



Harmonizing Hard & Soft Skills for Career Success

Presented by: Nancy Watson-Pistole CCE ICCE
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Harmonizing Hard and Soft Skills for Career Success

Nancy Watson-Pistole CCE ICCE

Agenda

- Understanding the Difference
- Growing Importance of Soft Skills
- Identifying Your Skills
- Developing Skills
- Showcasing Skills
- Finding the Optimal Balance



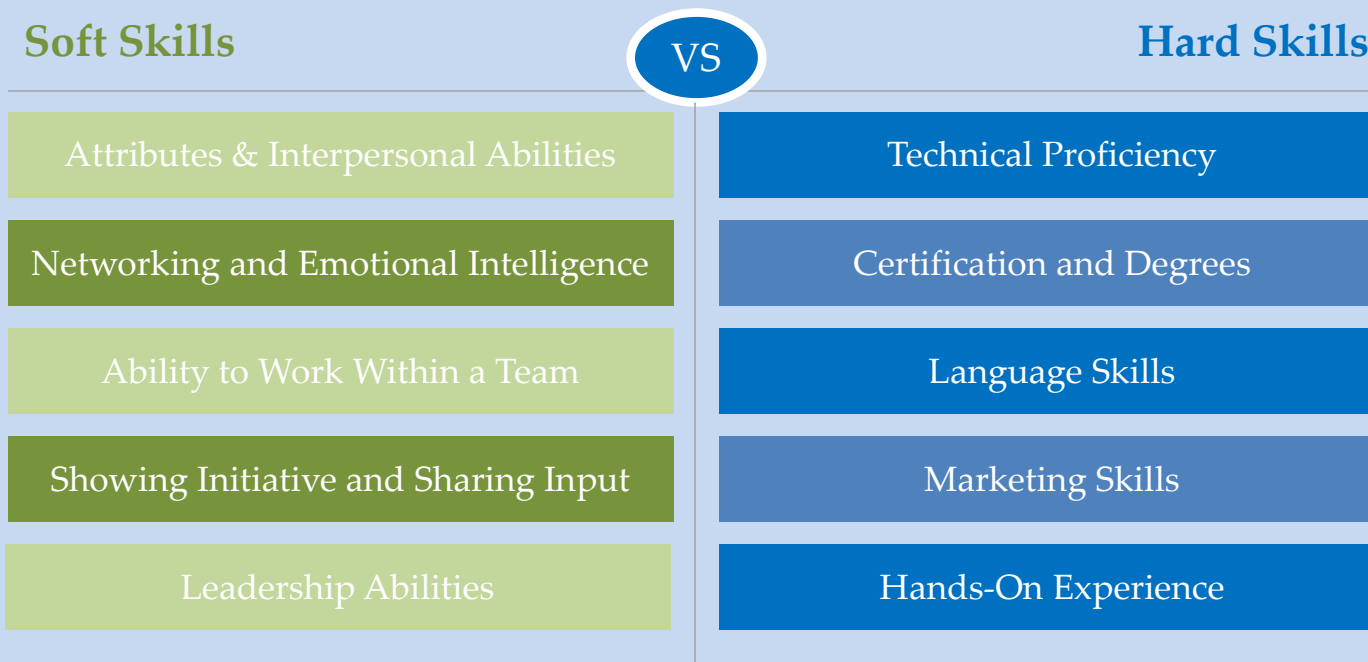


▶ Hard (Technical) vs. Soft Skills

Similarities and Differences

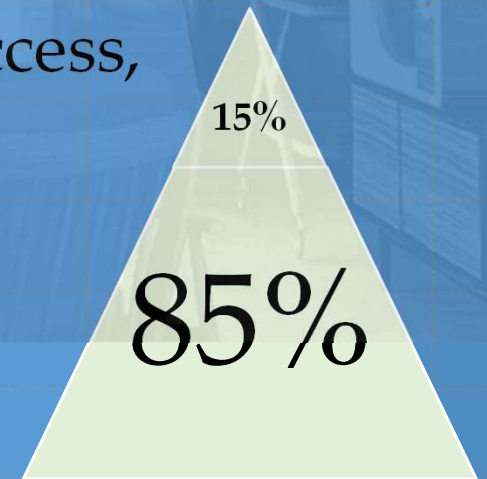
- Hard skills focus on knowledge and expertise
- Soft skills refer to personal attributes and interpersonal skills

Soft Skills vs. Hard Skills



Statistics

According to research from Harvard University, the Carnegie Foundation, and Stanford Research Center, soft skills contribute 85% to career success, while hard skills contribute only 15%.




Statistics

- A report by Deloitte suggests two-thirds of all jobs will rely heavily on soft skills by 2030
- According to the World Economic Forum, emotional intelligence, a key soft skill, will be among the top 10 job skills in 2022 and beyond
- A LinkedIn survey found that 92% of HR professionals believe soft skills are equally or more important than hard skills

Statistics

New survey from Wiley Workplace Intelligence reflects 80% of respondents say soft skills are more important than ever with the evolution of AI.

Taking the Person Out of Interpersonal: Why AI Can Never Replace Soft Skills

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- Technological Advancements
 - Workplace Dynamics
 - Leadership and Management
 - Adaptability and Change Management

Reasons Soft Skills are More Critical

Identifying Your Hard Skills and Soft Skills

Self-Assessment Tips

- Review Your Experiences
- Consider Your Achievements
- Reflect on Challenges
- Use Skill Assessment Tools



Identifying Your Hard Skills and Soft Skills

Getting Feedback from Others

- Ask for Specific Examples
- Seek Constructive Criticism
- Professional Reviews

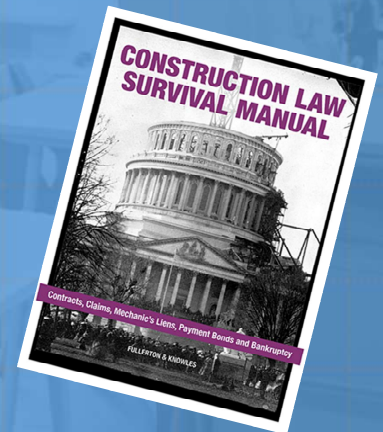
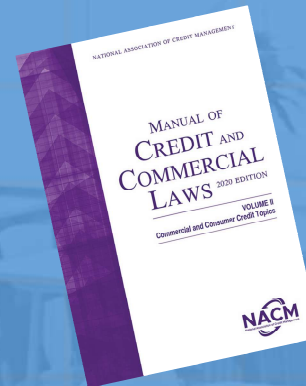


Developing Hard & Soft Skills



Learning Hard Skills through Classes, Certifications

- Enroll in Educational Courses
- Obtain Professional Certifications
- Hands-On Experience
- Regular Upgradation



Improving Soft Skills through Behavioral Changes

- Identify Key Areas
- Active Learning
- Feedback and Reflection
- Behavioral Adjustments
- Mindfulness and Empathy Training

Showcasing Your Skills Effectively – On Your Resume

- Quantify Hard Skills
- Incorporate Soft Skills in Descriptions
- Use Keywords



Showcasing Your Skills Effectively – In Job Interviews

- Prepare Examples
- Tell Stories for Soft Skills
- Balance the Conversation
- Ask Insightful Questions
- Be Mindful of Non-Verbal Communications



Finding the Optimal Balance of Hard & Soft Skills

Achieving the right mix is crucial
in today's dynamic job market



Ideal Mix Depends on Industry and Role

- Tech-Heavy Industries
- Service-Oriented Sectors
- Leadership Roles



Showcasing Transferable Skills

- Identify Transferable Skills
- Adapt to the Job Requirements
- Continuous Learning
- Self-Assessment

*“Hard skills get you hired.
Soft skills get you
promoted.”*

Zain Kahn, Startup Executive, Advisor and Investor

Create the
Perfect
Harmony of
Hard and Soft
Skills for Your
Career
Success!



Thank You!

Nancy Watson-Pistole CCE ICCE
nancy.watsonpistole@gmail.com

