EXPO-OPOLY HELPS YOU DRIVE TRAFFIC TO YOUR BOOTH IN A FUN AND ENTERTAINING WAY!

## **HOW IT WORKS:**

- Participating exhibitors will have their own branded "property" on the EXPO-OPOLY board, and receive branded stickers with their company logo.
- Every attendee will receive a game board in their conference tote.
- During Expo hours, attendees (players) must visit each participating exhibitor to qualify.
- Attendees (players) will receive stickers after engaging in meaningful interactions with participating companies.
- Attendees will submit their completed game boards in EXPO-OPOLY branded bins (provided in NACM Booth and Congress Central) to be included in the drawing for a prize at the end of Credit Congress during the Closing Night Party.

Cut-off date to purchase this option: March 29, 2024

