National Trade Credit Report (NTCR): Tools, Tips & Tricks



Presented by: Molly Rush, CGA &

Gina Calabrese-Sylvester, CMP, CGA

Date: June 10, 2024

Session: #33026



Meet your Presenters:







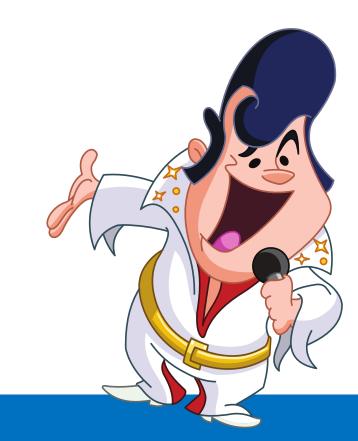
Molly Rush

Gina Calabrese Sylvester

Session Outline

- 1. Dashboard/Data Overview
- 2. Industry Groups
- 3. NTCR Tips &Tricks
- 4. Featured Reports
- 5. Collections

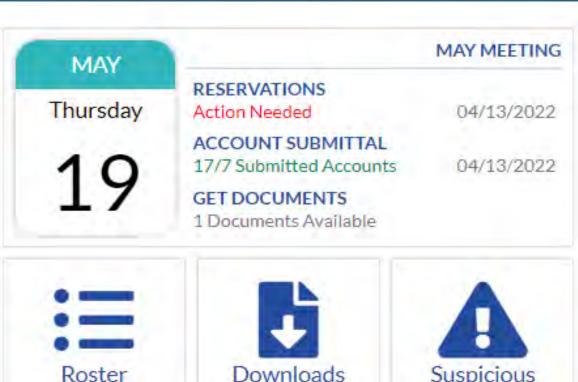
- 6. Portfolio Risk Analysis
- 7. Non-Member Credit Reference
- 8. Benefits of Data Contribution
- 9. Preferred Partner Program





New Industry Group Dashboard: Thoughts, Questions, Epiphanies?

National Swimming Pool & Spa Industry Credit Group



Forum for

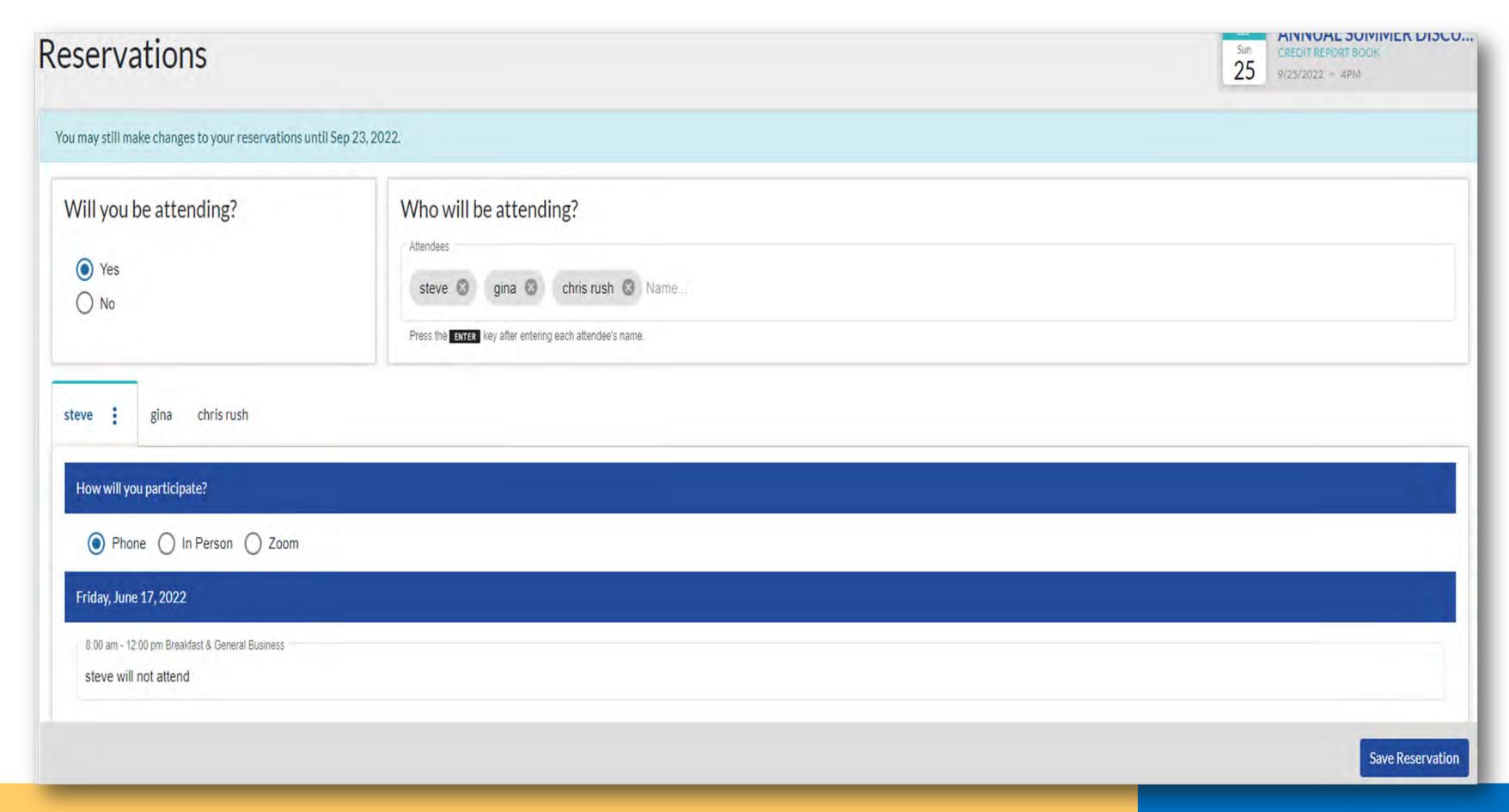
Credit

Questions

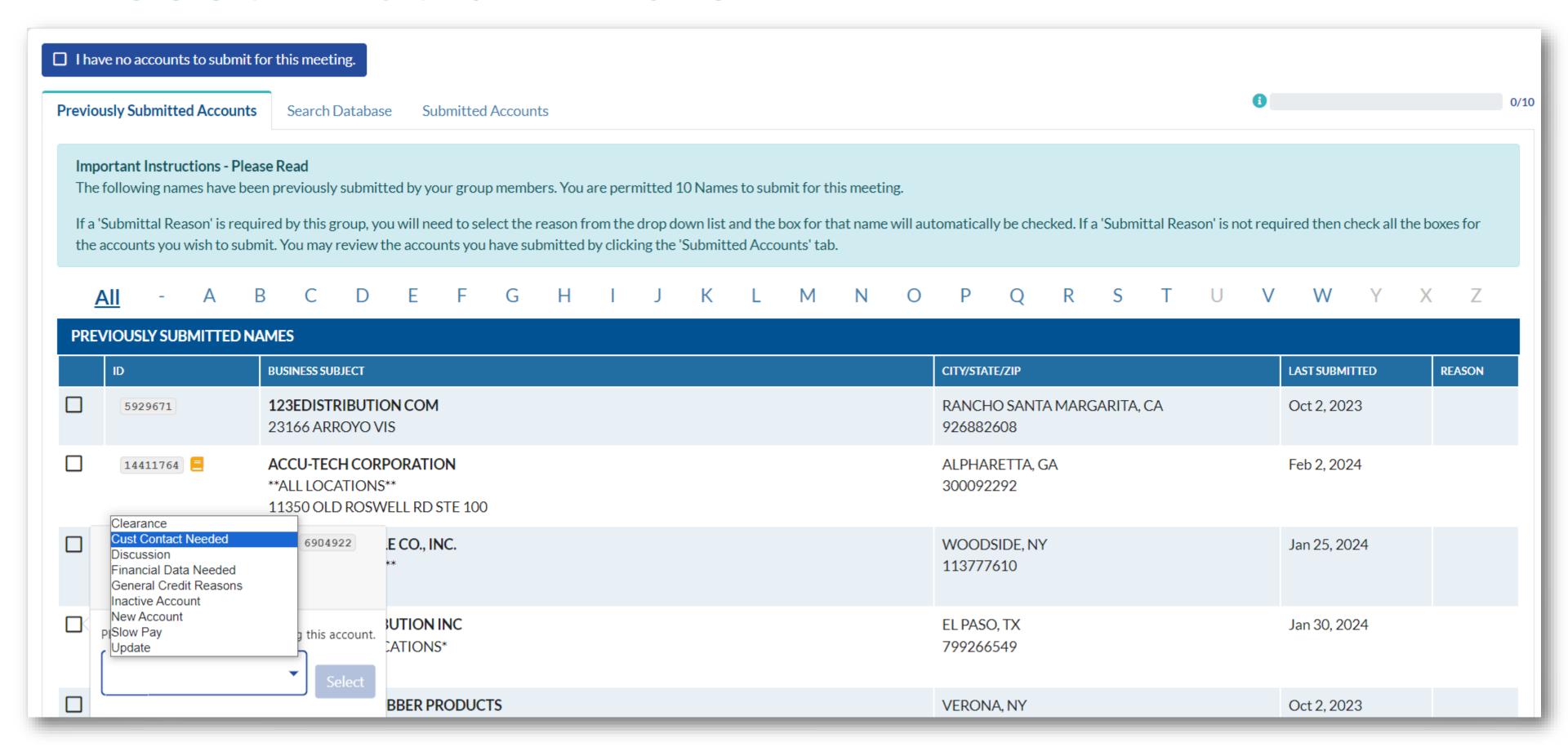




Meeting Reservations



Account Submittals





Search Tips & Tricks



Key: LESS IS MORE





Did you perform 3 INDEPENDENT searches?

By Partial Name and State By Phone Number (7 or 10 digits) By Partial Address and State



Did you consider accessing one of the below additional reports via your dashboard?

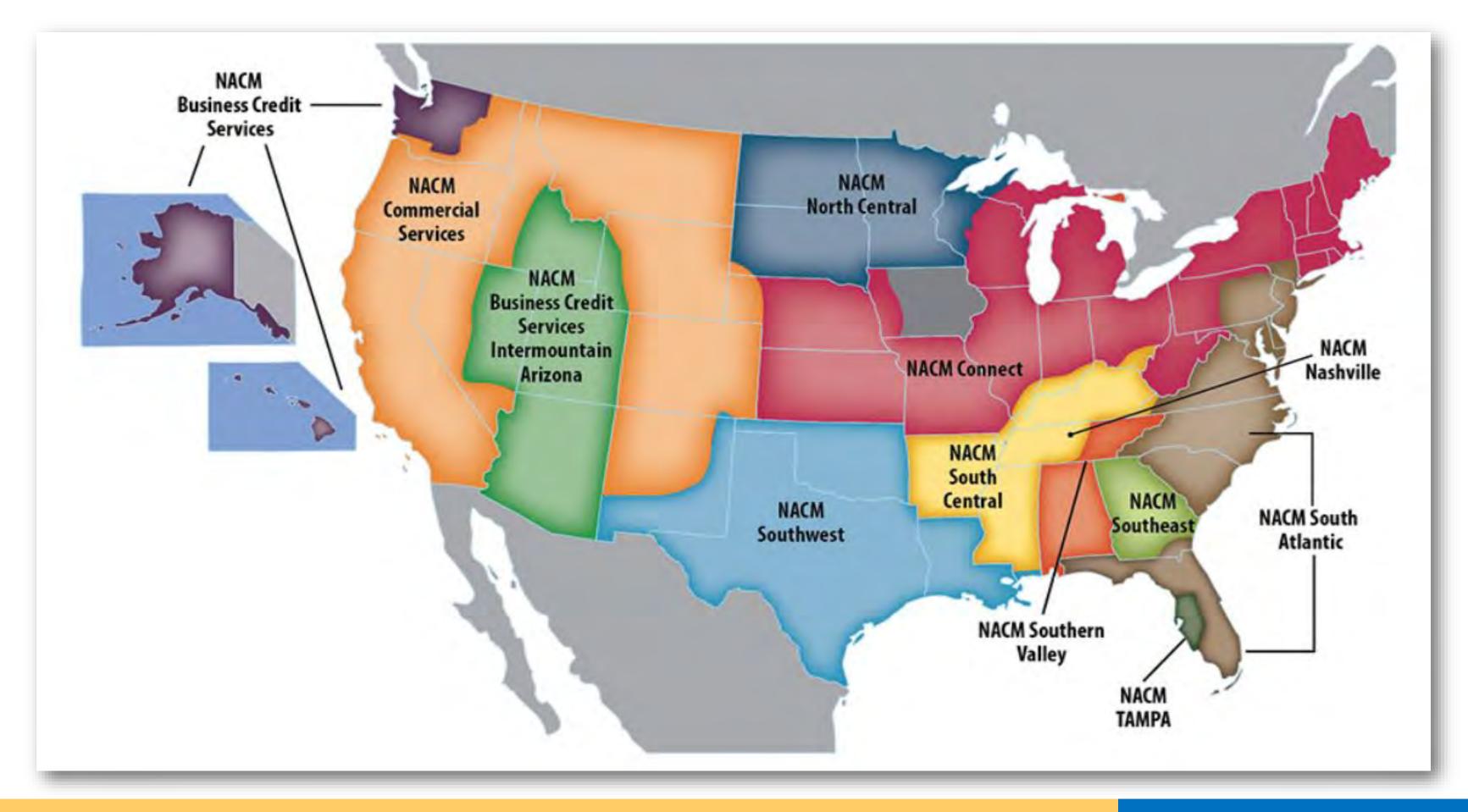
Insight Report Experian Premier Profile Equifax BCIR Plus 2.0 **Equifax Canada**





Keep in mind: NO information IS information!

Where does the data come from?



Merge/Relate Function

Request to have accounts merged or related while searching for a National Trade Credit Report





Click here to enable the relationship wizard.



NATIONAL TRADE







SEARCH RESULTS Business Subject/Address Subject Id Pete's Fencing 700 W HIGHWAY 30 COZAD 69130 Pete's Fencing Inc PO BOX 45 COZAD Pete's Fencing Inc HWY 30 AND O ST COZAD NE 69130

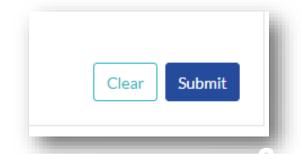
Merge/combine the account into the primary account, generating one report

Relate or link the reports together

Primary account – select to swap the subject

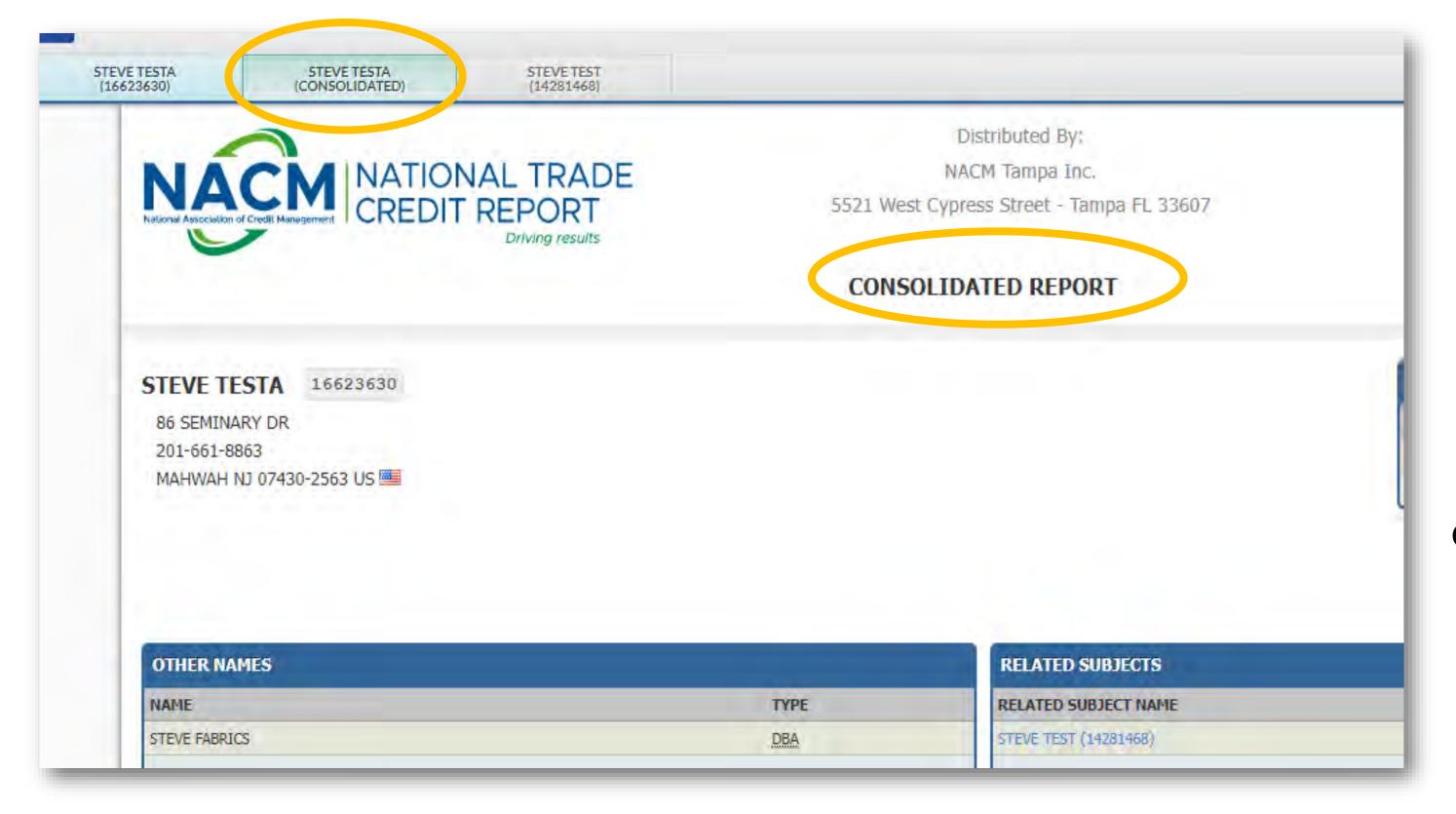


Review your selections and hit submit. NACM will review the request and forward the completed report



NTCR: Consolidated Report





New:

related (linked)
accounts in tabs
above the current
report, including the
Consolidated Report,
which can be found
on the GREEN tab.

Trade Profile Reports



TRADE PROFILE



ALL LOCATIONS

6417 CENTER DR

STERLING HEIGHTS, MI 48312 E

The following source(s) have 3 or more months history for viewing. You may check as many selections as you want. This will show the last 12 months history for which NACM Nashville has received data. Based on your membership level, you will be charged \$1.50 for each source selected.

- 278 SERVICES
- 1317 BUILDING MATERIAL RETAIL
- 3014 ELECTRICAL SUPPLIES WHLSALER
- 50064 ELECTRICAL SUPPLIES WHLSALER
- ▼ 50457 ELECTRICAL SUPPLIES WHLSALER
- 51710 PLUMBING HEATING & A/C
- 51786 PLUMBING SUPPLIES WHOLESALER
- ▼ 53488 PLUMBING HEATING & A/C
- 60007 ELECTRICAL SUPPLIES WHLSALER

You will be charged: each

each time you click Submit.

Check All

Submit

Trade Profile Reports

53488 - PLUME	BING HEATIN	IG and A/C								
Dec 2021			18	\$480,761	\$0	\$201,379	\$171,075	\$75,128	\$33,179	\$0
Oct 2021			10	369,958	0	222,755	97,763	48,152	1,288	0
Sep 2021			20	274,884	0	106,108	79,002	84,457	5,317	0
Aug 2021			16	326,308	0	94,599	175,843	51,340	4,526	0
Jul 2021			8	313,920	0	200,657	92,588	15,362	5,313	0
Jun 2021			14	265,748	0	118,037	94,118	54,183	-590	0
May 2021			14	256,873	0	122,580	85,283	48,550	460	0
Apr 2021			8	213,634	0	130,108	66,522	16,898	106	0
Mar 2021			12	146,521	0	90,489	37,495	8,824	9,713	0
Mar 2021			12	149,065	0	68,106	59,493	25,872	-4,406	0
Feb 2021			9	187,117	0	97,378	78,063	16,200	-4,524	0
Jan 2021			9	144,217	0	79,976	59,015	47	5,179	0
AVG	\$0	\$0	\$13	\$260,751	\$0	\$127,681	\$91,355	\$37,084	\$4,630	\$0



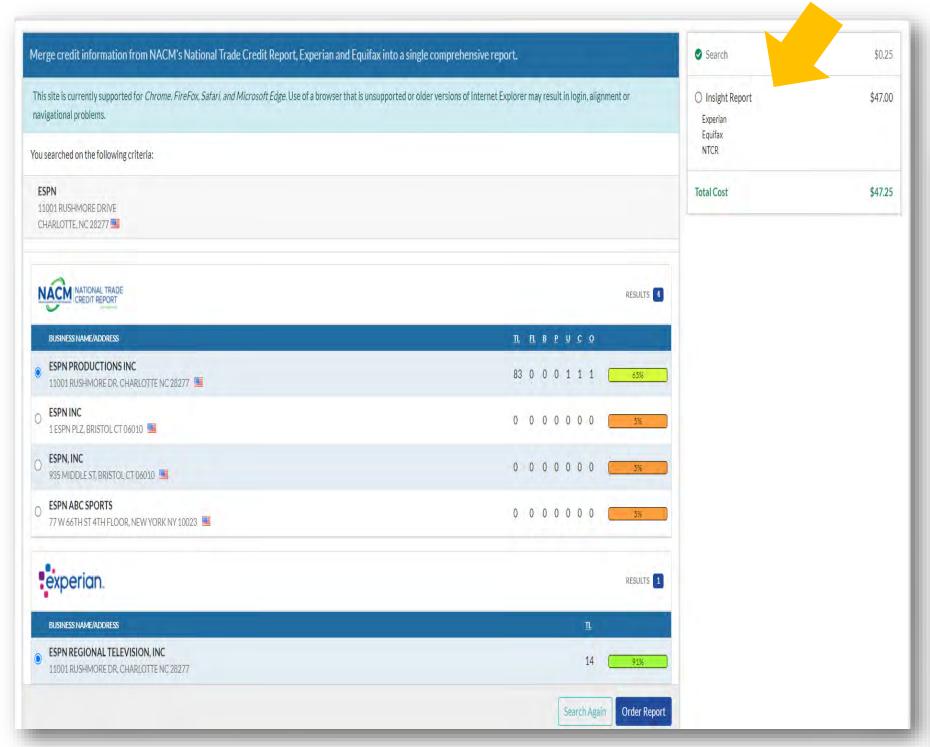
TRADE PROFILE

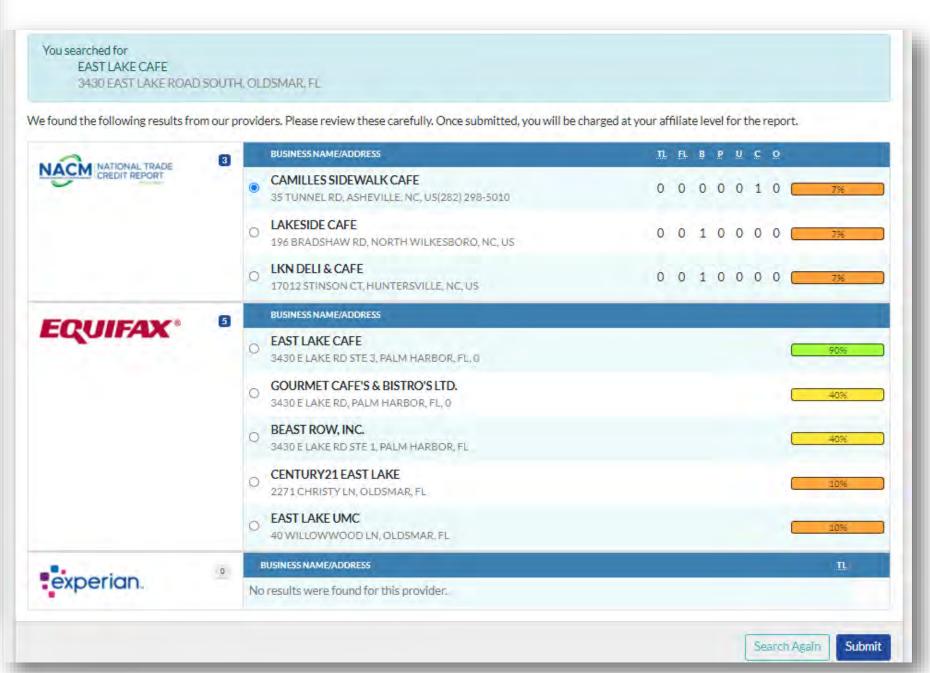
Insight Report

Increased Flexibility

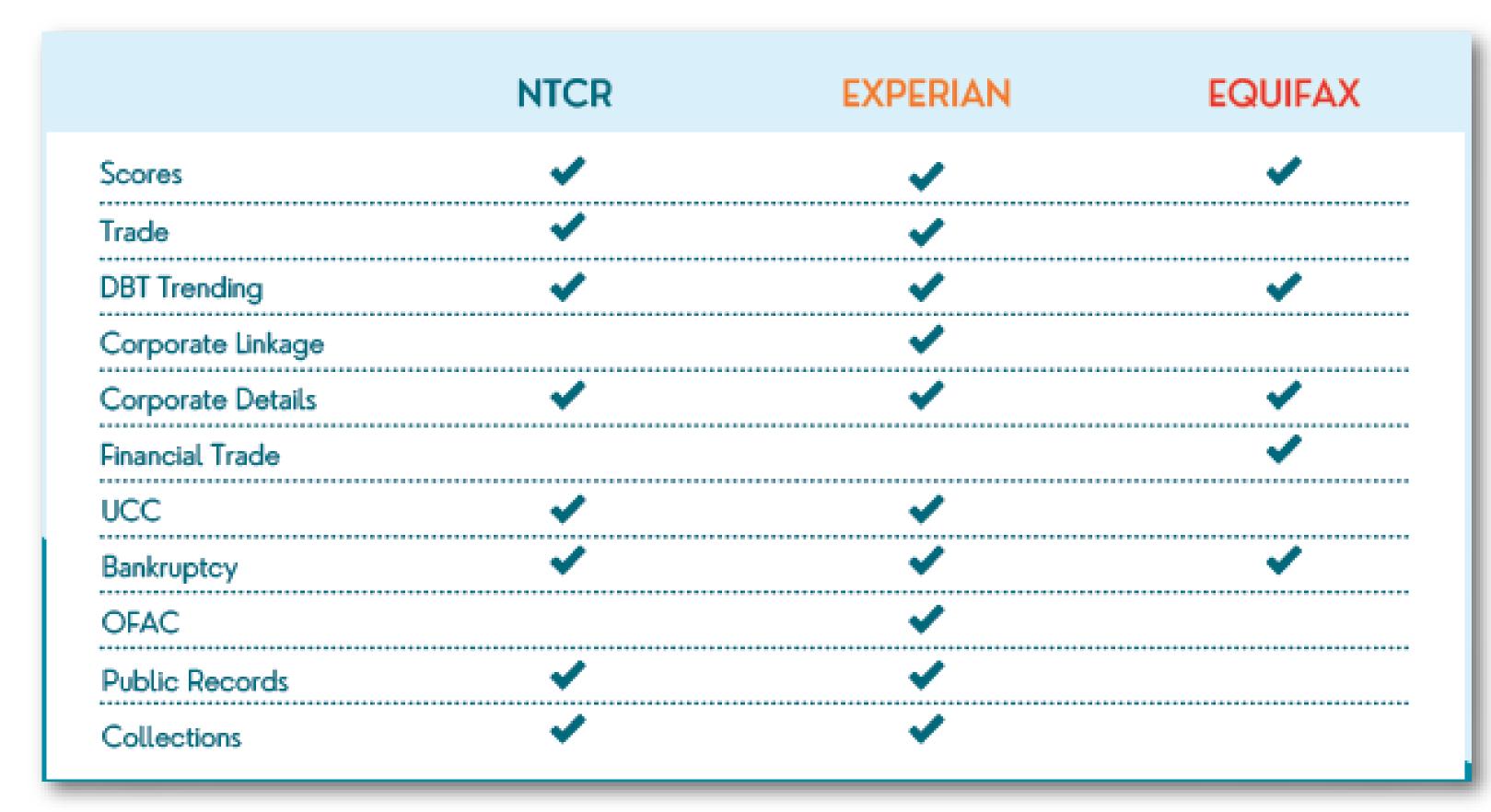
Build your own report to include data elements from NTCR, Experian and/or Equifax.







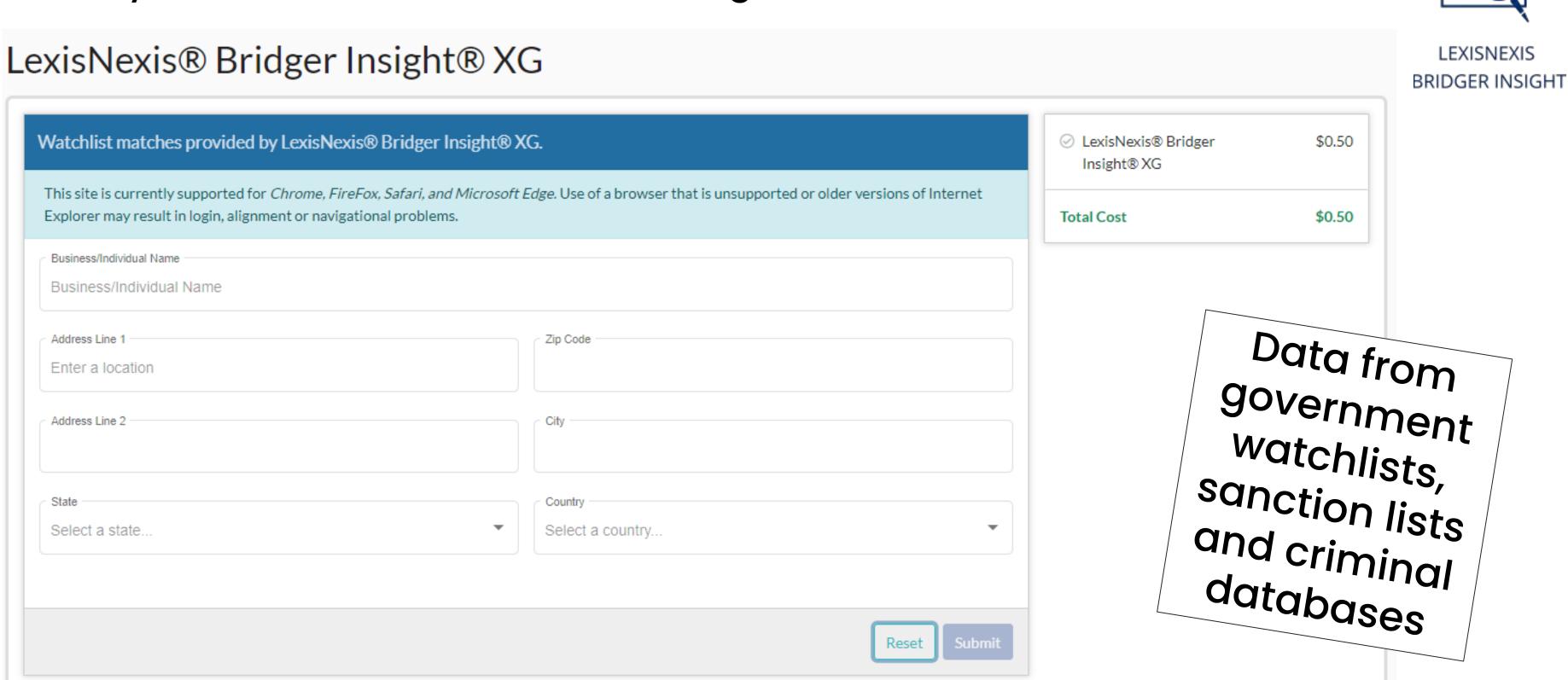
Insight Report





LexisNexis® Risk Solutions Bridger Insight®

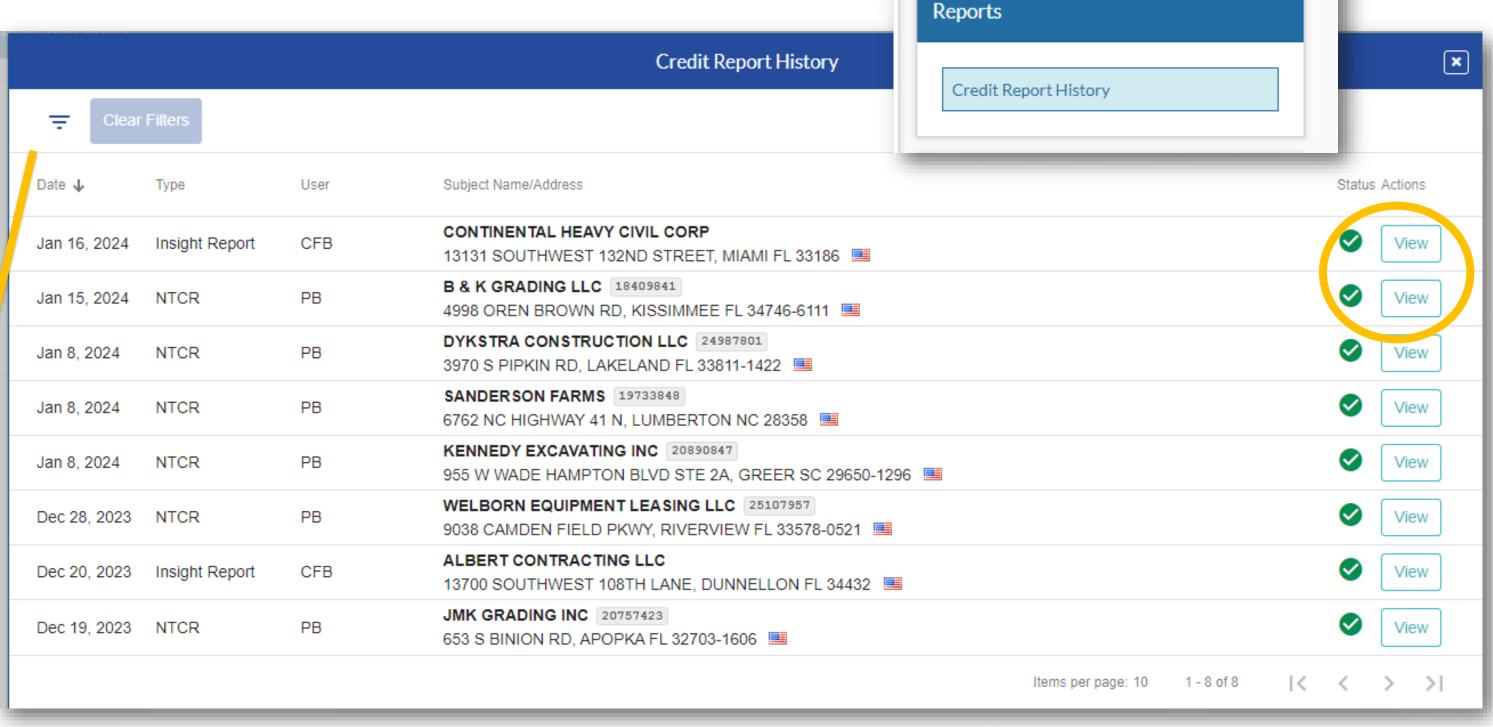
Identity Verification, Watchlist Screening and Risk Assessment

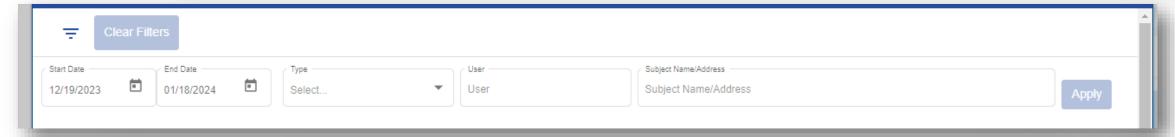


ExisNexis









Consumer Reports

Get to know your clients, hassle free:

- Consumers are available to be pulled directly from your NACM Dashboard
- No additional contracts required!
- Easy Setup
- Audits handled by CIC Credit

Onboarding Process:

Step 1. Sign a CIC Credit Master Service Agreement Step 2. Onsite Inspection – Scheduled when it is convenient for you

Consumer Credit Reports

Available on your NACM Tampa

Dashboard! From the three credit repositories;

Experian, Equifax and TransUnion



- Single Bureau Credit
 Report
- Dual-Merge Credit Report
- Tri-Merge Credit Report
- Joint Applicant Reports

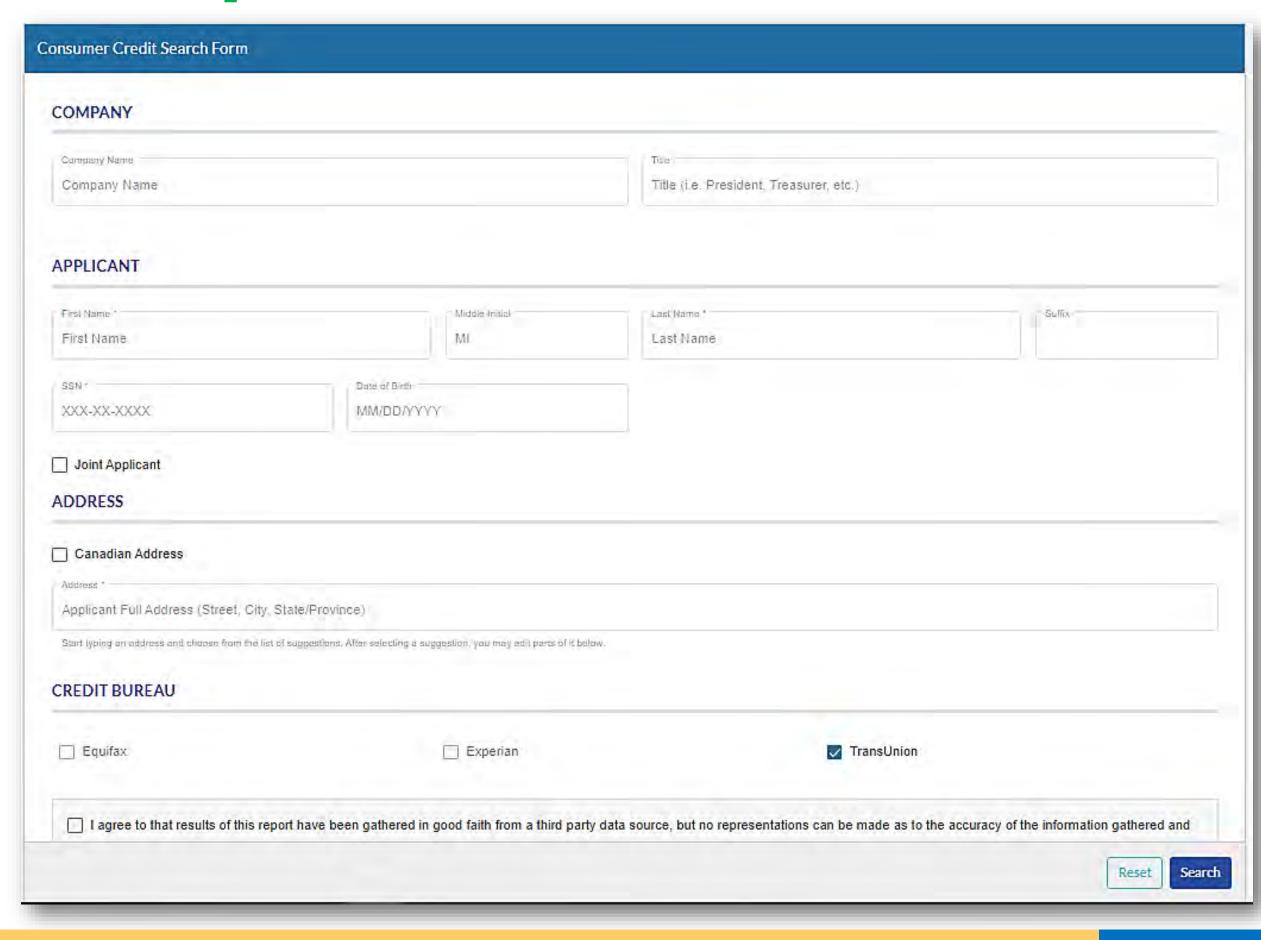
Canadian Consumer Credit Reports

Equifax Only

Public Records

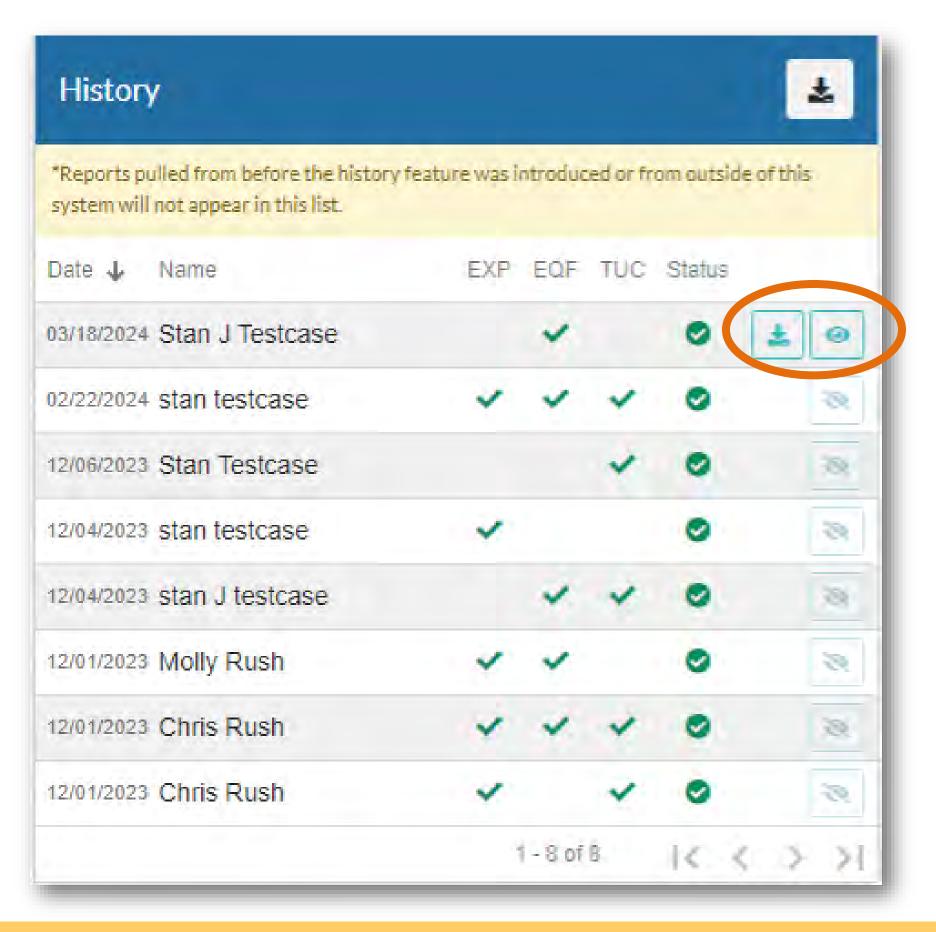
Available as an add-on for a nominal charge

Consumer Reports





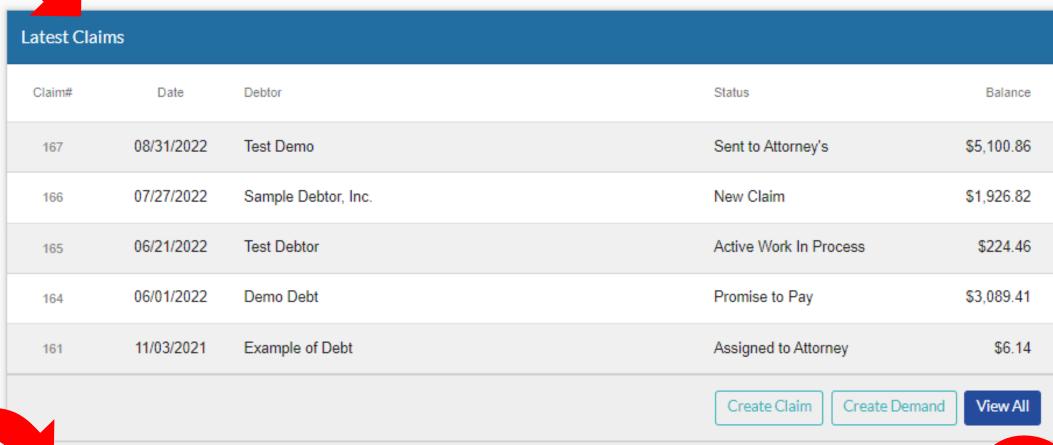
Consumer Report History

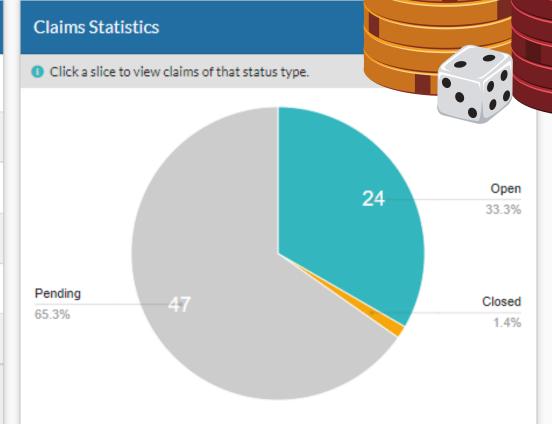






New Collections Dashboard: Thoughts, Questions, Epiphanies?





Plac	lacement Summary																								
10 8 6 4 2		Placed	_	- Plac	ced An	nount												/	\bigwedge	\					\$20,000 \$16,000 \$12,000 \$8,000 \$4,000
	05/23	04/23	03/23	02/23	01/23	12/22	11/22	10/22	09/22	08/22	07/22	-P 06/22	p 05/22	04/22	03/22	02/22	01/22	12/21	11/21	10/21	09/21	08/21	07/21	06/21	φυ

LONGEVITY DATA:	2008
LETTERS SENT:	11
NOTES RECORDED:	212
CLOSED ON DEMAND:	0
LEGAL PLACEMENTS:	3
JUDGMENTS SECURED:	0
PAYMENTS RECEIVED:	2
DOLLARS COLLECTED:	\$106.60

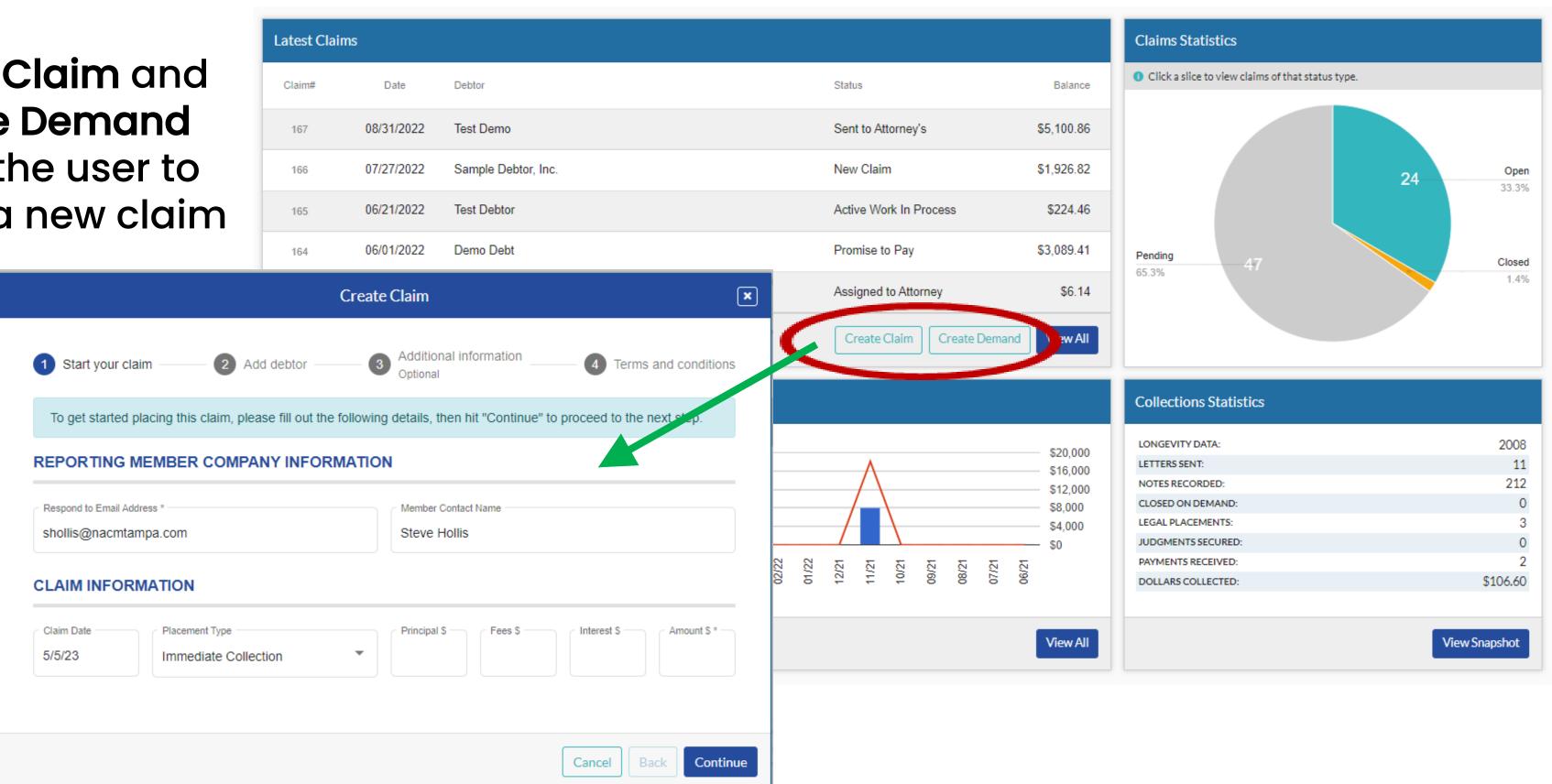
View Snapshot

Collections Statistics

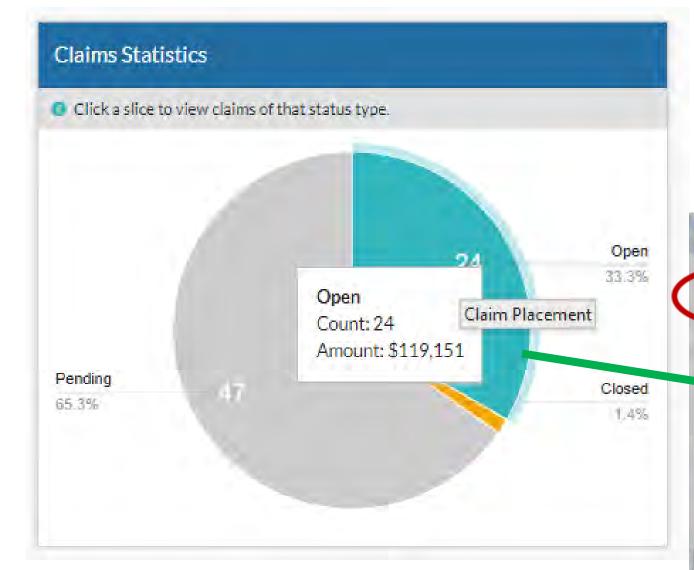
View All

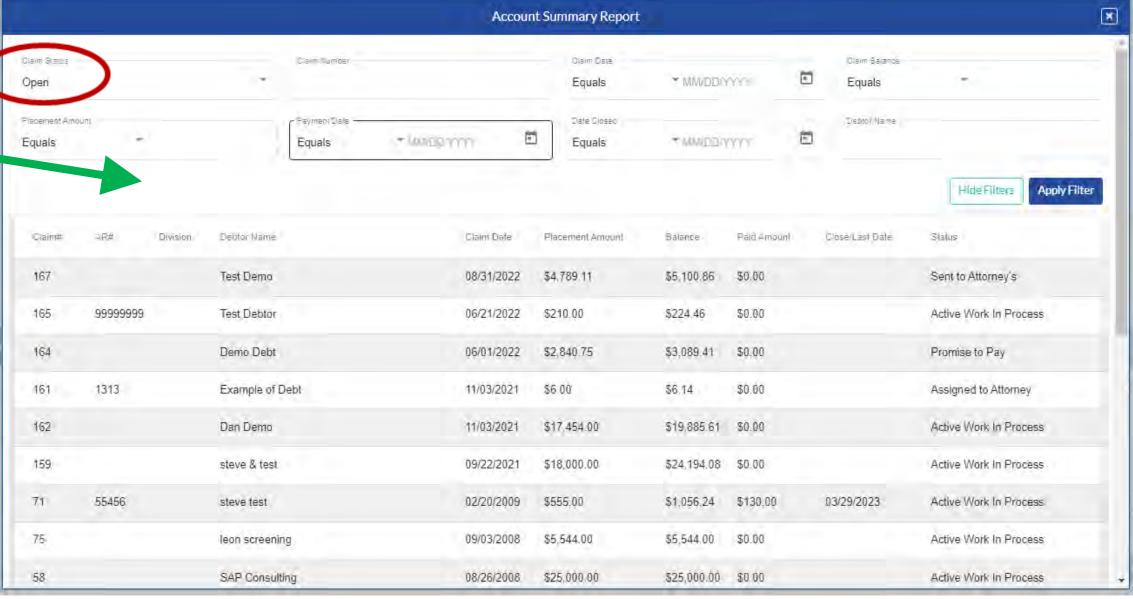
Collections

Create Claim and **Create Demand** allow the user to submit a new claim



Claim Statistics



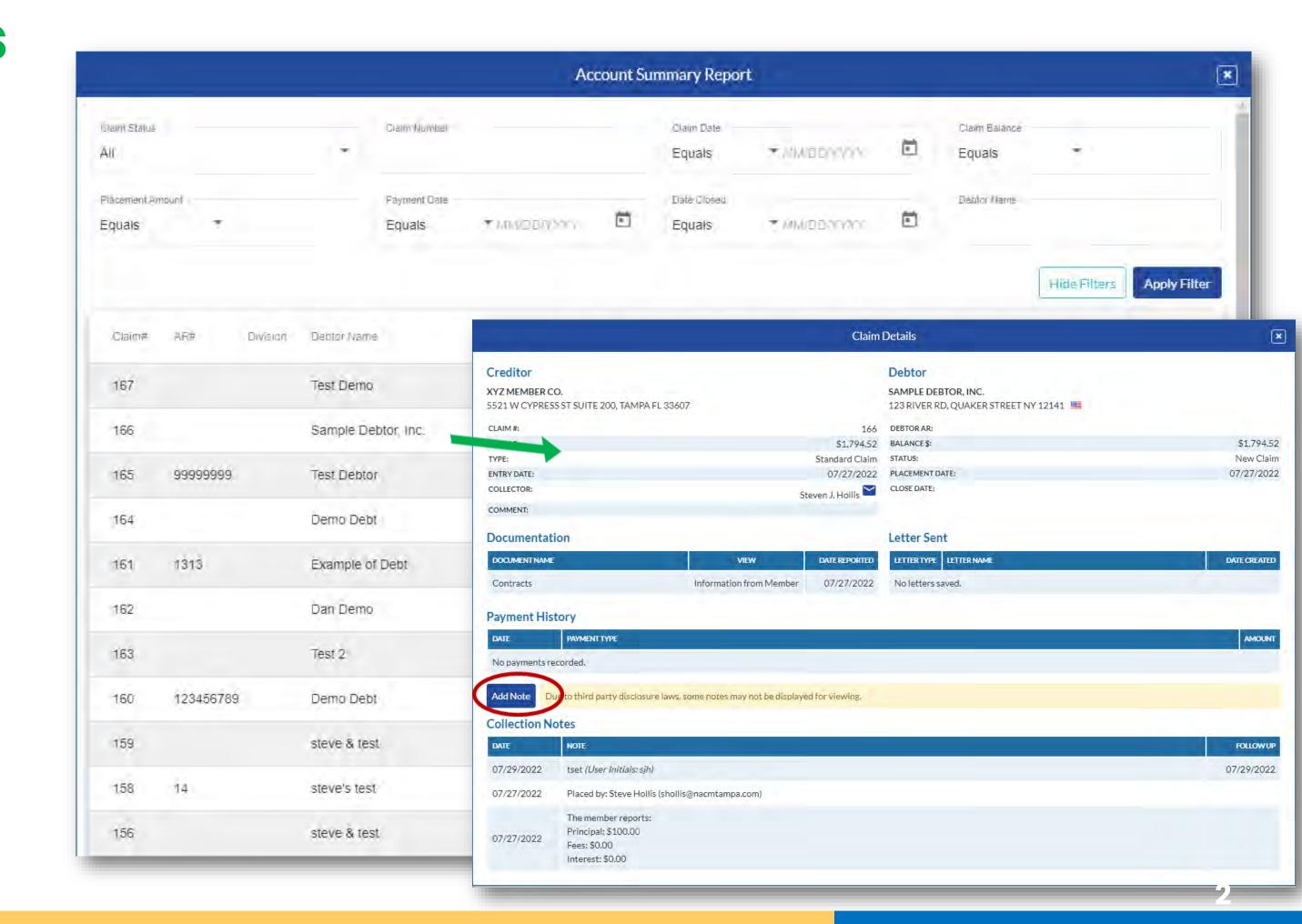


View Claims

Claims can be viewed and filtered by dates and amounts

An individual claims details can be viewed by clicking on the claim

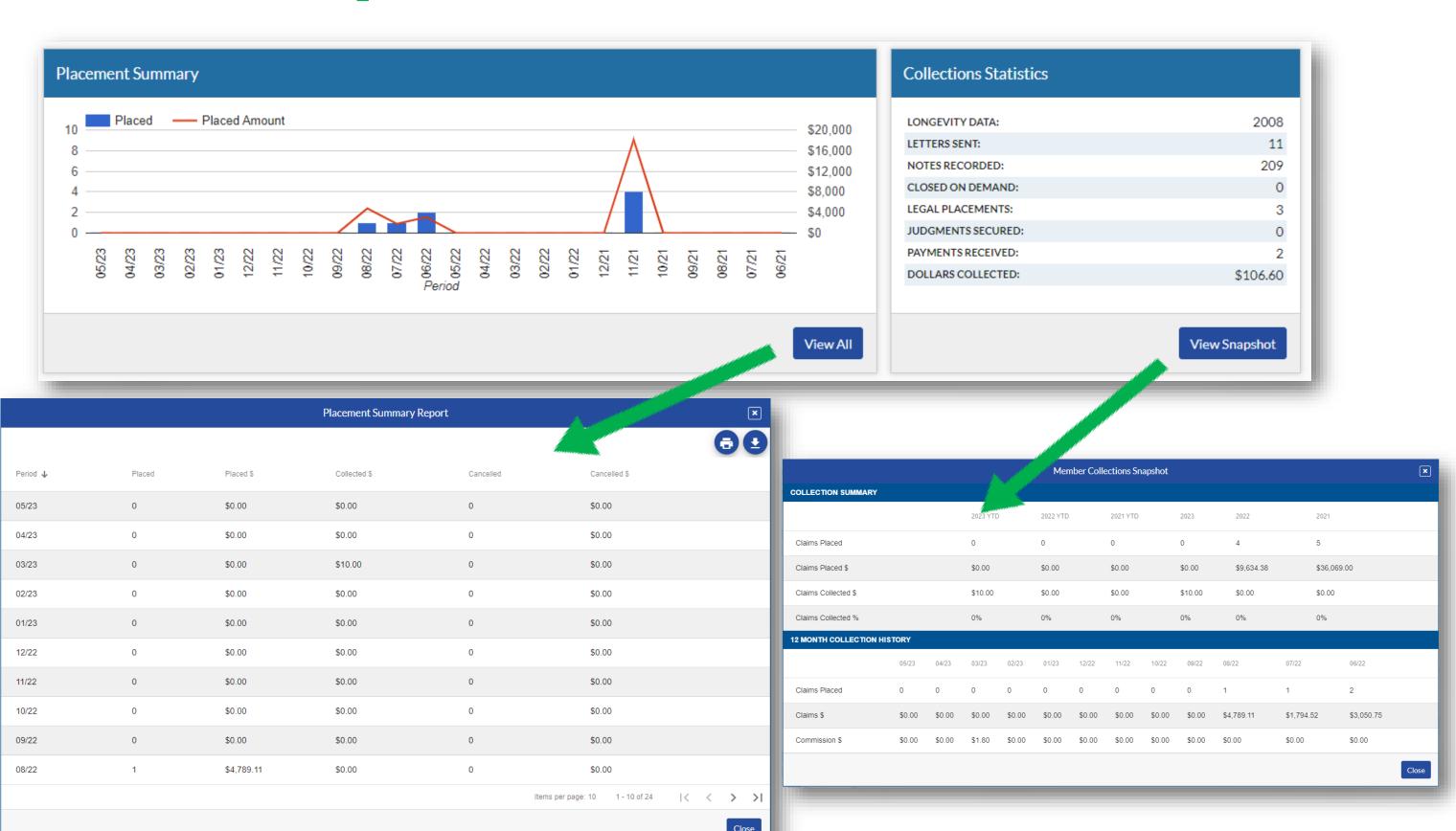
Users can **Add Note** to request or provide information to the collector on the claim



Placement Summary and Collection Statistics

View All on the
Placement
Summary shows a
chronological listing
of claim placed

View Snapshot on the Collection Statistics gives summarized information on the historical claims on the past year





Portfolio Risk Analysis

Portfolio Risk Analysis



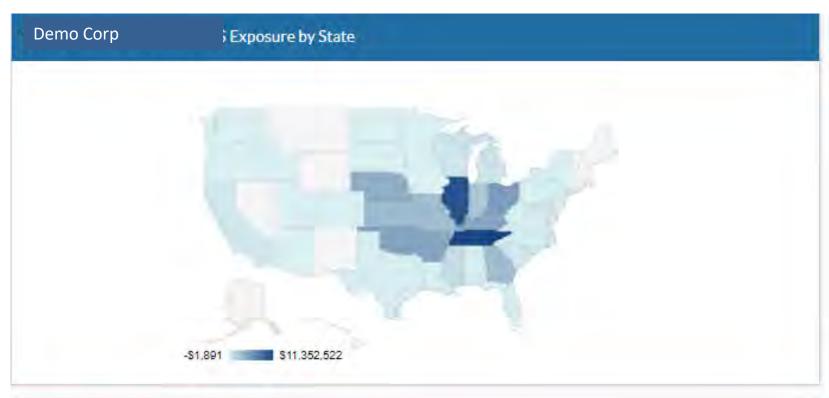
This report is a snapshot of the accounts that you have reported experience between 11/15/2023 and 12/30/2023. The scores are dynamically calculated and summarized to create this report. Scores may have changed from the time this report was generated. For all subjects with the trade date of 11/15/2023 - 12/30/2023 Portfolio Last Updated: 01/11/2024 10:18:19 Refresh Summary of Accounts Period Class Description \$ Exposure Pct Accounts Pct 01/2024 Very Low Risk \$5,836,874 8.8% 393 7.5% 24.4% 1.389 01/2024 2 Low Risk \$16,113,547 26.6% 01/2024 Low to Moderate Risk \$14,758,596 22.4% 1.003 19.2% 01/2024 High Risk \$5,306,385 8.0% 384 7.4% 244 01/2024 Very High Risk \$5,534,193 8.4% 4.7% 01/2024 Extreme Risk 2.8% 58 \$1,874,585 1.1% 01/2024 25% of total balance 90+ days past due \$2,322,606 3.5% 140 2.7% 01/2024 Bankruptcy reported within the last 24 months \$0 0.0% 2 0.0% Fewer than 3 trade experiences within the last 12 months 1,609 01/2024 \$14,226,945 21.6% 30.8% Totals: \$65,973,731 5,222

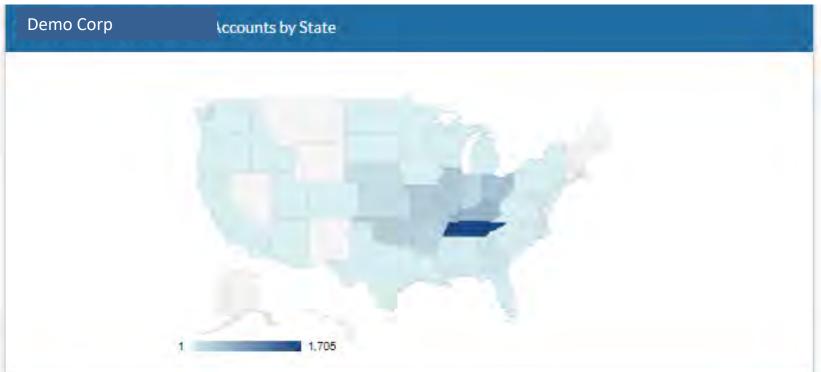
Portfolio Risk Analysis

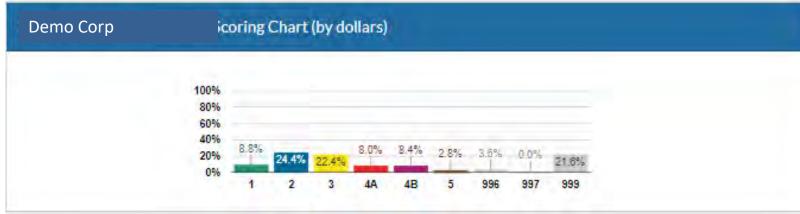


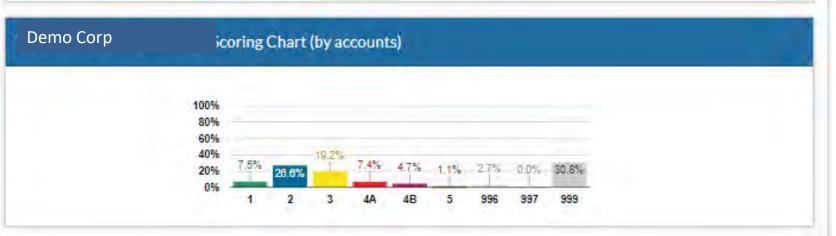
- Free monthly benchmarking & segmentation by statistical risk class
- Compare performance against industry credit group(s), industry overall & entire group of NTCR participants
- Drill down into details and export to excel
- Create custom PDF presentation-worthy reports for management
- More effectively determine when the NTCR* should be accessed

Portfolio Risk Analysis

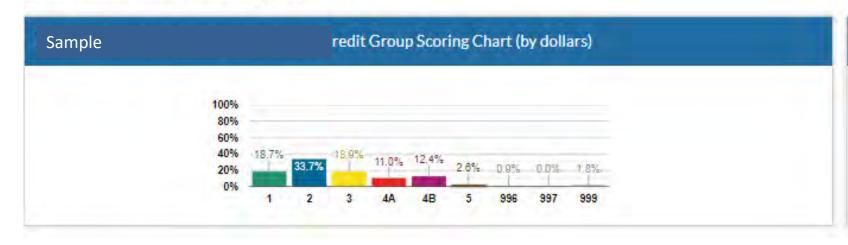


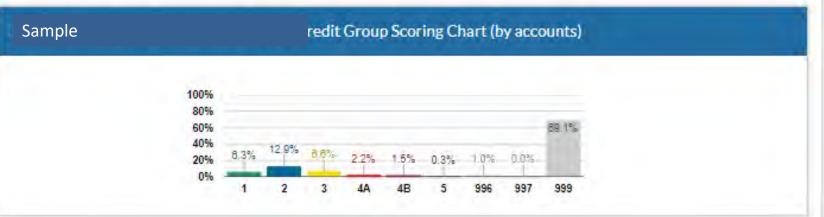






Murfreesboro Area Construction Supply Credit Group







PRA Monthly Subscription

- Subscription-based service of up to 50+ data fields delivered monthly to Inbox
- Three subscription levels, simple pricing plans
- Sell more to good members identify potential upsell opportunities using your own independent investigation
- Member protects their company from repeat orders from high-risk customers
- Supplement existing data sources and easily determine when NACM is the right fit
- Easily manage their portfolio and determine when additional review is needed, on whom and when

PRA Sample Export

А	В	С	D	E	F	G	Н	ı	J	К	L	М	N	0	P
Date of Export	Date of Score Refresh	Date of Trade	Risk Class	Risk Class Description	Risk Score	Account Number	Account Name	City	State	Zip	Country	Exposure	Member DBT	NACM ID	Trade Line T Count
3/30/2021	3/30/2021	10/30/2019	1	Very Low Risk	780	123	MAIL TRUCK LLC	YORBA LINDA	CA	92887	US	\$ 11,437	6		4 5
3/30/2021	3/30/2021	2/27/2021	3	Low to Moderate Risk	673	456	HONDA LANDSCAPING	WEST PALM BEACH	FL	33401	US	\$ 9,295	0	7873474	10 \$
3/30/2021	3/30/2021	2/27/2021	997	Bankruptcy reported within the last 24 months	997	789	AURORA AUGUSTINE GRASS	THOUSAND OAKS	CA	91360	US	\$ 8,125	3	7724407	74 \$
3/30/2021	3/30/2021	12/30/2020	2	Low Risk	719	987	INSURANCE AND MORE LLC	SAN ANTONIO	TX	78216	US	\$ 6,258	5	7570658	4 5
3/30/2021	3/30/2021	2/27/2021	2	Low Risk	699	654	CADILLAC TREE SERVICE	PACIFIC	МО	63069	US	\$ 2,916	0	7188995	6 5
3/30/2021	3/30/2021	9/29/2019	2	Low Risk	751	321	PINE TREE FARMS	MIRAMAR	FL	33025	US	\$ 2,319	10	7124406	25 \$
3/30/2021	3/30/2021	9/29/2020	3	Low to Moderate Risk	662	9874	ACE GOLF TEE	MIAMI	FL	33131	US	\$ 1,903	0	6862474	40 \$
3/30/2021	3/30/2021	10/30/2019	3	Low to Moderate Risk	634	8745	EDGE PHOTOGRAPHY	LAS VEGAS	NV	89118	US	\$ 1,661	0	6805125	30 5
3/30/2021	3/30/2021	9/29/2020	3	Low to Moderate Risk	637	5632	LIVING MORE LLC	HARTFORD	CT	06141	US	\$ 985	45	6619775	10 5
3/30/2021	3/30/2021	3/30/2020	4A	High Risk	620	12,355,698	BOTTLING COLA	FT WORTH	TX	761061822	US	\$ 952	0	6495169	18 \$
3/30/2021	3/30/2021	10/30/2019	996	25% of total balance 90+ days past due	996	310,215	POOL SUPERIOR CHEMICALS	FRESNO	CA	937251938	US	\$ 880	45	1000573	48 \$
3/30/2021	3/30/2021	4/29/2020	2	Low Risk	748	512130	TRANSPORT HOMES	FORT LAUDERDALE	FL	33325	US	\$ 697	0	588865	15 \$
3/30/2021	3/30/2021	9/29/2020	996	25% of total balance 90+ days past due	996	656979	TOP TREE	ELDON	MO	65026	US	\$ 540	75	495506	15 \$
3/30/2021	3/30/2021	5/30/2019	1	Very Low Risk	767	463290	FURRY GRASS SALES	EDGEWOOD	NY	11717	US	\$ 281	0	334508	16 \$
3/30/2021	3/30/2021	5/30/2020	3	Low to Moderate Risk	681	411971	SAND PIPER BOATS	DORAVILLE	GA	303400000	US	\$ 139	0	293528	17 \$
	Data	efinitions				:									

Various Levels = Various Data Elements

PORTFOLIO RISK ANALYSIS: LEVELS 1, 2 & 3



VALUABLE DATA ELEMENTS AT YOUR FINGERTIPS

Subscription-based service of up to 50+ data fields delivered monthly to your inbox



LEVEL 1

1

LEVEL 2

3

LEVEL 3

Provides basic information on health of account; includes risk class, dollars outstanding and number of members reporting includes LEVEL 1 DATA elements <u>PLUS</u> total dollars outstanding on NTCR, number and amount of alerts and collection claims includes LEVELS 1 & 2 data elements <u>PLUS</u> summerly industry group stats and calculations



ASSESS RISK

Protect your company from repeat orders from high risk customers



INVESTIGATE YOUR CLIENTELE

Identify upsell opportunities to well-paying customers-



MANAGE YOUR PORTFOLIO

Determine when additional reviews are needed

Reach out to your participating NACM Affiliate for more information

Finalture is exclusive to electronic contributors only

PORTFOLIO RISK LEVEL ANALYSIS AND DESCRIPTIONS

LEVEL 3 LEVEL 2 LEVEL 1

Date of Export	Date data exported from database
Date of Score Refresh	Date the business record score was generated
Date of Trade	Report date of the trade from contributor
Account Number	Contributor AR# reported in manual or electronically loaded data
Account Name	Company name on the business report
City	City on the business report
State	State on the business report
Zip	Zip code on the business report
Country	Country on the business report
Exposure	Member's balance on the business report
Control of the Contro	
NACM ID	Unique business identifier in the database
rade Line Count	Number of tradelines on the business report
Risk Class	Credit class for the business report
Risk Class Description	Credit class description for the business report
Risk Score	Credit score for the business report
Member DBT	Member calculated DBT on business
otal Balance Reported	Balance of all recently reported trade on the report
Vert Count	Number of alerts reported on the report
Vert Amount	Total dollar amount (if reported) of alerts on the report
Collection Claims	Number of collection claims reported on the report
Jaim Amount	Total dollar amount of collection claims on the report
Members Reporting	Number of group members with trade on the report
Froup Total Balance	Total balance of group members with trade on the report
Group % Current	Percent current of group members with trade on the report
Froup DBT Weighted	Weighted DBT of group members with trade on the report
Group DBT Average	Average DBT of group members with trade on the report
core Factor 1	First scoring factor for the credit score
core Factor 2	Second scoring factor for the credit score (if available)
core Factor 3	Third scoring factor for the credit score (if available)
core Factor 4	Fourth scoring factor for the credit score (if available)
score Factor 5	Fifth scoring factor for the credit score (if available)
VTCR Lien	Does the business have a Lien reported
VTCR Judgment	Does the business have a Judgement on file
NTCR UCC	Does the business have UCC information on file
VTCR Mechanic Lien	Does the business have a Mechanics Lien on file
NTCR Corporate	Does the business have corporate information on file
OBT Weighted	Weighted DBT of all recently reported trade on the report
OBT Average	Average DBT of all recently reported trade on the report
otal Dollars Current	Current balance of all recently reported trade on the report
otal Dollars 1-30	1-30 days balance of all recently reported trade on the report
fotal Dollars 31 to 60	31-60 days balance of all recently reported trade on the report
fotal Dollars 61 to 90	61-90 days balance of all recently reported trade on the report
Total Dollars 91+	91+ days balance of all recently reported trade on the report
Percent Dollars Current	Percent of all recently reported trade that is current
29-20-08-20-20-20-09-	
Percent Dollars 1 to 30	Percent of all recently reported trade that is 1-30 days
Percent Dollars 31 to 60	Percent of all recently reported trade that is 31-60 days
Percent Dollars 61 to 90	Percent of all recently reported trade that is 61-90 days
Percent Dollars 91+	Percent of all recently reported trade that is 91+ days
otal Dollars Past Due (31+ days)	Past due balance of all recently reported trade on the report
otal Percent Past Due (31+ Days)	Percent of all recently reported trade that is past due
ATCR In file Date	Date the report was added to the database
Didest Trade Open Date	Oldest reported credit tenure
6 of Trades Open Date Over 1 year	Percentage of trade that have been open for over 1 year
6 of Trades Open Date Less than 1 year	Percentage of trade that have been open for less than 1 year
6 of Trades Open Date Over 5 years	Percentage of trade that have been open for over 5 years
lighest Individual Credit	Highest reported credit limit
lighest Open Trade	Largest total balance due to one source
Member Total Dollars Current	Balance of member's current trade on the report
dember Total Dollars 1 to 30	1:30 days of member's current trade on the report
Member Total Dollars 31 to 60	31-60 days of member's current trade on the report
dember Total Dollars 61 to 90	61-90 days of member's current trade on the report
Member Total Dollars 91+	91+ days of member's current trade on the report
Member Percent Dollars Current	Percentage of member's reported balance that is current
Member Percent Dollars 1 to 30	Percentage of member's reported balance that is 1-30 days past d
Member Percent Dollars 31 to 60	
THE RESERVE OF THE PERSON OF T	Percentage of member's reported balance that is 31-60 days past
Member Percent Dollars 61 to 90	Percentage of member's reported balance that is 61-90 days past
Member Percent Dollars 91+	Percentage of member's reported balance that is 91+ days past du
Member Total Dollars Past Due (31+ days)	Past due balance of member's current trade on the report
Member Total Percent Past Due (31+ days	Member calculated percentage of trade past due

Member Data
NACM data

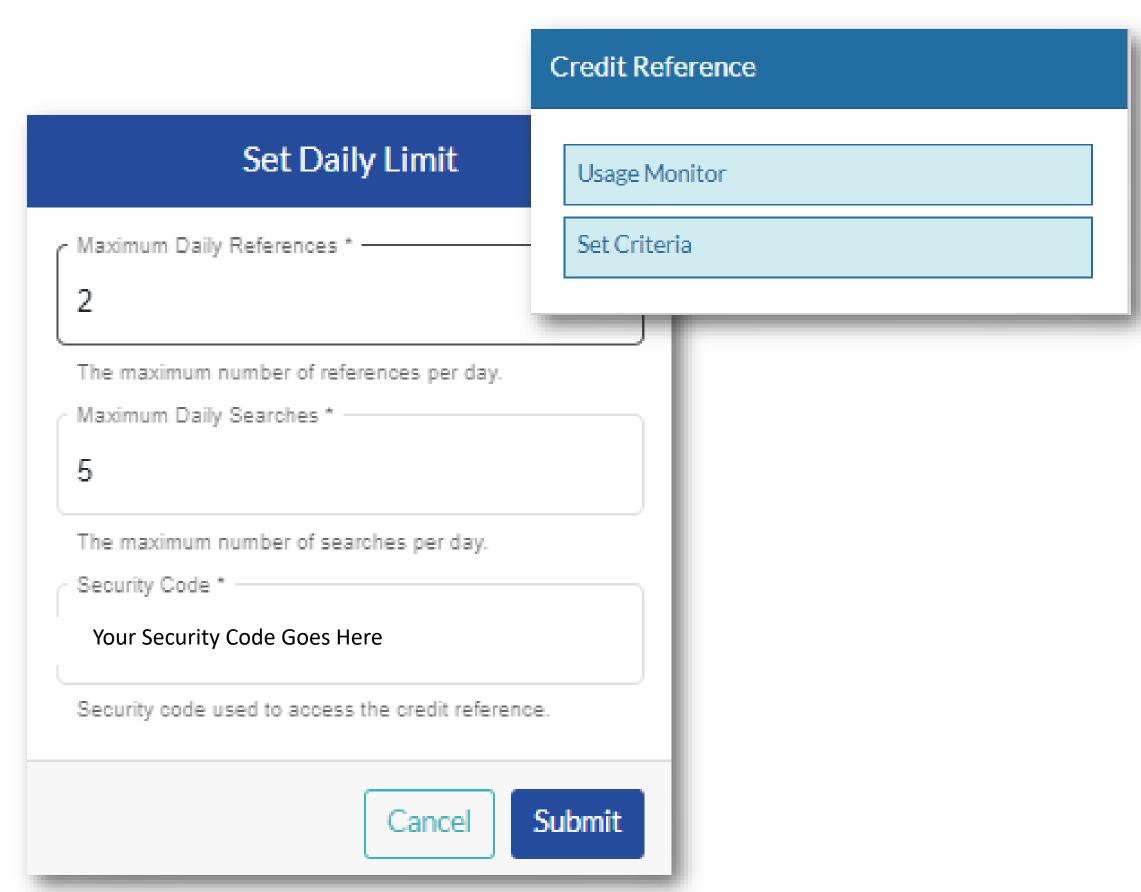
Group Data

Additional Fields



Non-Member Credit Reference Program

- Effectively "outsource" responding to incoming requests for credit references
- You control who has access (and who doesn't) and to what frequency. Members control and distribute security code
- Reduce risk through consistent, historical and factual reporting
- Redeploy valuable resources to more significant tasks



Sample Credit Reference

CONFIDENTIAL CREDIT REFERENCE

5/12/2017

Credit Reference On:

Sample Company 567 Orange Ave Anywhere, USA

From:

XYZ Demo Company 123 Main St Anywhere, USA

Date					High		********		Terms /			
Rept	Open	Last	ADP	DBT	Credit	Balance	Current	1-30	31-60	61-90	91+	Comments
0417		0417	0	87	\$101K	520K	\$2,549	\$252	\$590	\$1,301	\$16K	

HISTORY OF AVERAGE BALANCES PREVIOUSLY REPORTED

PERIOD	BALANCE	CURRENT	1-30	31-60	61-90	91+	
Last 3 Months	\$30K	\$906	\$1,727	\$16K	\$5,680	\$6,392	
Last 6 Months	\$53K	\$14K	\$17K	\$14K	\$4,052	\$3,724	
Last 12 Months	\$42K	\$14K	\$12K	511K	\$3,216	\$1,828	
Last 24 Months	\$36 K	\$15K	512K	\$7,217	\$2,926	\$952	

You may not distribute, transmit, or otherwise circulate this Electronic Information to anyone outside of your credit department.

This Credit Reference is produced based upon information provided to NACM Tampa, Inc. by the Company listed above. The data has been collected in good faith and is presented as reported to NACM Tampa, Inc. NACM Tampa, Inc. does not control the information contained herein and shall not be liable to any party for the collection and communication of this information. The data contained in this report is for information purposes only, no judgement or recommendation concerning credit decisions is given or implied by this document. The recipient must determine its own credit decisions, NACM Tampa, Inc. assumes no responsibility for any such decisions.



DATA CONTRIBUTION =



Benefits of Data Contribution

- Increase leverage with customers
- Reward your prompt payers
- Protect your company
- Help reduce fraud for all industries
- Time-saver when preparing for NACM industry trade group meetings
- Support the NACM credit community
- Save time and outsource your credit reference requests
- Unlock NACM tools only available to data contributors (PRA, AMS, discounts on NTCR)





Other Possible NACM Services Available:

Ask your NACM representative for more information!





EQUIFAX

CANADA







EXPERIAN GLOBAL CREDIT REPORT





Preferred Partner Program What is API?





- Utilize one of the Preferred Partners to retrieve the NTCR and/or contributor your monthly electronic file through them
- Preferred Partners keep current with technology changes and requests from NACM and our members
- What is API?

Why NACM is your TRUSTED partner?

- NACM does <u>NOT</u> collectively sell or re-distribute trade data to <u>anyone</u>
- NACM members, affiliates & partners are contractually prohibited from using data and/or credit report information for sales or marketing purposes
- SOC 2 audit compliant (Service Organization Control 2, reports on various organizational controls related to security, availability, processing integrity, confidentiality or privacy)



THANK YOU!

Be sure to stop by BOOTH # 315 to pick up your very own NTCR deck of cards and play PLINKO!