4  | En 1394441 Hyatt Inc                         | 1002652 | 1423 SWD-CHI | DR  | INV100265200 | 5/19/2024  | 5/19/2824 \$   | 267,541.00         | \$ | 267,541.00    |
| 9197 | 6345787 Friesen, Pfannerstil                 | 1002949 | 1423 MON-CHI | N30 | INV100294900 | 9/11/2024  | 10/11/2024 \$  | 455,701.00         | Ś  | 455,701.00    |

## **Power BI Empowers YOU**

Power BI gives you the ability to customize your analytics to your specific needs.

- No ERP system can handle every customization desire or reporting nuance.
- No IT department can anticipate all the operational needs of business users.
- Needs change constantly over a short period of time.
- Information has an expiration date for usefulness. It needs to be current and fresh to be relevant for best business decisions.
- Report building is time consuming.
- What is not measured is not managed.

That's why Power BI is powerful in the hands of analysts and business users, it bridges the gap between raw data and practical insight.



| Data Consolidation and Integration | Integrates data from various sources (ERP, CRM, Excel,<br>databases) into one platform; supports real-time data<br>connections for up-to-date insights. |
|------------------------------------|---|
| Advanced Analytics and Reporting   | Customizable dashboards and interactive reports allow<br>for deep dives into key metrics like DSO, overdue<br>amounts, and payment behaviors.           |
| Risk Assessment and Monitoring     | Analyzes credit risk, tracks payment patterns, and visualizes data to predict defaults or late payments; identifies trends in customer behavior.        |
| Automation and Alerts              | Automates report distribution and sets alerts for critical thresholds like exceeding credit limits or high overdue balances.                            |
| Collaboration and Sharing          | Enables collaborative workspaces for co-creating reports;<br>controls access to sensitive data for authorized<br>personnel only.                        |

Capabilities of Power BI for a Credit Manager

| Predictive AnalyticsIntegrates with Azure Machine Learning for predictive<br>analytics, helping forecast payment behaviors and<br>identify high-risk customers.Visualization of Financial DataVisualizes financial statements, debt collection<br>performance, and other financial metrics, aiding in<br>better decision-making.Scenario AnalysisConducts "What-If" analysis to simulate various credit<br>scenarios, such as changing credit terms or adjusting<br>credit policies.Data Auditing & TraceabilityPower BI maintains a clear audit trail of all data<br>transformations and reports generated, making it<br>easier to track changes and verify data integrity.Secure Data HandlingPower BI provides robust security features, such as<br>role-based access controls and data encryption,<br>which help protect sensitive financial data. This is<br>crucial for meeting data privacy regulations and<br>ensuring that only authorized personnel can access<br>sensitive information. |
|--|
| performance, and other financial metrics, aiding in<br>better decision-making.Scenario AnalysisConducts "What-If" analysis to simulate various credit<br>scenarios, such as changing credit terms or adjusting<br>credit policies.Data Auditing & TraceabilityPower BI maintains a clear audit trail of all data<br>transformations and reports generated, making it<br>easier to track changes and verify data integrity.Secure Data HandlingPower BI provides robust security features, such as<br>role-based access controls and data encryption,<br>which help protect sensitive financial data. This is<br>crucial for meeting data privacy regulations and<br>ensuring that only authorized personnel can access   |
| scenarios, such as changing credit terms or adjusting<br>credit policies.Data Auditing & TraceabilityPower BI maintains a clear audit trail of all data<br>transformations and reports generated, making it<br>easier to track changes and verify data integrity.Secure Data HandlingPower BI provides robust security features, such as<br>role-based access controls and data encryption,<br>which help protect sensitive financial data. This is<br>crucial for meeting data privacy regulations and<br>ensuring that only authorized personnel can access  |
| Secure Data HandlingPower BI provides robust security features, such as<br>role-based access controls and data encryption,<br>which help protect sensitive financial data. This is<br>crucial for meeting data privacy regulations and<br>ensuring that only authorized personnel can access   |
| role-based access controls and data encryption,<br>which help protect sensitive financial data. This is<br>crucial for meeting data privacy regulations and<br>ensuring that only authorized personnel can access  |
|  |

Capabilities of Power BI for a Credit Manager

## Prerequisites: System Requirements

Minimum Requirements:

These specifications will allow Power BI to run, but performance may be limited, especially with complex data models or large datasets.

•Processor: 1.6 GHz or faster, dual-core processor.

•RAM: 4 GB (8 GB is preferred for better performance).

•Storage: At least 2 GB of available disk space for installation.

•Operating System: Windows 10, Windows 11, or Windows Server 2019 and above.

•.NET Framework: .NET 4.7.2 or later.

•Display: At least 1440x900 resolution or higher, 16-bit color depth.

Additional Considerations:

•64-bit Version: Always use the 64-bit version of Power BI Desktop if possible, as it handles larger models and datasets better than the 32-bit version.

•Power BI Premium Features: For specific advanced features like paginated reports or AI functionalities, more robust specs might be beneficial. •Performance Tuning: Ensure drivers and Power BI Desktop are regularly updated to benefit from performance enhancements. Recommended Requirements:

These specifications ensure that Power BI runs smoothly, especially when working with complex models, large datasets, or creating visually intensive reports.

•Processor: 2.5 GHz or faster quad-core processor (Intel i5, i7, i9, or AMD Ryzen 5, 7 series).

•RAM: 16 GB (more is preferred for handling large datasets).

•Storage: SSD (Solid State Drive) with at least 10 GB of free space for better performance.

•Graphics: A dedicated graphics card is not mandatory, but having one can improve performance, especially with data visualization.

•Operating System: Latest version of Windows 10 or Windows 11 for compatibility with updates.

•Internet Connection: Reliable internet connection, particularly for Power BI Service and for accessing data sources online.

If you work extensively with large datasets, complex calculations, or visuals, investing in higher specifications (like more RAM or a faster processor) will significantly enhance your experience.

## **Prerequisites:** Licensing

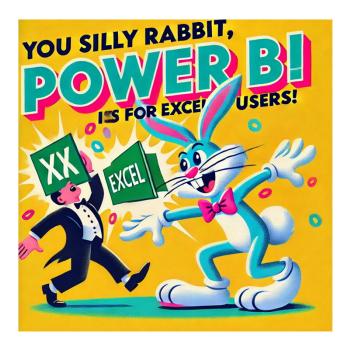
| License Type                      | Cost                          | Key Features  | Ideal For  |
|-----------------------------------|-------------------------------|---|--|
| Power BI Free                     | Free                          | <ul> <li>Create reports and dashboards</li> <li>Limited to personal use</li> <li>No sharing or collaboration<br/>capabilities</li> </ul>      | Individuals exploring Power BI on a personal level |
| Power BI Pro                      | ~\$13 per user/month          | <ul> <li>Share and collaborate on reports</li> <li>Up to 8 data refreshes per day</li> <li>Integrates with Microsoft Teams</li> </ul>         | Teams and organizations needing report sharing     |
| Power BI Premium Per User (PPU)   | ~\$20 per user/month          | <ul> <li>All Pro features</li> <li>Advanced Al, paginated reports</li> <li>Larger data capacity</li> <li>Incremental refresh</li> </ul>       | Power users needing advanced analytics features    |
| Power BI Premium (Capacity-Based) | Starting at<br>~\$4,995/month | <ul> <li>Organizational capacity</li> <li>Unlimited sharing without Pro<br/>license</li> <li>Enhanced performance and<br/>capacity</li> </ul> | Large enterprises needing scalable solutions       |
| Power BI Embedded                 | Pay-as-you-go                 | <ul> <li>Embedding Power BI visuals in apps</li> <li>Customizable reports</li> <li>No collaboration features</li> </ul>                       | Developers and ISVs embedding analytics into apps  |

## Usage Levels

|                   | Power Bl<br>Tenant Settings | Power BI<br>Desktop | Power Bl<br>Workspace | Power Bl<br>Service/Dashboard | Power Bl<br>App |
|-------------------|-----------------------------|---------------------|-----------------------|-------------------------------|-----------------|
| IT Professional   | Х                           | Х                   | Х                     | Х                             | Х               |
| Data Wizard       |                             | Х                   | Х                     | Х                             | Х               |
| Business User     |                             |                     |                       | Х                             | Х               |
| Decision<br>Maker |                             |                     |                       |                               | Х               |

Many of these usage levels overlap. A Credit Manager may be the Data Wizard, the Managerial Business User and the Decision Maker.

Each one of these services offers immense value to the user.



There is a special relationship between Excel Expert & Power BI User:

- Excel Origins: Power BI was born out of Excel. It is composed of Power Query, Power Pivot and Power View for. Power Pivot is the data modeling technology used in Power BI. All Microsoft did was get rid of the Excel wrapping paper.
- DAX Language Similarity: Power BI uses Data Analysis Expressions (DAX), which is very similar to Excel formulas. It's just a matter of create a formula for an entire column vs a single field.
- Familiar Interface: The interface of Power BI shares similarities with Excel, including ribbon menus and drag-and-drop functionalities, which reduces the learning curve.
- Seamless Data Import: Power BI supports importing data directly from Excel files, allowing users to start working with their existing data immediately.
- Enhanced Data Connectivity: Power BI expands on Excel's connectivity options, linking to a broader range of data sources, including databases, web services, and cloud-based platforms
- Interactive Reports and Dashboards: It extends Excel's capabilities by offering interactive visualizations and dashboards, which provide a more dynamic and engaging way to present data.

## Who is Power BI for?

Power BI caters to a wide variety of users, from data analysts and business intelligence professionals to non-technical business users and executives.

For data analysts aka data wizards, Power BI offers advanced data modeling, DAX (Data Analysis Expressions) for complex calculations, and powerful tools for data transformation through Power Query.

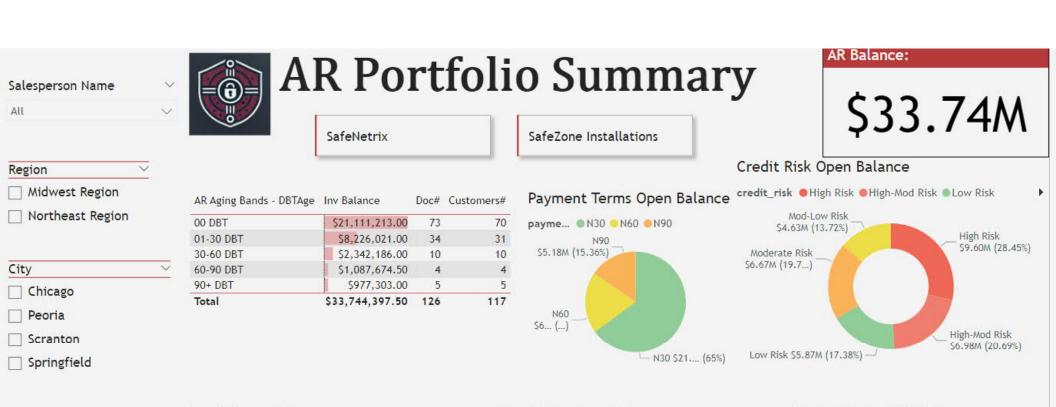
IT professionals and developers can use Power BI's APIs for custom integrations, automation, and embedding reports into applications.

For business users and decision-makers, Power BI's intuitive interface allows them to interact with pre-built reports, drill down into data, and gain insights without needing technical expertise. The tool's accessibility on multiple devices—desktop, web, and mobile—ensures that users at all levels can easily access data, make informed decisions, and collaborate effectively across the organization.

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> Let's start on familiar territory with some spreadsheets!!

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| Emr         | 1394441 Hyatt Inc                       | 1002652          | 1423 SWD-CHI             | DR  | INV100265200                                 | 5/19/2024      | 5/19/2824       | 5         | 267,541.00                                 | \$      | 267,541.00    | 0      |     |
|             | 6345787 Friesen, Pfannerstil            | 1002949          | 1423 MON-CHI             | N30 | INV100294900                                 | 9/11/2024      | 10/11/2024      | 5         | 455,701.00                                 | Ś       | 455,701.00    | 0      |     |



| Trade Description       | $\sim$ |
|-------------------------|--------|
| Access Control System   | s      |
| Closed-Circuit Televisi | on     |
| Cybersecurity           |        |
| HWD Development         |        |
| Monitoring Services     |        |
| Software Development    | t      |
| Systems Integation      |        |
|                         |        |

#### Top 10 Open Balances

| Company_Name                  | Inv Balance       | #Docs |
|-------------------------------|-------------------|-------|
| Bartoletti, Kuhlman and Reyr  | olds \$591,199.00 | 2     |
| Conroy LLC                    | \$495,248.00      | 1     |
| Davis-Kunde                   | \$970,212.00      | 3     |
| Gulgowski, Fritsch and Reinge | er \$583,163.00   | 2     |
| Jacobs-Ward                   | \$634,678.00      | 2     |
| Jerde-Flatley                 | \$780,003.00      | 2     |
| O'Hara Inc                    | \$496,326.00      | 1     |
| Walsh-Batz                    | \$493,666.00      | 1     |
| Willms Group                  | \$878,281.00      | 2     |
| Wiza-Greenfelder              | \$613,069.00      | 2     |
| Total                         | \$6,535,845.00    | 18    |

#### Top 10 Past Due Balances

#### 180+ Bad Debt WO Risk

| Company_Name               | Past Due ALL   | #Docs | Company_Name      | 120+ DBT     | #Docs | DBTAge |  |
|----------------------------|----------------|-------|-------------------|--------------|-------|--------|--|
| Davis-Kunde                | \$970,212.00   | 3     | Hyatt Inc         | \$267,541.00 | 1     | 127    |  |
| Willms Group               | \$878,281.00   | 2     | Quigley-Howe      | \$216,266.00 | 1     | 125    |  |
| Jacobs-Ward                | \$634,678.00   | 2     | Wiza-Greenfelder  | \$216,142.00 | 1     | 123    |  |
| Wiza-Greenfelder           | \$613,069.00   | 2     | Johnson-Hermiston | \$84,069.00  | 1     | 149    |  |
| O'Hara Inc                 | \$496,326.00   | 1     | Wiza-Greenfelder  |              | 1     | 39     |  |
| Conroy LLC                 | \$495,248.00   | 1     | Total             | \$784,018.00 | 5     |        |  |
| Wehner, Sanford and Durgan | \$488,791.00   | 1     |                   |              |       |        |  |
| Nolan-McClure              | \$477,848.00   | - 1   |                   |              |       |        |  |
| Renner-Wilderman           | \$434,625.00   | 1     |                   |              |       |        |  |
| Trantow-Kris               | \$428,037.00   | 1     |                   |              |       |        |  |
| Total                      | \$5,917,115.00 | 15    |                   |              |       |        |  |

## Resources to Learn



- G.K. CHESTERTON

# *"If a thing is worth doing, it is worth doing badly."*



Attend a Free 1 Day Event Workshop:

Dashboard in a Day - UB Technology Innovations, Dashboard in a Day -OmniData Insights -Inc. - United States United States 09/25/2024 | 10:00 - 18:00 (CDT) 09/26/2024 | 08:00 - 16:00 (CDT) Digital Digital English (United... English (United... C Training C Training **Registration and details** B **Registration and details** B Dashboard in a Day -Dashboard in a Day -PragmaticWorks - United smart BI - United States States @ 09/27/2024 | 08:00 - 16:00 (CDT) E 10/01/2024 | 08:00 - 16:00 (CDT) Digital Digital English (United... English (United.... Training Training **Registration and details Registration and details** B B

Hands-On, Practical Learning Experience Rapid Skill Acquisition Guided Instruction from Experts Structured Learning Agenda Real-World Application of Skills Access to Workshop Materials & Resources Networking Opportunities Personalized Feedback & Support Boosts Confidence with Power BI Preparation for Advanced Learning **Cost-Effective Training Option** Immediate Insight into Power BI's Capabilities

Pragmatic Works DAX Cheat Sheet for Beginners

Exposure to Power BI Service Features

#### Learn



#### Get started building with Power BI

21 min • Module • 6 Units

#### A Feedback

Beginner Data Analyst Business Analyst Business User Functional Consultant Power BI

Learn about Power BI, the building blocks and flow of Power BI, and how to create compelling, interactive reports.

This module helps prepare you for Exam PL-200: Microsoft Power Platform Functional Consultant.

700 XP

#### Learning objectives

In this module, you'll learn:

- How Power BI services and applications work together.
- Explore how Power BI can make your business more efficient.
- How to create compelling visuals and reports.



Prerequisites None

This module is part of these learning paths Create and use analytics reports with Power BI Get started with Microsoft data analytics Get started with Power BI Click to start: Microsoft Learn

## **Microsoft Learn**

Introducing a new approach to learning



.0

- Structured Learning Paths
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- Self-Paced Learning
- Community and Q&A Integration
- Comprehensive Coverage of Power BI Features
- Scenario-Based Learning Modules

Course by 🛃 ENTERPRISEDNA

### Beginners Guide to Power Bl

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#### **Explore the Analytical Potential**

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Total points: 358 XP 🗘

Beginner

C 2 hours Total points: 407 XP 🗘

FREE COURSE - Ultimate Beginners Guide To Power BI -

http://portal.enterprisedna.co/p/ultimate-beginners-guide-to-power-bi

FREE COURSE - Ultimate Beginners Guide To DAX -

http://portal.enterprisedna.co/p/ultimate-beginners-guide-to-dax

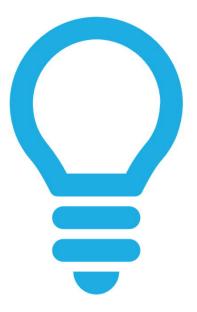
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- Access to Learning Summits & Workshops
- Extensive Resource Library
  - Power BI .pbix file downloads
- Customized Learning Paths
- Innovative Data Challenges & Projects
- Supportive Community Forum
- Access to Power BI Showcases
- Focus on Advanced Analytics & AI Integration
- On-Demand, Self-Paced Learning
- Gamified Learning Experience (Points & Badges)
- Certification Programs
- Emphasis on Visualization & Design



## Tips & Tricks to Remember

## Power Query Tips

- 1. Design with the Star Schema Data Model in Mind and Normalize Data Where Possible
- 2. Ensure Data Types Are Correct
- 3. Use Web data type for Excel Files (Use File, Infor, Copy Path and delete after .xlsx)
- 4. Reference Source Files in a Staging File Instead of Editing Source Files Directly
- 5. Organize Your Queries into Groups for Easy Navigation
- 6. Use Prefixes to Clearly Identify Query Types (src...stg...)
- 7. Disable Loading for Source and Staging Queries
- 8. Use Only the Necessary Data by Filtering Rows and Removing Columns
- 9. Rename Query Steps for Clarity
- 10. Add Annotations to Explain Key Steps
- 11. Be Careful When Deleting Steps

| DataSources [5]  |    | ✓ 1 <sup>2</sup> <sub>3</sub> CustomerID | ABC CustomerName                             | ▼ 1 <sup>2</sup> 3 OrderID | ■ 1 <sup>2</sup> <sub>3</sub> SalesRepID | A <sup>B</sup> <sub>C</sub> Division | A <sup>B</sup> <sub>C</sub> TermsID | ABC InvoiceNo    | 💌 🧰 In | PROPERTIES              |  |
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| src_Excel_DimCustomerTable   | 2  | 60                                       | 1043931 Purdy, Ortiz and Rodriguez           |                            | 1002912                                  | 4866 ACS-CHI                         | N90                                 | INV100291200     | ^      | AR Trial Balance        |  |
| src_ERP_DimEmployee Table  | 3  | 67                                       | 8202704 Crooks-Price                         |                            | 1002919                                  | 4207 CCTV-SCR                        | N60                                 | INV100291900     |        | All Properties          |  |
| src_DW_FactBillingTransactions   | 4  | 114                                      | 8630898 Feeney-Gerhold                       |                            | 1002966                                  | 4207 CYB-SCR                         | N60                                 | INV100296600     | 1      |                         |  |
| <u>1.1.5</u>   | -5 | 112                                      | 5703455 Tremblay LLC                         |                            | 1002964                                  | 2459 CYB-CHI                         | N30                                 | INV100296400     |        | APPLIED STEPS           |  |
| src_DW_FactSalesOrderTable   | 6  | 66                                       | 1165774 Jacobi-Zulauf                        |                            | 1002918                                  | 4860 SYSI-SCR                        | DR                                  | INV100291800     |        | Source                  |  |
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| stg_FactBillingTrans   | 8  | 2  | 3262115 Johnson-Hermiston                    |                            | 1002474                                  | 2676 CYB-SCR                         | N60                                 | INV100247400     |        | Changed Type            |  |
| stg_DimCustomer  | 9  | 25                                       | 6803991 Smitham, Koch and Conn               |                            | 1002869                                  | 2676 CCTV-SCR                        | N30                                 | INV100286900     |        | DocAge                  |  |
| □ stg_FactSales  | 10 | 7  | 9203958 Sawayn-Schowalter                    |                            | 1002744                                  | 1114 SYSI-SCR                        | DR                                  | INV100274400     |        | DBTAge<br>Changed Type1 |  |
| stg_DimEmployee  | 11 | 3  | 6332230 Veum, Schmidt and Glover             |                            | 1002589                                  | 4818 MON-CHI                         | N60                                 | INV100258900     |        | DBTAge- AR Aging Bands  |  |
| DataModel [6]  | 12 | 33                                       | 1752145 Baumbach-Wilkinson                   |                            | 1002884                                  | 4818 ACS-CHI                         | N90                                 | INV100288400     |        | DocAge - AR Aging Bands |  |
| Customers  | 13 | 4  | 1394441 Hyatt Inc                            |                            | 1002652                                  | 1423 SWD-CHI                         | DR                                  | INV100265200     |        | × Changed Type2         |  |
|  | 14 | 97                                       | 6345787 Friesen, Pfannerstill and McLaughlin |                            | 1002949                                  | 1423 MON-CHI                         | N30                                 | INV100294900     |        | , consider types        |  |
| AR Trial Balance   | 15 | 34                                       | 4949980 Conroy LLC                           |                            | 1002885                                  | 2709 CCTV-CHI                        | N30                                 | INV100288500     |        |                         |  |
| 🛄 Dates  | 16 | 104                                      | 9068059 Jenkins and Sons                     |                            | 1002956                                  | 4890 SYSI-SCR                        | N60                                 | INV100295600     |        |                         |  |
| III Sales  | 17 | 5  | 8418685 Wiza-Greenfelder                     |                            | 1002666                                  | 2182 CCTV-SPR                        | DR                                  | INV100266600     |        |                         |  |
| III Salesperson  | 18 | 30                                       | 8418685 Wiza-Greenfelder                     |                            | 1002880                                  | 2182 CCTV-SPR                        | DR                                  | INV100288000     |        |                         |  |
| Regions  | 19 | 120                                      | 8054195 Abernathy, Kuhiman and Wehner        |                            | 1002972                                  | 4490 ACS-CHI                         | N60                                 | INV100297200     |        |                         |  |
| and the second | 20 | 6  | 9330373 Jerde-Flatley                        |                            | 1002684                                  | 2310 SYSI-SPR                        | N30                                 | INV100268400     |        |                         |  |
| III Sales  | 21 | 98                                       | 9330373 Jerde-Flatley                        |                            | 1002950                                  | 2310 SYSI-SPR                        | N30                                 | INV100295000     |        |                         |  |
| An_imeasures   | 22 | 26                                       | 8310136 Walter Inc                           |                            | 1002871                                  | 1019 MON-PEO                         | N30                                 | INV100287100     |        |                         |  |
|  | 23 | 28                                       | 1032609 VonRueden Group                      |                            | 1002877                                  | 1051 MON-PEO                         | DR                                  | INV100287700     |        |                         |  |
|  | 24 | 8  | 8380882 Boehm-Jaskolski                      |                            | 1002767                                  | 1288 MON-CHI                         | N30                                 | INV100276700     |        |                         |  |
|  | 25 | 103                                      | 1116537 Bins, Schamberger and Green          |                            | 1002955                                  | 2748 CYB-SPR                         | N30                                 | INV100295500     |        |                         |  |
|  | 26 | 9  | 5855162 Graham-Collins                       |                            | 1002769                                  | 1433 ACS-PEO                         | N60                                 | INV100276900     |        |                         |  |
|  | 27 | 121                                      | 1597766 Walsh-Batz                           |                            | 1002973                                  | 1433 MON-PEO                         | N60                                 | INV100297300     |        |                         |  |
|  | 28 | 17                                       | 8904971 Bartoletti, Kuhlman and Reynolds     |                            | 1002825                                  | 1470 CYB-SPR                         | N90                                 | INV100282500     |        |                         |  |
|  | 29 | 99                                       | 8904971 Bartoletti, Kuhlman and Reynolds     |                            | 1002951                                  | 1470 CYB-SPR                         | N90                                 | INV100295100     |        |                         |  |
|  | 30 | 101                                      | 4328675 Sawayn-Pfannerstill                  |                            | 1002953                                  | 1470 SYSI-SPR                        | N30                                 | INV100295300     |        |                         |  |
|  | 31 | 40                                       | 1129615 Roberts LLC                          |                            | 1002892                                  | 1618 SWD-SPR                         | N90                                 | INV100289200     |        |                         |  |
|  | 32 | 10                                       | 4928941 Hand, Bruen and Fay                  |                            | 1002780                                  | 4634 MON-CHI                         | N90                                 | INV100278000     |        |                         |  |
|  | 33 | 44                                       | 2573111 Hodkiewicz-Maggio                    |                            | 1002896                                  | 4634 CCTV-CHI                        | DR                                  | INV100289600     |        |                         |  |
|  | 34 | 29                                       | 7103507 Rodriguez Group                      |                            | 1002878                                  | 2237 SYSI-SPR                        | DR                                  | INV100287800     |        |                         |  |
|  | 35 | 78                                       | 1610727 Bailey-Pfannerstill                  |                            | 1002930                                  | 2862 SWD-CHI                         | DR                                  | INV100293000     |        |                         |  |
|  | 36 | 96                                       | 1067376 Cartwright LLC                       |                            | 1002948                                  | 2862 CCTV-CHI                        | N60                                 | INV100294800     |        |                         |  |
|  | 37 | 27                                       | 1368240 Rau-Howell                           |                            | 1002876                                  | 1130 ACS-SCR                         | N60                                 | INV100287600     | ~      |                         |  |
|  | 38 | 20                                       | 0000007 0-10                                 |                            | 1000000                                  | 1110 010 000                         | NCA                                 | 1811 11 00 00000 | >      |                         |  |

17 COLLIMNS 126 ROWS Column profiling based on top 1000 rows

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| orne<br>ata ty | type Dat | le .      | External tools         Tab           \$% Format         *3/14/2           \$         %         9           \$         %         9           Format         Format | 001 (Short v   | E Summarization Don't sum<br>Data category Uncategor<br>Properties |                    | Sort by column v | Data<br>groups v<br>Groups | Manage<br>Nationships<br>Reationships | Nevi<br>column |               |   | <u> </u>             | ੇ Share ∨ |
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|                |          |           |   | ~~             |  |                    |                  | or soops                   |                                       |                |               | ~ | Data                 |           |
| Inde           | fex 💌    | Date P D  | ay Tay Name T Month   | Number 💌 Mo    | th Name 💌 Quarter Numbe  | r P Quarte         | er Year 💌 S      | hort Year 💌                | Year YNY                              | Y-MMM          | YTYY-MMM Sort |   | Q. Search            |           |
|                | 182      | 7/1/2015  | f Wed   | 7.34           |  | 3 15003            |                  | 15                         | 2015 2015                             | -Jul           | 201507        | - |                      |           |
|                | 183      | 7/2/2015  | 2 Thu   | 7.34           |  | 3 15003            |                  | 15                         | 2015 2015                             | -Jul           | 201507        |   | B 120+ D8T           |           |
|                | 184      | 7/2/2015  | 3 Fri   | 7 14           |  | 3 15003            |                  | 15                         | 2015 2015                             | -M             | 201507        |   | 31-60 DBT            |           |
|                | 385      | 7/4/2015  | -4 Sat  | 7 34           |  | 3 15003            |                  | 15                         | 2015 2015                             | -Jul           | 201507        |   | 61-90 D87            |           |
|                | 185      | 7/5/2015  | 5 Sun   | 7 M            |  | 3 15003            |                  | 15                         | 2015 2015                             | -Jul           | 201507        |   | 91 · C6T             |           |
|                | 187      | 7/6/2015  | 6 Mon   | 7 M            |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | Customer Count       |           |
|                |          | 7/7/2015  | 7 Tue   | 7 34           |  | J 15Q03            |                  | 15                         |                                       |                | 201507        |   | Document Count       |           |
|                | 189      | 7/8/2015  | 8 Wed   | 7 3.4          |  | 3 15003            |                  | 15                         | 2015 2015                             | -Jul           | 201507        |   | Inv Amount           |           |
|                | 190      | 7/9/2015  | 9 Thu   | 7 M            |  | 3 15003            |                  | 15                         | 2015 2015                             | -Jul           | 201507        |   |                      |           |
|                |          | 7/30/2015 | 10 Fri  | 7 3.4          |  | 3 15000            |                  | 15.                        |                                       |                | 201507        |   | Inv Balance          |           |
|                |          | 7/11/2015 | 11 Sat  | 7 34           |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | Patt Due ALL         |           |
|                |          | 7/12/2015 | 12 Sun  | 7 M            |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | ✓ 	 AR Trial Balance |           |
|                |          | 7/13/2015 | 73 Mon  | 7 14           |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | AR Aging Bands - D   | ISTAge    |
|                |          | 7/14/2015 | 14 Tue  | 7 24           |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | AR Aging Bands - D   | locage    |
|                |          | 7/15/2015 | 15 Wed  | 7 Jul          |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | Customer®            |           |
|                |          | 7/16/2015 | 16 Thu  | 7 M            |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | CustomerName         | 12        |
|                |          | 7/17/2015 | 77 Fri  | 7 34           |  | 3 15Q03            |                  | 15                         |                                       |                | 201507        |   | DETAge               |           |
|                |          | 7/18/2015 | 18 Sat  | 7 34           |  | 3 15Q03            |                  | 15                         |                                       |                | 201507        |   | Division             |           |
|                |          | 7/19/2015 | 19 Sun  | 7 34           |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   |                      |           |
|                |          | 7/20/2015 | 20 Mon  | 7 14           |  | 3 15Q03            |                  | 15                         |                                       |                | 201507        |   | DocAge               |           |
|                |          | 7/27/2015 | 27 Tue  | 7 34           |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | Due Date             |           |
|                |          | 7/22/2015 | 22 Wed  | 7 3d           |  | 3 15Q03            |                  | 15                         |                                       |                | 201507        |   | id                   | ×.        |
|                |          | 7/23/2015 | 23 Thu  | 7 34           |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | Invoice Date         |           |
|                |          | 7/24/2015 | 24 Fri<br>25 Sat  | 7 34           |  | 3 15Q03<br>3 15Q03 |                  | 15                         |                                       |                | 201507        |   | ∑ Invoice_Amount     | 10        |
|                |          |           |   |                |  |                    |                  |                            |                                       |                |               |   | Σ Invoice.Balance    | 10        |
|                |          | 7/26/2015 | 26 Sun<br>27 Mon  | 7 Jul<br>7 Jul |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | Invoicebia           |           |
|                |          | 7/27/2015 | 27 Mon<br>28 Tue  | 7 14           |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | OrderID              |           |
|                |          | 7/28/2015 | 23 Tue<br>29 Wed  | 7 54           |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   |                      |           |
|                |          | 7/30/2015 | 30 Thu  | 7 M            |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | SalesRepID           |           |
|                |          | 7/30/2015 | 30 INU<br>37 F6   | 7 Jul<br>7 M   |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | TermalD              | 19        |
|                |          | 7/1/2015  | J Fri   | 7 34           |  | 3 15003            |                  | 15                         |                                       |                | 201507        |   | Today's Date         |           |
|                |          | 7/2/2016  | 2 Set   | 7 34           |  | 3 16Q03            |                  | 16                         |                                       |                | 201507        |   | > 🖽 Customers        |           |
|                |          | 7/3/2016  | 2 Sat   | 7 M            |  | 3 16003            |                  | 10                         |                                       |                | 201507        |   | ✓ I Dates            |           |
|                |          | 7/6/2016  | 4 Mon   | 7 34           |  | 3 16003            |                  | 10                         |                                       |                | 201507        |   | RI Date              |           |
|                |          | 7/5/2016  | 5 Tue   | 7 34           |  | 3 16003            |                  | 16                         |                                       |                | 201507        |   | Day                  |           |
|                |          | 7/5/2016  | 6 Wed   | 7 M            |  | 3 16Q03            |                  | 16                         |                                       |                | 201507        |   | Day Name             |           |
|                |          | 7/7/2016  | 7 Thu   | 7 54           |  | 2 16000            |                  | 10                         |                                       |                | 201307        |   | Usy Name             |           |

## Table View | PowerPivot Tips

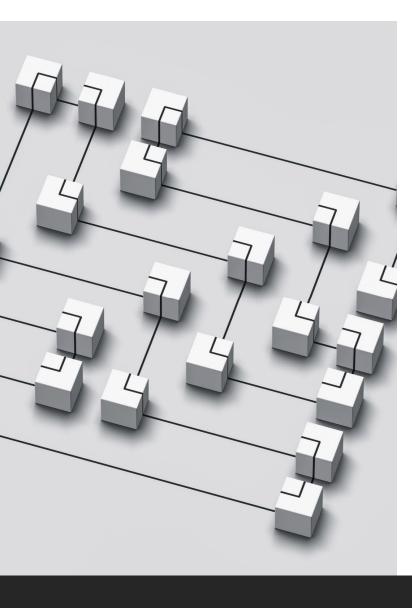
- Reformat all dates to "short date"
- Format all index keys, id's, zips as "Don't summarize" so they are treated as text
- Make sure all Amounts are "Currenty" and Decimal point is 2 for rounding purposes
- Make your Date Table is marked as a date Table under Table Tools
- Use Sort by Column to Sort your Date Table Month's name by month number so they appear

in correct order on visuals.

- Hide any unnecessary columns like key columns and id's, implicit measures.

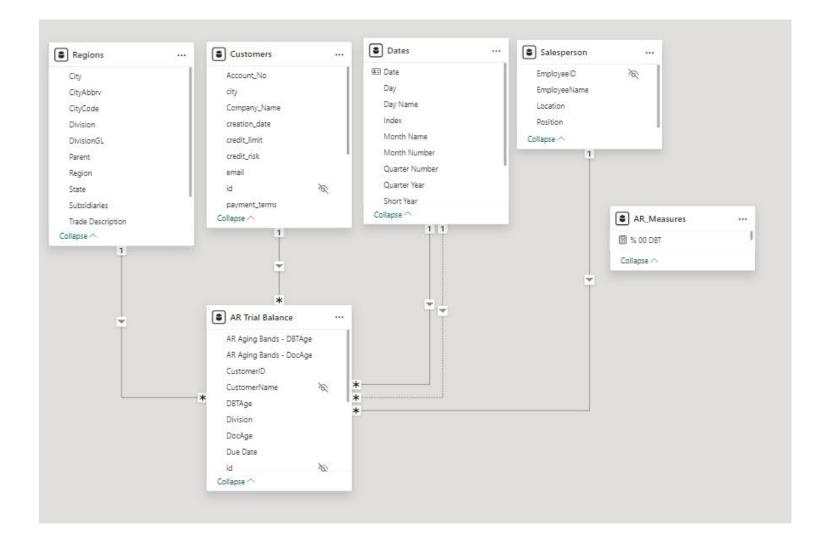
| Name Date                    | \$% Format ▲    | Contraction of the second seco | mmarization Don't summarize v<br>sta category Uncategorized v | Sort by                     | Data               | ⊟(⊟<br>Manage                  | New                    |                  |   |                      |   |
|------------------------------|-----------------|--|---|-----------------------------|--------------------|--------------------------------|------------------------|------------------|---|----------------------|---|
| Structure                    |                 | Formatting   | Properties  | column <del>v</del><br>Sort | groups v<br>Groups | relationships<br>Relationships | column<br>Calculations |                  |   |                      |   |
| Structure                    |                 | Formatting   | Properties  | Sort                        | Groups             | Kelationships                  | Calculations           |                  |   | 12.1                 |   |
|                              |                 |  |   |                             |                    |                                |                        |                  | ~ | Data                 |   |
|                              |                 |  | ne 💌 Quarter Number 💌 Quart                                   |                             |                    |                                |                        |                  |   | Q Search             |   |
| 102 1/1/2013                 | 1 Wed           | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | 📾 120+ DBT           |   |
| 183 7/2/2015                 | 2 Thu<br>3 Fri  | 7 Jul<br>7 Jul   | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | 🗐 31-60 DBT          |   |
| 164 1/3/2013                 |                 |  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | 61-90 DBT            |   |
| 185 7/4/2015                 | 4 Sat           | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   |                      |   |
| 186 7/5/2015<br>187 7/6/2015 | 5 Sun<br>6 Mon  | 7 Jul<br>7 Jul   | 3 15Q03<br>3 15Q03  |                             | 15                 |                                |                        | 201507<br>201507 |   | 91+ DBT              |   |
| 187 7/6/2015                 | 7 Tue           | 7 Jul<br>7 Jul   | 3 15Q0:<br>3 15Q0:  |                             | 15                 |                                |                        | 201507<br>201507 |   | 📓 Customer Count     |   |
| 189 7/8/2015                 | 8 Wed           | 7 Jul  | 3 15003   |                             | 15                 |                                |                        | 201507           |   | 🗒 Document Count     |   |
| 190 7/9/2015                 | 9 Thu           | 7 Jul  | 3 15Q0  |                             | 15                 |                                |                        | 201507           |   | 📓 Inv Amount         |   |
| 191 7/10/2015                | 10 Fri          | 7 Jul  | 3 15Q0  |                             | 15                 |                                |                        | 201507           |   | Inv Balance          |   |
| 192 7/11/2015                | 11 Sat          | 7 Jul  | 3 1500  |                             | 15                 |                                |                        | 201507           |   | Past Due ALL         |   |
| 193 7/12/2015                | 12 Sun          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | ✓ I AR Trial Balance |   |
| 194 7/13/2015                | 13 Mon          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | AR Aging Bands - D   | D |
| 195 7/14/2015                | 14 Tue          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | AR Aging Bands - D   |   |
| 196 7/15/2015                | 15 Wed          | 7 Jul  | 3 15Q03   |                             | 15                 | 2015 2015                      | 5-Jul                  | 201507           |   | CustomerID           | Ĭ |
| 197 7/16/2015                | 16 Thu          | 7 Jul  | 3 15Q03   |                             | 15                 | 2015 2015                      | 5-Jul                  | 201507           |   |                      |   |
| 198 7/17/2015                | 17 Fri          | 7 Jul  | 3 15Q03   |                             | 15                 | 2015 2015                      | 5-Jul                  | 201507           |   | CustomerName         |   |
| 199 7/18/2015                | 18 Sat          | 7 Jul  | 3 15Q03   |                             | 15                 | 2015 2015                      | 5-Jul                  | 201507           |   | DBTAge               |   |
| 200 7/19/2015                | 19 Sun          | 7 Jul  | 3 15Q03   |                             | 15                 | 2015 2015                      | 5-Jul                  | 201507           |   | Division             |   |
| 201 7/20/2015                | 20 Mon          | 7 Jul  | 3 15Q03   |                             | 15                 | 2015 2015                      | 5-Jul                  | 201507           |   | DocAge               |   |
| 202 7/21/2015                | 21 Tue          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | Due Date             |   |
| 203 7/22/2015                | 22 Wed          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | id                   |   |
| 204 7/23/2015                | 23 Thu          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | Invoice Date         |   |
| 205 7/24/2015                | 24 Fri          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | ∑ Invoice_Amount     |   |
| 206 7/25/2015                | 25 Sat          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | ∑ Invoice_Balance    |   |
| 207 7/26/2015                | 26 Sun          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   |                      |   |
| 208 7/27/2015                | 27 Mon          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | InvoiceNo            |   |
| 209 7/28/2015                | 28 Tue          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | OrderID              |   |
| 210 7/29/2015                | 29 Wed          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | SalesRepID           |   |
| 211 7/30/2015                | 30 Thu          | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | TermsID              |   |
| 212 7/31/2015                | 31 Fri<br>1 Fri | 7 Jul  | 3 15Q03   |                             | 15                 |                                |                        | 201507           |   | Today's Date         |   |
| 548 7/1/2016<br>549 7/2/2016 | 2 Sat           | 7 Jul<br>7 Jul   | 3 16Q03<br>3 16Q03  |                             | 16<br>16           |                                |                        | 201507<br>201507 |   | > 🖽 Customers        |   |
| 550 7/3/2016                 | 2 Sat<br>3 Sun  | 7 Jul<br>7 Jul   | 3 16003   |                             | 16                 |                                |                        | 201507           |   | ∨⊞ Dates             |   |
| 551 7/4/2016                 | 4 Mon           | 7 Jul  | 3 16Q03   |                             | 16                 |                                |                        | 201507           |   | E Date               |   |
| 552 7/5/2016                 | 5 Tue           | 7 Jul  | 3 1600  |                             | 16                 |                                |                        | 201507           |   | Day                  |   |
| 553 7/6/2016                 | 6 Wed           | 7 Jul  | 3 16Q0  |                             | 16                 |                                |                        | 201507           |   | Day Name             |   |

Table: Dates (3,553 rows) Column: Date (3,553 distinct values)



## Data Modeling Tips

- 1. Understand and Use the Star Schema Design, 1 Fact Table, Multiple Dimension Tables best
- 2. Avoid Snowflake Schema
- 3. Always create a dedicated Date table with no missing dates and mark it as the official date table
- 4. Use surrogate keys (id, index, system generated) for dimension tables instead of business keys based on application data (e.g., customer names).
- 5. Establish Correct Relationships and Cardinality (Many to one (\*:1))
- 6. Reduce Columns and Rows Where Possible
- 7. Avoid Using Bi-Directional Relationships
- 8. Name Tables, Columns, and Measures Clearly
- 9. Keep the same granularity of data
- 10. Keep the Fact Tables thin



| Attribute         | Dimension Table  | FactTable  |
|-------------------|--|--|
| Purpose           | Contains descriptive information attributes (e.g.,<br>Product Name, Customer Region) | Contains quantitative data (measures) and foreign keys (e.g., Sales Amount, ProductID).                    |
| Data Type         | Contains textual or categorical data such as names, categories, or descriptions.     | Contains numeric data, primarily used for aggregations like sums or averages.                              |
| Primary Key       | Has a primary key that uniquely identifies each row (e.g., ProductID, CustomerID).   | Contains foreign keys that link to the primary keys of dimension tables.                                   |
| Granularity       | Lower granularity; represents the "who," "what," "where," "when," and "how" of data. | Higher granularity; represents individual transactions or events.  |
| Data Volume       | Typically smaller in volume; fewer rows compared to fact tables.                     | Typically larger in volume; can have millions of rows due to transactional data.                           |
| Relationships     | Acts as a lookup table that connects to one or more fact tables.                     | Connected to multiple dimension tables via foreign key relationships.                                      |
| Usage in Reports  | Used to filter, slice, and categorize data in reports and dashboards.                | Used to perform calculations, aggregations, and derive key metrics.  |
| Aggregation       | Rarely aggregated; primarily used for slicing data in aggregations.                  | Frequently aggregated to provide meaningful insights (e.g., total sales).                                  |
| Changes Over Time | Slowly Changing Dimensions (SCD) can track changes in data over time.                | Generally not used to track changes directly; instead reflects real-time or historical transactional data. |



## DAX TIPS

- 1. Use Explicit Measures for Aggregations (SUM, DIVIDE, AVERAGE, MIN, MAX)
- 2. Organize Measures in a Dedicated Measure Table for Easy Navigation
- 3. Start with Basic Measures (SUM, DISTINCTCOUNT, DIVIDE)
- 4. Familiarize Yourself with Filter Functions Next (CALCULATE, FILTER, RELATED)
- 5. Utilize Cheat Sheets and Online Resources
- 6. Use Comments in DAX Code (//) for notes and documentation
- 7. Format DAX Measures with Line Breaks and Indenting for Readability when Debugging (CTRL+SHFT+ENTR)
- 8. Pay Attention to Context: Row vs. Filter Context
- 9. Test Your Measures with Different Scenarios
- 10. Learn to Use Time Intelligence Functions

## Data Visualizations Tips

- 1. Understand Your Audience
- 2. Choose the Right Chart Types, Bars, Trends or Pies
- 3. Keep it Simple & Avoid Clutter
- 4. Use Consistent Meaningful Color Schemes (Colors Communicate)
- 5. Use Labels and Titles Effectively
- 6. Group Related Items and Use White Space to Improve Readability
- 7. Maintain a Logical Flow and Layout
- 8. Highlight Key Data Points
- 9. Incorporate Visual Hierarchy (Size, Space to prioritize important info)
- 10. Leverage Tooltips & Drillthrough for details
- 11. Study Data Visualization Techniques (Google: Data Visualization Cheat Sheet to start) <u>Coolinfographics.com/dataviz.guides</u>



## Power BI Service/Dashboards & Apps

- 1. Organize Workspaces Wisely for Reports, DataSets by Project
- 2. Set Appropriate Permissions & Access Levels (Admin, Member, Contributor, Viewer)
- 3. Schedule Data Refreshes Appropriately
- 4. Leverage Power BI Apps for Sharing Reports
- 5. Monitor Performance with Usage Metrics
- 6. Set Up Data Alerts for Real-Time Monitoring
- 7. Set Up Subscriptions for Automated Report Delivery
- 8. Use Row-Level Security (RLS) to Restrict Data Access
- 9. Take Advantage of Power BI's Q&A Feature
- 10. Pin Important Reports and Dashboards



## Coming up Next: Power Query Proficiency

Presented by: Rebekyah Brewer Date: May 20, 2025 Session: #37043