

EXHIBITOR PROSPECTUS



The National Association of Credit Management's (NACM) 128th Credit Congress & Expo is the largest national audience of business credit professionals from across the country. Our Expo Hall is the venue for some of our most well-attended conference events, bringing the decision-makers straight to you. The conference is a golden opportunity to support the profession and show its practitioners that you value them.



OUR CREDIT CONGRESS DELEGATES

Our members represent a wide variety of businesses from Fortune 500s to small companies. As the grantors of business credit, our members make daily business credit decisions. Their decisions play an integral part in the U.S. economy and a critical role in their companies.

SOME COMMONLY HELD PROFESSIONAL TITLES REPRESENTED AT CREDIT CONGRESS:

Credit Manager • Director of Credit
Collections Manager • Director of Finance
Financial Services Manager • A/R Manager
A/R Supervisor • Credit Analyst • Credit Clerk
Credit Supervisor • Credit Administrator
Credit Specialist • Director of Global Credit
Global Credit Manager • Vice President
International Credit Manager
Regional Operations Manager
Project Manager

OUR DELEGATES REPRESENT THESE (AND MANY MORE) DOMESTIC & INTERNATIONAL COMPANIES:

ABC Supply Co., Inc.
Adobe Systems Inc.
Air Engineers, LLC
American Woodmark Corp.
Anchor Industries, Inc.
Atlas Van Lines, Inc.
Bosch Security Systems
Brown Strauss, Inc.
Callaway Golf Company
Carhartt, Inc.
Cargill, Inc.
Carrier Enterprise LLC
Chevron Phillips Chemical Company LP
Clariant Corporation
Coca-Cola Business Services NA
Coty US, Inc.
Dairy Farmers of America, Inc.
Dolese Brothers Co.
Ferguson Enterprises, Inc.
Gerdau
Grainger
Hajoca Corporation
Helena Agri-Enterprises, LLC
Huttig Building Products, Inc.
Ingram Content Group LLC
Jewell, A CRH Company
Joseph T Ryerson & Son, Inc.
Kenworth Sales Co.
Kilgore Architectural Products, Inc.
LeHigh Hanson, Inc.
Lenovo Group Limited
M. Holland Company
Marathon Petroleum Company LP
Mars Inc.
Mueller, Inc.
Nutrien Ag Solutions, Inc.
Panasonic Corporation of North America
Pendleton Woolen Mills
Performance Food Group
Phillips 66 Company
PING Golf
Procter & Gamble
Randstad US
Red Wing Shoe Company, Inc.
Rosen Materials LLC
Samsonite LLC
Sanofi
Simon & Schuster Publishing
SouthernCarlson
SPS Companies, Inc.
Staples, Inc.
Teledyne Isco, Inc.
Texas Instruments Incorporated
T-Mobile USA
True Value Company
U.S. Silica
Uline
US Foods, Inc.
Valvoline Inc.
WESCO
Woodgrain Millwork, Inc.
Zeon Chemicals LP



OUR EXHIBITORS

The Expo is a primary component of the NACM Credit Congress. Providing a diverse and qualified selection of service providers from which our delegates can choose is important to us. Our Expo is typically comprised of companies representing products, services and solutions in the following areas:

Banking/finance • Bankruptcy • Cash applications • Cash forecasting • Commercial credit lending • Construction/Liens • Credit insurance • Credit management • Credit scoring • Deduction management • Education and training • Electronic commerce • Information services • International credit reporting • National credit reporting • Online credit applications • Risk management • Skip tracing • Software and technology • UCC filing (consignments, PMSI)

NACM'S EXPOSITION IS YOUR FORUM TO...

INCREASE VISIBILITY FOR YOUR BRAND.

GENERATE NEW PROSPECTS AND STRENGTHEN EXISTING RELATIONSHIPS WITH CURRENT CUSTOMERS.

INSPIRE BUSINESS CREDIT PROFESSIONALS WITH CUTTING-EDGE PRODUCTS AND SERVICES.

INFLUENCE THE DECISION-MAKERS, OUR CREDIT AND FINANCIAL EXECUTIVES, WHO PURCHASE YOUR PRODUCTS.

DEMONSTRATE THE PURPOSE, POTENTIAL AND IMPACT OF YOUR PRODUCTS OR SERVICES.

ESTABLISH YOUR COMPANY AS A LEADER IN ITS FIELD STAYING ONE STEP AHEAD OF THE COMPETITION.



**EARLY APPLICATION DEADLINE:
JANUARY 15, 2024**

INCLUDED WITH EACH 10' X 10' BOOTH:

- Four exhibitor personnel registrations
- 8' high curtain background and 3' high curtain sidewalls
- 44" long by 7" high company name sign
- Link to access the Exhibitor Service Kit on a private web page
- Listing in the Credit Congress Program Guide and on the web (except collection agencies/law firms)
- Security service when the Hall is closed
- Two lunches and two receptions held in the Expo Hall
- Admittance to the educational sessions

EXHIBITOR OPTIONS (AN ADDITIONAL FEE):

- Additional Exhibitor Personnel registrations
- Closing Night Event tickets

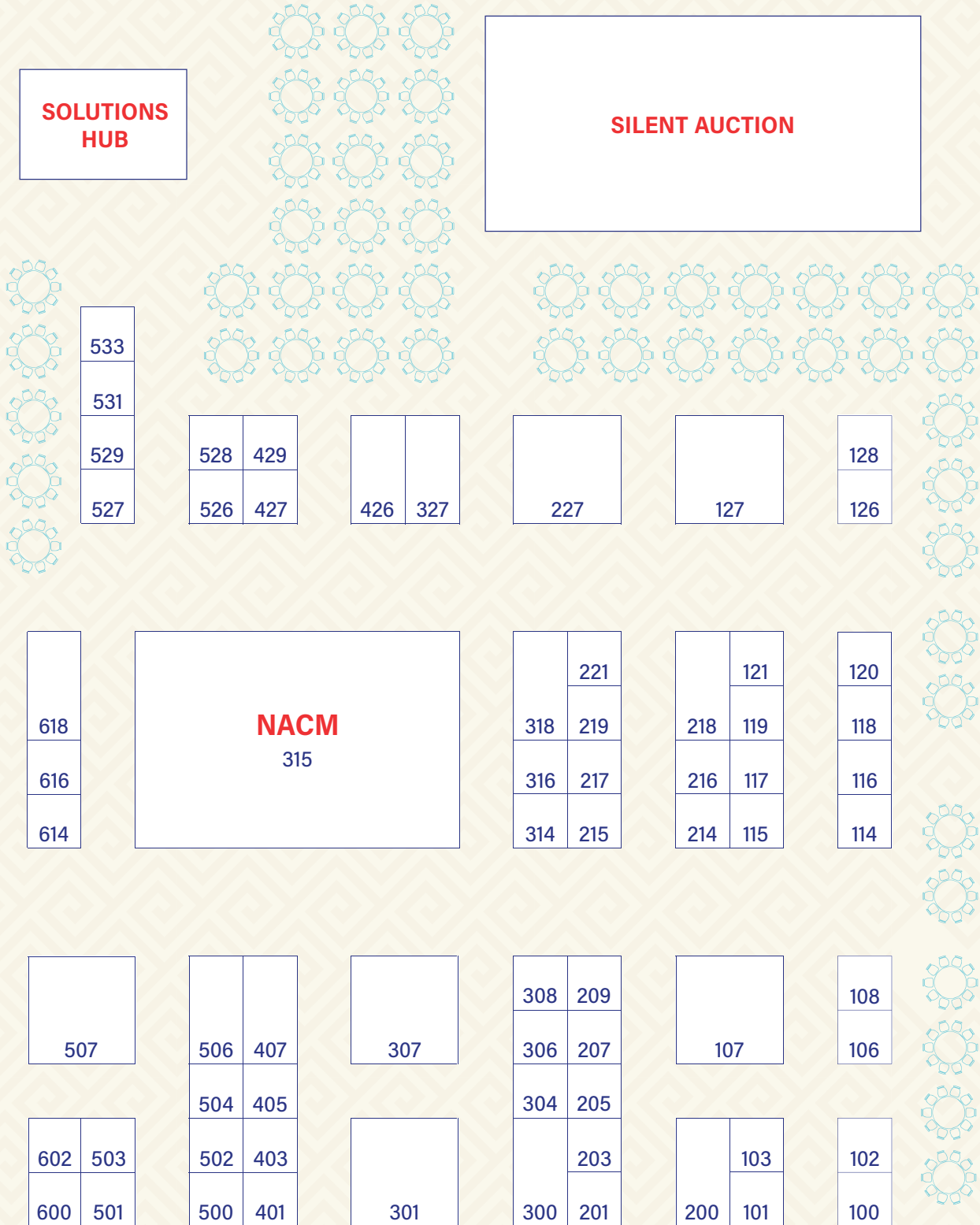
BOOTH SIZE	BOOTH PRICE	AFTER JAN. 15, 2024
10 x 10	\$4,100	\$4,750
10 x 10 corner	\$4,500	\$5,150
10 x 20	\$8,100	\$8,750
10 x 20 - 1 corner	\$8,500	\$9,150
10 x 20 - 2 corners	\$8,900	\$9,550
20 x 20 island	\$20,000	\$22,500
20 x 30 island	\$28,000	\$30,500
20 x 40 island	\$36,000	\$38,500



JULIUS BALLROOM OF CAESARS PALACE LAS VEGAS

**SOLUTIONS
HUB**

SILENT AUCTION



ENTRANCE

EXPO HALL

The Expo is taking place in the Julius Ballroom of Caesars Palace Las Vegas. The floor plan can be viewed online at creditcongress.nacm.org.

Please note that it is updated weekly. If you wish to confirm that a booth space is available before applying, please email Cheryl Chin, Expo Manager, at CherylC@nacm.org.



EXHIBITOR HOURS

EXHIBITOR SETUP/MOVE IN

Saturday, June 8 - 8:00am-5:00pm

Sunday, June 9 - 8:00am-3:00pm

All booths MUST be set up by 3:00pm on Sunday, June 9. If setup is not complete, Show Management will have the installation performed at the expense of the exhibitor. Setting up a booth during exhibit hall hours is prohibited.

EXHIBITOR TEAR-DOWN/MOVE OUT

Tuesday, June 11 - 1:30pm-6:00pm

No exhibit may be dismantled before 1:30pm on Tuesday, June 11*.

*A fee will be charged to any exhibitor who dismantles their booth before the close of the show.

REGISTRATION

Saturday, June 8 - 8:00am-5:00pm

Sunday, June 9 - 7:30am-4:00pm

EXPO SHOW HOURS

SUNDAY, JUNE 9

4:00-6:00pm **Expo Grand Opening/Opening Reception - Exclusive Hours**

MONDAY, JUNE 10

11:00am-2:00pm **Expo Hall - Exclusive Hours with Delegate Lunch**

11:30am-1:50pm **Solutions Hub**

5:00-6:30pm **Beer & Browse Reception - Exclusive Hours**

TUESDAY, JUNE 11

10:30am-1:30pm **Expo Hall - Exclusive Hours with Delegate Lunch**

11:00am-1:20pm **Solutions Hub**

The conference schedule is subject to change. Please check our website, creditcongress.nacm.org, for updates.

CAPITALIZE AS AN EXHIBITOR

At Credit Congress, NACM offers a number of opportunities for companies to maximize their exposure. Through our promotion opportunities and sponsorship packages, you can increase your visibility before, during, and after the conference. Listed below are some options designed to provide your company with prime exposure to our audience, which is those seeking the latest services and resources in business credit. This is the best way to generate high-quality leads and establish new contacts that will increase the impact of your marketing efforts.



BECOME A SPONSOR

Show our attendees just how important they are by supporting our conference and the profession in which they work. The business credit profession and the delegates are important to your company, which can be communicated through sponsorships. Assure your attendees that you are there for them every week as a resource, as a champion, and as a partner.



EXHIBITOR SOLUTIONS HUB

Exhibitors will have the opportunity to reserve a time to present a demo, corporate introduction or Q&A. You choose how to best use your 20 minutes with a small audience in the expo hall. A separate area will be created in the hall so your company can make a presentation away from the buzz of the hall.



Information to note about Solutions Hub:

- Slots are first-come, first-served.
- Presentations must adhere to the 20-minute time limit with a hard stop as a courtesy to other exhibitors' and delegates' schedules.
- Be respectful of other exhibitors and do not mention competitive products by name.
- Literature or gifts may be distributed during your scheduled time.
- A monitor for digital presentations and microphone will be provided along with seating for delegates. Presenters must bring their own laptops.
- NACM will promote the new Solutions Hub and encourage exhibitors to promote them as well.



SPONSORSHIPS

We offer various sponsorship packages that will strengthen your company's presence at the conference and make a lasting impression on our attendees.



PLATINUM SPONSOR

Conference Tote Bags [SOLD]	\$18,500	Custom-branded totes provided to each delegate in attendance
Conference Badge Holders [SOLD]	\$18,500	Traditional neck wallet for badge given to each delegate
Closing Night Event Entertainment [SOLD]	\$17,500	Opportunity to speak on stage for 5 minutes (announce prize winner, welcome delegates, etc.)
Snack for Afternoon Soda Break	\$13,500	Catered snacks for Monday, Tuesday or Wednesday afternoon soda break
Convention Center Stair Branding (Stairs to Octavius ballroom)	\$10,000	Place your brand front and center for attendees to see as they move between floors.
Convention Center Banner Advertisement (two opportunities) [ONE SOLD]	\$10,000 (each)	Large banners above the escalator leading to the Expo Hall. Your brand will not be missed!
Acknowledgment on conference website with link		
Acknowledgment on conference signage		
Acknowledgment in marketing materials		
Company logo with company description on website and program		
Pre-show ePostcard (Only 1) <i>See specifications.</i>		
Four complimentary Closing Night Party Tickets - <i>New</i>		



First-come, first-serve. All artwork/designs must be pre-approved by NACM.

GOLD SPONSOR + \$7,500

Convention Program Guide [SOLD]	Company logo on front cover of program
Stadium Cups	Distributed at the Beer & Browse Reception with your company logo imprint
Coffee Break [Monday & Tuesday SOLD]	General Session Coffee Break on Monday; or Tuesday or Wednesday
Closing Event Branded Décor & Photo Op Background or Prop [SOLD]	Party-themed backdrop or prop
Congress Central Wi-Fi	Complimentary Wi-Fi in Congress Central
Convention Center Hallway Digital Board	Display your message as a video or static message to attendees on 80" monitor located at the base of (Julius Ballroom) Expo Hall escalators.
Conference Notepads	Notepads included in delegate tote bags
Acknowledgment on conference website with link	
Acknowledgment on conference signage	
Acknowledgment in marketing materials	
Company logo with company description on website and program	
Pre-show ePostcard (Only 1) <i>See specifications.</i>	
Two complimentary Closing Night Party Tickets - New	



Choose ONE of the shaded options as a part of this sponsorship package. First-come, first-serve. All artwork/designs must be pre-approved by NACM.





SILVER SPONSOR + \$5,500

Beverage Break	Breakout session beverage break on Monday, Tuesday or Wednesday
Pre-show Attendee Reminder Email	Small ad with link included with Attendee Reminder Email. <i>See specifications.</i>
Post-show Attendee Thank You Email	Small ad with link included with Attendee Thank You Email. <i>See specifications.</i>
Large Stacked Cubes (two sets available)	Your brand will dominate the space and not be missed as these cubes provide visibility from all angles of this four-sided column. Cubes will be placed in high-traffic areas. This is a co-branded opportunity with NACM. <i>See specifications.</i>
Meter Board Signs (four sets of three available)	A set of three vertical signs to display your marketing message. <i>See specifications.</i>
Acknowledgment on conference website with link	
Acknowledgment on conference signage	
Acknowledgment in marketing materials	
Company logo with company description on website and program	
Pre-show ePostcard (Only 1) <i>See specifications.</i>	
Four complimentary Closing Night Party Tickets - <i>New</i>	

Choose ONE of the shaded options as a part of this sponsorship package. First-come, first-serve. All artwork/designs must be pre-approved by NACM.

BRONZE SPONSOR + \$4,000

Charging Stations in Congress Central [SOLD]	Charging stations in Congress Central
Registration Welcome Envelopes	Your company logo on each delegate's registration envelope
Flyer/brochure/postcard on General Session Chairs	Create and provide a flyer to be placed by NACM on each General Session chair
Logo Candy	Branded candy provided at Congress Central
Conversation/Break Tables (three sets available) [ONE SOLD]	Custom branded table wrap on 4 tall boy tables in the session break areas for the course of the conference
Acknowledgment on conference website with link	
Acknowledgment on conference signage	
Acknowledgment in marketing materials	
Company logo with company description on website and program	
Pre-show ePostcard (Only 1) <i>See specifications.</i>	
Two complimentary Closing Night Party Tickets - <i>New</i>	

Choose ONE of the shaded options as a part of this sponsorship package. First-come, first-serve. All artwork/designs must be pre-approved by NACM.



PROMOTE YOUR COMPANY

Reach your target audience by promoting your company brand, products and services in NACM's *Business Credit* magazine, in *eNews* (NACM's weekly electronic newsletter), on the Credit Congress website and in *Credit Essentials* (NACM's monthly overview of all major events). As an exhibitor, presenting your message and company brand through these platforms reinforces your presence to our audience and lays the groundwork to sustain a connection with them.

SOLUTIONS HUB (\$2,000)

Please select your time preference below (Only one time slot is allowed per exhibitor):

Monday, June 10:

- 11:30-11:50am **[SOLD]**
- 12:00-12:20pm **[SOLD]**
- 12:30-12:50pm **[SOLD]**
- 1:00-1:20pm
- 1:30-1:50pm **[SOLD]**

Tuesday, June 11:

- 11:00-11:20am **[SOLD]**
- 11:30-11:50am **[SOLD]**
- 12:00-12:20pm
- 12:30-12:50pm
- 1:00-1:20pm



À LA CARTE PROMOTIONAL OPPORTUNITIES

Solutions Hub	\$2,000	20-minute slot to present a demo or company introduction to a small audience on the expo floor. See Solutions Hub timeslots.
EXPO-OPOLY GAME	\$500	Attract traffic to your booth, by getting them involved in this Monopoly-style board game. See game details here.
Online Expo Floor Plan Ads	\$500	Your ad will stand out as delegates peruse the online expo floor map! See specifications.
1/4-page Ad in <i>Business Credit</i> Magazine	\$500	Ad must run by December 31, 2024
1/2-page Ad in <i>Business Credit</i> Magazine	\$1,000	Ad must run by December 31, 2024
Full-page Ad in <i>Business Credit</i> Magazine	\$2,000	Ad must run by December 31, 2024
Inside or Back Cover of <i>Business Credit</i> Magazine	\$2,500	Ad must run by December 31, 2024
NACM Homepage Slider (per month)	\$1,000	Ad must run by December 31, 2024
eNews Advertorial	\$1,000	Ad must run by December 31, 2024
NACM eNews Ad	\$500	Ad must run by December 31, 2024
Extra Credit Podcast Episode with Sponsored Email	\$1,000	Ad must run by December 31, 2024
Credit Essentials Ad	\$500	Ad must run by December 31, 2024
1/4-page Ad in the Conference Program	\$500	
Logo with Description on Conference Website and in Program	\$1,000	
ePostcard	\$3,000	Pre-conference delivery. See specifications.
Educational Webinar Presentation	\$5,000	Event date by December 31, 2024
Tote Bag Insert	\$2,500	Item provided by the sponsor
White Paper	\$5,000	Published by December 31, 2024
Credit Congress Website Countdown Clock [SOLD]	\$2,500	Sponsor logo on Credit Congress home page under the countdown clock

À la carte promotional options do not qualify an exhibitor as a sponsor.

Must be an exhibitor to be eligible to purchase a sponsorship package or promotional opportunity. All sponsorships and promotional opportunities are subject to approval and may be declined at NACM National's sole discretion. Due to contractual relationships with our affiliates, collection agencies/law firms are ineligible to participate in any promotional, advertising, or sponsorship opportunities. Refer to the Exhibitor section of the Credit Congress website to review details, deadlines, and size/format specifications.

MAKE THE CONNECTIONS THAT MATTER!

CREDITCONGRESS.NACM.ORG



ELIGIBILITY REQUIREMENTS

To ensure a valuable and quality exhibition, NACM reserves the right to accept or reject, at its sole and absolute discretion, an application to exhibit, and to determine the eligibility of any exhibitor for inclusion in the exhibition. Acceptance of an application to exhibit will not provide endorsement of the products or services of the exhibitor by the conference as a whole. Your application for exhibit space will not be accepted if your company engages in any of the following lines of business:

- Business credit reporting services*
- Industry credit group services
- Collection services*
- Adjustment and insolvency services

*Exceptions: Nationally-recognized credit reporting agencies and collection law firms are eligible to exhibit but are subject to approval. We accept a limited number of collection agencies to exhibit. Collection agencies should hold a certification through the Commercial Law League of America (CLLA), The International Association of Commercial Collectors (IACC) or the Commercial Collection Agencies of America (CCAofA). Of those eligible, we accept applications on a first-come, first-served basis until the apportioned space is taken. Exhibiting collection agencies and collection law firms are, however, ineligible to participate in any marketing, advertising or sponsorship opportunities.

CANCELLATION AND PAYMENT OF EXHIBIT SPACE

Payment in full is due upon assignment of space as stated in the contract. In the event of a cancellation received in writing to cherrylc@nacm.org after February 3, 2024, booth payments are not refundable. Written cancellations made prior to February 3, 2024 are subject to a \$250 processing fee. NACM shall not be liable for interest on any amount refunded. Refunds will be made in the manner in which the original payment was made. Please allow 10 to 14 days for processing.

WHERE CAN I REVIEW THE COMPLETE EXHIBITOR INFORMATION?

To view/download comprehensive exhibiting details, visit our exhibitor web pages at creditcongress.nacm.org at your convenience. You'll find the online exhibitor application, exhibiting rules and regulations, eligibility requirements and the current floor plan.

RULES & REGULATIONS

Show Management: The words "Show Management" as used herein shall mean the sponsoring organization, association or institution, or its officers, agents or employees acting for it, in the management of the exhibit. All matters and questions not covered by the Exhibit Space Agreement or these Rules and Regulations are subject to the decision of Show Management.

Eligible Exhibits: The Show Management reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the Exhibit. No approved exhibitor may assign or transfer such approval without the written consent of Show Management. No subleasing or sharing of space with another business or firm is permitted, unless approved by Show Management.

Hospitality Suites and Private Parties: Exhibitors shall be authorized to use hospitality suites in the official hotel(s). Exhibitors agree not to host hospitality suites and private parties during scheduled hours of NACM's meetings, exhibits or other functions. No exhibit eligible for the exposition will be permitted in a hotel room.

Limitation of Liability: The exhibitor agrees to make no claim for any reason whatsoever on its members, agents, employees, lessors or owners of the exhibit premises, for loss, theft, damage or destruction of property; nor for any injury to himself/herself or any employees of the lessors or owners of the exhibit premises while in the exhibit facilities. Each exhibitor should have separate insurance to protect it against such liabilities.

Signage: All signs must be freestanding. No sign may be strung between posts or hung from the ceiling. Signs must be professionally made. No pennants are to be used unless approved by Show Management and no sign may be placed outside the booth area, in doorways, hallways or aisles.

Damage to Premises: Exhibitors or their agents may not allow any article to be brought into the exhibition, or any act done on the premises, which would invalidate the insurance or increase the premium of the policies held by the management of the convention facility. They will also not permit anything to be done by their employees, which will damage the premises, property or equipment of other exhibitors. No signs or articles can be affixed, nailed or otherwise attached to walls, doors, etc. in such a manner as to deface or destroy them. Likewise, no attachments can be made to the floors by nails, screws or any other devices that would damage them.

Exhibit Specifications: Show Management shall supply, at no charge to the exhibitor, the following standard booth decorations for each exhibitor: 8' high curtain background, curtain sidewalls, and one line 44" long x 7" high identification sign. The booth back wall height may not exceed 8'; including signs, electrical lighting holders or other display items. The 8' height may be maintained at the sides of an exhibit, but no more than 4' from the back wall. When an unfinished portion of an exhibit is exposed, the offending surface must be made presentable at the expense of the exhibitor. Island booth specs vary. Please call Show Management for details.

Sound Devices and Performers: The use of devices for mechanical reproduction of sound or music is permitted, but must receive advance approval from Show Management. Sound of any kind must not be projected outside the confines of the exhibit booth. Exhibits featuring performers or attractions must be large enough to contain the audience within the exhibit. Aisles must be kept clear.

Rejected Displays: The exhibitor agrees that the exhibit shall be admitted and remains, from day-to-day, solely in strict compliance with the rules set forth herein. Show Management reserves the right to reject or prohibit any exhibit in whole or in part, any exhibitor or its representative, with or without giving cause; and Show Management shall have no liability to the exhibitor as a result of the cancellation of the exhibit. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of rental unearned at the time of rejection. If an exhibit or exhibitor is rejected for violation of these rules or for any other stated reason, no return of rental shall be made.

Insurance: Exhibitor and exhibitor's contractors shall, at their sole cost and expense, procure and maintain through the term of this License Agreement the following insurance: (a) Commercial General Liability insurance against claims for bodily injury or death, property damage as well as personal and advertising injury occurring in or upon or resulting from the exhibition, with combined single limits of liability of not less than \$1,000,000 per occurrence, with Show Management added as an additional insured; and (b) Workers Compensation insurance as required by statutory law. Exhibitor shall obtain and shall furnish upon request a certificate of insurance evidencing the required insurance.

Exhibitor Representative's Responsibility: Each exhibitor must name at least one person to be a representative in connection with the installation, operation and removal of the exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. Floor covering is mandatory at the expense of the exhibitor. All booths MUST be set up by 3:00pm on Sunday, June 9th. If setup is not complete, Show Management will have the installation performed at the expense of the exhibitor.

Character of Display: Distribution of samples and printed matter of any kind or any promotional material is restricted to the confines of the booth. Exhibitors may not leave merchandise or printed matter in the registration areas, lounges, meeting rooms or other facilities of the convention hotels. No noisemakers or items not in keeping with the character and high standards of Show Management may be distributed or used by any exhibitor.

Labor: It is mutually agreed that it is the duty and responsibility of each exhibitor to install their exhibit before the opening of the exhibition and to dismantle their exhibit immediately after the close of the exhibition, in accordance with local union regulations. Labor will be made available at exhibitor's cost and expense.

Official Service Contractor/Decorator: The official service contractor will be designated by Show Management and will provide all services required: drayage, furnishings, carpet, accessories, tables, drapery, electrical power, labor to erect and dismantle your exhibit, signs, etc. An exhibitor service kit will be provided with access to order forms, rates and instructions on the services offered.

Attendance: Show Management shall have sole control over attendance policies at all times.

Exhibit Hours: All exhibits must be in place and ready for the opening of the show. No part of an exhibit shall be removed during the showing without special permission from Show Management. An exhibitor is not allowed to dismantle or pack any part of his or her exhibit until after the official closing of the exhibition. Exhibitor's booths must be staffed at all times during exhibit hours. [See Exhibitor Daily Entrance and Closure Policy.](#)

Security: Show Management will employ reputable guards during the course of the Exposition. The duty of the guards will be to protect the general exhibit against fire or other catastrophes. Neither Show Management, exposition management, nor the owner or lessors of the exhibit premises will assume any responsibility for exhibitor's property. It is suggested that the exhibitor insure its property against loss and theft.

Fire and Safety Laws: Federal, state and city laws must be strictly observed. No combustible decoration, such as crepe paper, cardboard or corrugated paper, shall be used at any time. All packing containers, excelsior or wrapping paper that must be flameproof are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken or any other cloth decoration must stand a flameproof test as prescribed by fire ordinance of the city and/or state in which the show is held. All materials and fluids, which are inflammable, are to be kept in safety containers. Open flames, butane gas, oxygen tanks, etc. are not permitted. Exhibits cannot block aisles and fire exits.

Amendment to Rules: The exhibitor agrees that Show Management shall have the right to make such rules and regulations or changes in floor plan arrangements of booth for said exhibition as it shall deem necessary and to amend same from time to time. Show Management shall have the final determination and enforcement of all rules, regulations and conditions.

Acts of God, Fires, Strikes: In case the exhibit hall shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of terrorism or threat of terrorism, act of God, emergency declared by any governmental agency or by Show Management, or for any other reason, this contract may be terminated by Show Management. In the event of such termination, the exhibitor waives any and all damages and claims for damages, and agrees that the sole liability of Show Management shall be to return to each exhibitor its space payment, less its pro-rata share of all costs and expenses incurred and committed by Show Management.

Compliance with Laws: Exhibitors must comply with all laws, rules, regulations and ordinances.