For 124 years, the National Association of Credit Management (NACM) has presented the Credit Congress & Expo to business credit professionals from across the country. Credit Congress is the largest annual gathering of business credit professionals in the United States. Our Expo Hall is the venue for some of our most well-attended conference events, bringing the decision-makers straight to you.
NACM’s Exposition is your forum to...

- Increase visibility for your brand.
- Generate new prospects and strengthen existing relationships with current customers.
- Inspire business credit professionals with cutting-edge products and services.
- Influence the decision-makers, our credit and financial executives, who purchase your products.
- Demonstrate the purpose, potential and impact of your products or services.
- Establish your company as a leader in its field staying one step ahead of the competition.

In 2020, NACM is hosting its annual Credit Congress at Caesars Palace Las Vegas. Become an exhibitor to strengthen your corporate brand, develop sales leads and stay competitive in today’s business credit community.

Exhibit Space Pricing

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Before Feb. 6, 2020</th>
<th>After Feb. 6, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’x10’</td>
<td>$4,000</td>
<td>$4,400</td>
</tr>
<tr>
<td>10’x10’ corner</td>
<td>$4,400</td>
<td>$4,800</td>
</tr>
<tr>
<td>10’x20’</td>
<td>$8,000</td>
<td>$8,400</td>
</tr>
<tr>
<td>10’x20’ with 1 corner</td>
<td>$8,400</td>
<td>$8,800</td>
</tr>
<tr>
<td>10’x20’ with 2 corners</td>
<td>$8,800</td>
<td>$9,200</td>
</tr>
<tr>
<td>20’x20’ Island</td>
<td>$18,600</td>
<td>$19,000</td>
</tr>
<tr>
<td>20’x30’ Island</td>
<td>$26,600</td>
<td>$27,000</td>
</tr>
<tr>
<td>20’x40’ Island</td>
<td>$34,600</td>
<td>$35,000</td>
</tr>
</tbody>
</table>

Included with Each 10’ x 10’ Booth:

- Four exhibitor personnel registrations
- 8’ high curtain background and 3’ high curtain sidewalls
- 44” long by 7’ high company name sign
- Link to access the Exhibitor Service Kit on a private web page
- Listing in the Credit Congress Program Guide, App and on the web (except collection agencies and law firms)
- Security service when the Hall is closed
- Two buffet lunches and two receptions held in the Expo Hall
- Admittance to the educational sessions

Exhibitor Options (an additional fee)

- Additional Exhibitor Personnel registrations
- Closing Night Party tickets

Where Can My Company Review Complete Exhibitor Information?

To view/download comprehensive exhibiting details, visit our exhibitor web pages at http://creditcongress.nacm.org at your convenience. You’ll find the online exhibitor application, exhibiting rules and regulations, eligibility requirements, the floor plan and much more.

As You Prepare to Exhibit...

During the conference and in the midst of an Olympic season, NACM will be embracing a Team NACM (think Team USA) theme for the conference. We encourage our exhibitors to help us carry this vision and meaning throughout the event, camaraderie, pursuit of excellence and dedication to purpose. Please keep this concept in mind as you design your booth and collateral materials and plan any special events. A comprehensive experience for our delegates will be a WIN for everyone!
NACM presents a number of opportunities for companies to maximize on exhibiting at Credit Congress. Our packages provide a variety of levels and means through which to increase visibility before, during and after the conference. These options are designed to give your company prime exposure to our audience, those seeking the latest services and resources in business credit. There is simply no better chance to develop high-quality leads and establish contacts that increase your marketing impact.

**SPONSORSHIPS**

Show our attendees how important they are by supporting the conference and their profession. Sponsorships are an excellent way to convey how significant the business credit profession and our delegates are to your company.

**Elite Sponsorships**

**Conference Tote Bags – $15,000**
Be remembered long after the convention is over with the exclusive sponsorship of the convention tote bag distributed to all attendees.

**General Session Keynote Speaker – $15,000**
Exclusive sponsorship of the General Session Keynote speaker.

**Leadership Luncheon – $12,000**
Exclusive sponsorship of the NACM Leadership Luncheon where NACM volunteer leaders are celebrated and recognized for their service during the year.

**Closing Night Party Band/DJ – $10,000**
Be the exclusive sponsor of the Closing Night entertainment (Band/DJ).

**Conference Neck Lanyards – RESERVED**
Exclusive sponsorship of the name badge holders worn by every attendee prominently displaying your company logo.

**Cookies on Monday Afternoon Break – $7,500**
Increase your company’s exposure as attendees meet and mingle and enjoy an afternoon snack with the (already scheduled) soda break.

**Exhibit Quest Game – $5,000**
Participating companies will see increased traffic to their booth, and will be able to highlight products and services as well as address the conference attendees at the closing night party. Attendees complete a card to be entered into a drawing for premium prizes.

**Conference Notepads – RESERVED**
Your company logo, booth number and short message printed on notepads to be included in every tote bag given to all attendees.

**Sponsorship Packages**

10% off Gold, Silver or Bronze package prices if paired with a promotional package.

**GOLD – $4,500**
1 of the following (first come–first serve):
- Convention Program Guide – RESERVED
- Beer & Brouse Reception Stadium Cups
- General Session Coffee Break
- Closing Party Photo Op Background/Prop
- Congress Central Wi-Fi

**SILVER – $3,500**
1 of the following (first come–first serve):
- Beverage Breaks
- Pre-show attendee reminder email
- Post-show attendee conference thank you email
- Logo candy in Congress Central

**Gold, Silver and Elite Sponsorships also include:**
acknowledgement on the conference website (linked to your company website), on conference signage, in the Program Guide, in Meeting App, during the Opening General Session, in conference marketing emails and company logo with company description on Exhibitor Listing page on conference website. Attendee list preview, Pre-Show e-Postcard.

**BRONZE – $2,000**
1 of the following (first come–first serve, multiple accepted for each):
- Charging Stations in Congress Central
- Registration Welcome Envelopes
- Flyers/brochure/postcard on each General Session chair

**As well as:** Acknowledgement on the conference website (linked to your company website), on conference signage, in the Program Guide, in Meeting App, during the Opening General Session, in conference marketing emails and company logo with company description on Exhibitor Listing page on conference website. Attendee list preview.

**PROMOTION**

Reach your target audience by advertising in NACM’s *Business Credit* magazine, in eNeus and in the Credit Congress Meeting App. As an exhibitor, presenting your message and company brand through these platforms reinforces your presence to our audience and lays the groundwork to sustain a connection with them.

**Promo Package A – $3,000**
- Attendee Tote Bag Insert
- 1 – 1/3 page ad in BC
- 1 – NACM eNeus ad

**Promo Package B – $2,000**
- 1 – 1/4 page ad in BC
- 1 – NACM eNeus ad
- 1 – Meeting App Push Notification

**Promo Package A and B both include:**
Company logo with company description on Exhibitor Listing page on conference website, in the Credit Congress Meeting App and in the program with your company description. Company logo linked to company website on NACM’s Credit Congress Exhibitor Listing page.

**A La Carte Promotional Opportunities:**
- ePostcard – $3,000
- Tote Bag Insert – $2,000
- 1/4 page ad in Convention Program – $1,000

Refer to the Exhibitor section of the Credit Congress website to review details, deadlines and size/format specifications.

Must be an exhibitor to be eligible to purchase a sponsorship or promotional package. All sponsorships and promotional packages are subject to approval and may be declined at NACM’s sole discretion. Due to contractual relationships with our Affiliates, collection agencies/law firms are ineligible to participate in any promotional, advertising or sponsorship opportunities.
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Our Exhibitors

The Expo is a primary component of the NACM Credit Congress. Providing a diverse and qualified selection of service providers from which our delegates can choose is important to us.

Our Expo is typically comprised of companies presenting relevant products and services in the following areas:

Banking/finance • Bankruptcy • Cash applications Commercial credit lending • Credit insurance • Credit management Credit scoring • Deduction management • Education & training

MAKE THE CONNECTIONS THAT MATTER TO YOU!